

### Editorial

Dear readers,

We hope you will like the modernised design the HPH Newsletters are going to have from now on. But the design is not the only news you will find: We also try to provide you with more relevant and updated information about HPH partner organisations like the WHO, the European Commission, the International Union of Health Promotion and Education, or the International Alliance of Patients' Organizations, in order to better feature the environments of HPH. As usual, you will find HPH News from international, national / regional networks, task forces, and local organisational perspectives. Finally, there is an extended section on events, publications and relevant links.

Please feel invited to send your contributions fitting the above criteria, and / or comments and proposals concerning the Newsletter in general, to [hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)

We take the opportunity to remind you of the upcoming 16<sup>th</sup> International HPH Conference and Summer School in Berlin, Germany (May 14-16; May 12-14), where we hope to meet many of you in person!

*Jürgen M. Pelikan, Christina Dietscher, Vienna*

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### Developments in the International HPH Network

#### Report on HPH Governance Board Meeting on March 10

The HPH governance board (GB) held its last meeting on March 10 at the WHO Collaborating Centre for Evidence Based Health Promotion in Hospitals in Copenhagen. According to the international HPH governance structure, the GB approved applications for two new HPH networks (Spain / Catalonia, Canada / Ontario), and, from January to March 10, nine new member hospitals.

Other important points on the agenda were the future relationship between the International HPH Network and WHO and the finalisation of the HPH constitution. The latter shall be approved at the next General Assembly (scheduled for May 14, Berlin). At the meeting, the International HPH Secretariat presented the preliminary balance 2007 and the adjusted budget for 2008, which were both accepted by the GB and which shall be approved by the General Assembly in Berlin. The GB also accepted the new Terms of Reference for the HPH Secretariat (as the Secretariat is being redesignated as part of the redesignation-process of the Copenhagen WHO CC), which includes the recommendation to establish a new scientific journal on clinical health promotion.

Furthermore, it was decided to initiate a working group on Evidence-based health promotion strategies for the staff of network members, and the GB took important steps towards setting up a proposal for an international development strategy for the HPH Network, which shall also be further discussed in Berlin.

The full meeting report can be accessed at <http://www.who-cc.dk/library>

## News from WHO and other HPH partner organisations

### WHO-Euro: New director of Division of Country Health Systems

The division of Country Health Systems, where the WHO-Euro contact person for HPH, Dr. Maria Haralanova, is based, has a new director: Dr. Enis Baris, MD, followed Mr. Gerard Schmetts. Dr. Baris formerly acted as Senior Public Health Specialist at the World Bank, and is a physician with graduate degrees in public health (MSc) and epidemiology (PhD). Further information about the Health Systems Division is available online at

<http://www.euro.who.int/healthsystems>

### WHO: World Health Day 2008:

#### *Protecting health from climate change*

The World Health Day 2008 (held on April 7) did not only mark WHO's 60th anniversary but also drew attention to the health threats of global climate change. WHO selected this topic in recognition of the fact that climate change is posing ever growing risks for global public health. One of the possible consequences for health services will be the need to adapt to the expected epidemiological changes (e.g. increase in infectious diseases).

For further information and material on the 2008 World Health Day, please see

<http://www.who.int/world-health-day/en/>

A related publication by WHO-Euro, "Protecting health in Europe from Climate Change", which includes also a chapter on what health systems can do to prepare for climate change, is available for download at

[http://www.euro.who.int/InformationSources/Publications/Catalogue/20080403\\_1](http://www.euro.who.int/InformationSources/Publications/Catalogue/20080403_1)

### European Commission:

#### *Eurobarometer on health and long-term care in the European Union*

One of the aims of the survey was to better understand public attitudes to long-term care. A.o. the survey explores perceptions of quality of care, but also delicate issues like perceived abuse or neglect in long term

care. The full report, which was published in December 2007, is available for download at

[http://ec.europa.eu/public\\_opinion/archives/ebs/ebs\\_283\\_en.pdf](http://ec.europa.eu/public_opinion/archives/ebs/ebs_283_en.pdf)

### European Commission:

#### *Open consultation on patient safety*

On March 25<sup>th</sup>, the European Commission launched an open consultation on patient safety for a period of eight weeks. The issue is of relevance also to HPH, since any health promotion has to be considered a luxury when the basic principle "first do no harm" is not fulfilled.

The two primary objectives of the Commission's general patient safety proposal will be:

- to support Member States in their efforts to minimise harm to patients from adverse events in their health systems, through appropriate policies and actions to improve safety and, therefore, quality of care.
- to improve EU citizens' confidence that they will receive sufficient and comprehensible information available on levels of safety and available redress in EU health systems, including healthcare providers in their own country and in other Member States.

In order to participate in the consultation process, please go to

[http://ec.europa.eu/health/ph\\_overview/patient\\_safety/consultation\\_en.htm](http://ec.europa.eu/health/ph_overview/patient_safety/consultation_en.htm)

### International Union for Health Promotion and Education (IUHPE)

#### *Shaping the future of health promotion – priorities for action*

IUHPE, in collaboration with the Canadian Consortium for Health Promotion Research (CCHPR), and with support from the Public Health Agency of Canada, has a strong interest in contributing to: (1) the formulation of recommendations regarding policies and system conditions necessary for sustainable and effective health promotion; and (2) reaffirmation of a clear role for health promotion in the context of political, economic and social conditions globally, and in terms of the impact of globalisation on health. To support these two goals, a project was undertaken to draft a document recommending priorities for action, derived from a lar-

ger collection of commissioned papers on renewing commitment to the path set by the Ottawa Charter. The main outputs of the project is an action-oriented set of documents in two parts: Field reports and a brief synthesis document that incorporates lessons learned from the field reports. This document presents key recommendations for policy-makers in a variety of domains and sectors. For healthcare, the document concludes that more needs to be done to reorient the healthcare sector to take greater responsibility for health promotion and chronic disease management as an integral part of service delivery, and an effective contribution to the containment of rising healthcare costs. For further information, please visit <http://www.iuhpe.org/?page=459&lang=en>

### **International Alliance of Patients' Organizations (IAPO):**

*Making patient-centred health care a reality for patients worldwide*

IAPO held its 3rd Global Patients Congress from February 20-22, 2008, in Budapest, Hungary. The congress highlighted the progress being made worldwide to address the role of the patient as an essential partner in the design and delivery of healthcare. For further information, please visit

<http://www.patientsorganizations.org/showarticle.pl?id=850;n=210>

## **News from HPH networks, task forces and member institutions**

### **New website of Task Force on Migrant Friendly and Culturally Competent Hospitals and Health Services**

The international HPH task force "Migrant Friendly and Culturally Competent Hospitals and Health Care, coordinated by Dr. Antonio Chiarenza (Reggio Emilia, Italy) has recently launched its new website on which you will find information about past and upcoming events of the TF, and information about the TF's six working areas:

- Policy and service development
- Professional training and development
- Intercultural communication
- Patient and community empowerment
- Research and evaluation
- Trans-cultural psychiatry.

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

### **Health promotion and quality improvement within Italian HPH Regional Networks**

The well-established Italian HPH network consists of 11 regional networks and covers the majority of Italy in terms of population served. One of its focal working areas is to link health promotion activities with quality strategies and frameworks used in hospitals, in order to support the integration of the HPH concept into structures, processes and organizational cultures of hospitals and health services, and by that, to improve health promotion outcomes. As known, the standards for health promotion in hospitals (Gröne 2006) explicitly support this approach. In Italy, this tool is considered essential for establishing a baseline and for monitoring progress over time. Therefore, network coordinators encourage circulation and use of the standards in order to make health promotion more effective and results more measurable. Healthcare organisations are choosing their own strategies, approaches and organisational frameworks to facilitate a broad involvement of management and clinical professionals towards the required overall organisational change. We believe that a broad implementation of the self-assessment tool can provide evidence of its effectiveness and yield to

results useful for a broader development of these standards into quality and check systems. Some regional co-ordinators are already acting to share and converge the efforts of people, hospitals and governments for the embedding of HPH standards within national and regional institutional accreditation schemes.

An extended version of this article is available for download at.

<http://www.hph-hc.cc/Downloads/Newsletters/nl31-italy-quality-improvement.pdf>

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### Facilitating lifestyle counselling in primary care:

*Health Education Centers, a part of the Clinical Prevention System (CPS) in Montreal, Canada*

At the 2008 16th International HPH Conference in Berlin, Dr Robert Perreault will be at a parallel session to present a two-year progress report on the implementation of Health Education Centers in Montreal, Canada. The Health Education Centers, or HECs, are a novel strategy deployed by the 12 local health authorities (called CSSSs). The concept was initially discussed at the 2006 Dublin HPH Conference. The HECs come to alleviate many shortcomings in lifestyle counselling in a primary care setting and strengthen physicians' role as a key link in the health promotion / prevention field.

An extended version of this article is available for download at

<http://www.hph-hc.cc/Downloads/Newsletters/nl31-canada-hecs.pdf>

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### The HPH Networks of Tuscany and Liguria

*1st Inter-Network Project-Planning Workshop*



Inter-Network Project-Planning Workshops have accompanied the development of the regional HPH Network in Tuscany during its first 5 years of existence and still are major reference points for programming and developing network activities. The aim is to compare, discuss, elaborate and evaluate ideas, knowledge and experiences related to HPH. The workshops are settings for creative and interactive exercises, for generating ideas, for sharing information about different types of projects, and for discussing experiences and current programmes. This design was now adapted to compare project developments between HPH in Tuscany and Liguria with regard to general network structures, the re-orientation of hospitals towards health promotion, inter-organisation projects and plans for further development. One of the common results was the finding that health promotion cannot be restricted to health services, but must play a major role in other sectors and especially in communities as well in order to achieve its goals. In general, inter-network cooperation can be considered an asset to HPH as long as the networks share common principles and values.

An extended version of this article is available for download at

<http://www.hph-hc.cc/Downloads/Newsletters/nl31-Tuscany-Liguria-korr.pdf>

For further information, please visit

[www.meyer.it/hph](http://www.meyer.it/hph)

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## Information on events, publications, links

### Events

16<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services

#### **Hospitals and Health Services in the Health Society: Quo Vadis, HPH?**

May 14-16, 2008, Berlin, Germany

Online information:

<http://www.univie.ac.at/hph/berlin2008>

12<sup>th</sup> Biennial Congress of the European Society for Health and Medical Sociology - ESHMS

#### **Health and Wealth in East and West – Divergence and Convergence in Europe**

Oslo University College, Norway, 28 – 30 August 2008

Online information:

<http://www.hio.no/eshms>

8<sup>th</sup> IUHPE European Conference on Health Promotion and Education

#### **New frontiers: Future political, cultural and scientific challenges for health promotion**

Turin, Italy, September 9-13, 2008

Extended deadline for abstracts: May 19

Online information:

<http://www.hp08torino.org/>

16<sup>th</sup> European Conference on Public Health

#### **Health and innovation in Europe**

November 6-8, 2008

Lisbon, Portugal

Online information:

[http://www.eupha.org/html/menu3\\_2.html](http://www.eupha.org/html/menu3_2.html)

First Asia Pacific Conference on Health Promotion and Education

#### **Asia-Pacific Perspectives on Health Promotion and Health Education: Sharing Experiences, Efforts and Evidence**

July 18-20, 2009

Chiba-city, Japan

Online information:

<http://www.dokkyomed.ac.jp/dep-m/pub/apac.html>

### Publications

The Winter edition 2007 of the Italian Journal of Public Health is a special edition on health promotion and public health, with the following contributions that might be of interest to the HPH audience:

- **Georg F. Bauer:** Worksite health promotion research: challenges, current state and future directions (238-247)
- **Peter Paulus:** 20 years of health promotion research in and on settings in Europe – the case of school health promotion (248-254)
- **Geoff Green, Agis Tsouros:** Evaluating the impact of healthy cities in Europe (255-260)
- **Jürgen M. Pelikan:** Health Promoting Hospitals – assessing developments in the network (261-270)

For further information about the Italian Journal of Public Health, please visit:

[www.ijph.it](http://www.ijph.it)

### Links

#### **International HPH Secretariat**

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

#### **HPH Congress Secretariat**

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

#### **Subscription to HPH Listserver:**

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

#### **HPH task force on health promoting psychiatric health services**

<http://www.hpps.net/>

#### **HPH task force on health promotion for children and adolescents in hospitals**

[http://www.meyer.it/layHPH\\_duecolonne.php?IDCategoria=695](http://www.meyer.it/layHPH_duecolonne.php?IDCategoria=695)

#### **HPH task force on migrant friendly and culturally competent hospitals and health services**

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

#### **List of national / regional HPH networks**

<http://www.who-cc.dk/networks>

## Editors

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Jürgen M. Pelikan (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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Christina Dietscher (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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## Call for papers for issue 32

If you have news and / or comments about

- projects, conferences, publications, strategies or other activities of national / regional networks and task forces
- single health care organisations (e.g. projects)
- strategic developments with regard to HPH
- partner organisations (WHO, etc.)
- Information about upcoming events and publications (including reviews),

you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send us contributions of **max. 200 words**, outlining your message, and, if possible, a weblink to ex-

tended information. Please address your contribution to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment ([hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)). Deadline for contributions for # 32 will be Monday, **June 2, 2008**.