



## Newsletter

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### Editorial

Dear reader,

This newsletter issue updates you on the preparations of the 18<sup>th</sup> International Conference on HPH in Manchester, UK, which will take place from April 14-16, 2010. Please note that the **abstract submission deadline was prolonged** due to many requests.

Speaking of conferences, WHO held the 7<sup>th</sup> Global Conference on Health Promotion in Nairobi, Kenya, from October 26-30, 2009. In the Partners section, please find a quote on the role of health systems in health promotion, taken from the **Nairobi Call to Action for Closing the Implementation Gap in Health Promotion** which was launched as a consequence of the conference.

And the Networks section informs you about a **guide to develop a Health Promotion Policy**, developed by the colleagues from the Montréal HPH network in Canada, which is available in English and French.

With happy seasonal greetings and best wishes for the New Year,

Sincerely yours,

*Jürgen M. Pelikan, Christina Dietscher, Vienna*

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### International HPH Events

#### 18<sup>th</sup> International HPH Conference:

*Abstract deadline extended!*



The 18<sup>th</sup> HPH conference (Manchester, UK, April 14-16, 2010) will focus on

**“Tackling causes and consequences of inequalities in health: Contributions of Health Services and the HPH Network”**

A faculty of renowned international speakers will focus on four main topics:

- Which determinants of health inequalities can be tackled by health and social services?
- Tackling health inequalities across the life span
- Reducing inequalities in the healthcare workforce
- Corporate social responsibility and beyond

In addition, numerous workshops, parallel and poster sessions will focus on the above, but also on other issues of relevance to HPH.

Although around 200 papers from 30 countries have already been submitted, **the abstract submission deadline was extended until January 10, 2010**, due to many requests from around the globe.

To find out more about the programme and to submit your abstract online, please visit

<http://www.univie.ac.at/hph/manchester2010>

## News from WHO and other HPH partner organisations



### World Health Organization:

#### *Nairobi Call to Action for Closing the Implementation Gap in Health Promotion*

From October 26-30, 2009, WHO organised the 7<sup>th</sup> Global Conference on Health Promotion in Nairobi, Kenya, with more than 600 participants from more than 100 countries. One of the 5 thematic tracks of the conferences focused on health systems. This track was also supported by Prof. Jürgen Pelikan who attended the conference on behalf of the WHO Collaborating Centre for Health Promotion in Hospitals and Health Services.

As a result of the conference, the **Nairobi Call to Action for Closing the Implementation Gap in Health Promotion** was launched. This document is of specific significance to HPH, as it explicitly addresses the role of health systems. The following is a quote from the Call for Action:

### **Strengthening Health Systems**

*To be sustainable, health promotion interventions **must be embedded in health systems** that support equity in health and meet high performance standards. Integrating health promotion in all health systems functions and at all levels improves the overall performance of health systems.*

#### **ACTIONS THAT MAKE A DIFFERENCE:**

##### **Strengthen leadership**

- *by governments advocating for the promotion of health in all sectors and settings, supporting inter-sectoral and inter-disciplinary action, including the opportunities through regulation and legislation;*
- *by ensuring community participation in governance of health systems at all levels;*
- *by ensuring effective stewardship and oversight.*

##### **Enhance policy**

- *by systematically integrating health promotion across the continuum of health care and other social and community services, throughout the lifecourse;*
- *by ensuring that health promotion is mainstreamed into priority programmes such as HIV/AIDS, malaria,*

*tuberculosis, mental health, maternal and child health, violence and injury, neglected tropical diseases, and noncommunicable diseases such as diabetes;*

- *by using targets, quality measures and incentives for systematic and sustainable health promotion;*
- *by developing specific approaches to reach women, in light of their unique role in ensuring the success of health promotion programmes, as both beneficiaries and primary care givers in most societies;*
- *by implementing health promotion strategies with people with disabilities, to improve quality of life, Wellbeing and promote development.*

##### **Assure universal access**

- *by guaranteeing that health systems provide accessible, appropriate and comprehensive health services for all, including measuring performance for marginalized groups;*
- *by insisting that health systems provide accessible and comprehensive information and resources for health promotion that are culturally, linguistically, age, gender and ability appropriate;*
- *by addressing financial and other resource barriers with innovative approaches.*

##### **Build and apply the evidence base**

- *by investing in research and evaluation, and its dissemination, to increase the adoption of better practices in health promotion;*
- *by setting up databases including clearing-houses on research evidence and rapid response mechanisms to meet policymakers and practitioners' needs for evidence-informed policy formulation and decision making.*

The full Call to Action can be accessed at

[http://www.hph-hc.cc/Downloads/Declarations/Nairobi\\_Call\\_to\\_Action.pdf](http://www.hph-hc.cc/Downloads/Declarations/Nairobi_Call_to_Action.pdf)

To read more about the conference, please go to

<http://www.who.int/healthpromotion/conferences/7qchp/en/index.html>

## News from HPH Networks, members and TFs

### Canada-Montreal:

*Guide to develop a health promotion policy and compendium of policies: A tool for developing an integrated vision of health promotion and to mobilize the members of the institution*

Aware of the importance of WHO-HPH Standard 1 in the development of an integrated vision of health promotion, the Montreal HPH Network has been working for some years to support institutions in their process to develop a health promotion policy. The **Guide to develop a health promotion policy and compendium of policies** is the result of collaborations with the member institutions of the Montreal Network and International Network. It presents the main components involved in developing a health promotion policy along with various examples of policies from Montreal (Canada) and other countries.

Since all organizations with a membership in the International Network of Health Promoting Hospitals and Health Services must develop a written health promotion policy aimed at patients, relatives and staff in accordance with WHO-HPH standards, this guide may be a good source of inspiration for new member institutions. It may also be useful for any institution who wishes to review its policy.

This document has benefited from the contribution of Ms. Ann O'Riordan, Coordinator of the Irish HPH Network and Dr. Hanne Tonnesen, Director and Head of Research at the WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals and Health Services and CEO of the International HPH Secretariat. The document is available on line at:

English version:

<http://www.cmis.mtl.rtss.qc.ca/pdf/publications/isbn978-2-89510-320-2.pdf>

French version:

<http://www.cmis.mtl.rtss.qc.ca/pdf/publications/isbn978-2-89510-318-9.pdf>

## Events, publications, links



### Conferences & Meetings

18<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services

**Tackling determinants of health inequalities: Contributions of the HPH Network"**

April 14-16, 2010, Manchester, UK

Scientific information:

<http://www.univie.ac.at/hph/manchester2010>

Local conference information:

<http://www.hphconference2010.co.uk>

### 4th Global Patients Congress

"Strengthening Healthcare Systems Globally: The Value of Patient Engagement"

February 23-25, 2010

Istanbul, Turkey

<http://www.patientsorganizations.org/showarticle.pl?id=1006&n=605>

### HOPE AGORA 2010

"The chronic patient: a clinical and managerial challenge"

14-17 June 2010, Copenhagen (Denmark)

Further information:

<http://www.hope.be/05eventsandpublications/eventsandpublicationsfirstpage.html>

20th IUHPE World Conference on Health Promotion

**Health, equity and sustainable development**

July 11-15, 2010 - Geneva, Switzerland

[www.iuhpeconference.net](http://www.iuhpeconference.net)



### Publications & Documents

**Ritsatakis A., Makara P. (2009) (Eds.): Gaining health. Analysis of policy development in European countries for tackling noncommunicable diseases. Copenhagen: World Health Organization – Regional Office for Europe**

This new WHO publication focuses on noncommunicable diseases which present the greatest threat to health at least in the developed world, but therefore also the biggest chance to achieve health gains at relatively modest cost. Against this background, the book gives detailed insight into the policy development in eight European countries

over several decades to address the challenge of non-communicable diseases, and outlines the main themes to assist policy-makers in formulating their own response. Although the book was originally developed to support countries in the implementation of the WHO European Strategy for the Prevention of Noncommunicable Diseases, the insights are likely to be of benefit to a much wider audience.

The full publication is available online at

<http://www.euro.who.int/Document/E92828.pdf>



### Links & Web-tools

#### International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

#### HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

#### Subscription to HPH Listserver:

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

#### HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

#### HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

#### HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

#### HPH Task Force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

#### List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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### Call for papers for # 42

If you have news and / or comments about

- projects,
- past or upcoming events & conferences,
- publications,
- health promotion strategies
- or health promotion research

for or by

- national / regional HPH networks
- HPH task forces

- single health promoting health care organisations
- or HPH partner organisations (WHO, etc.)

you are heartily invited to contribute to the HPH Newsletter!

### **Guidelines for submission**

Please send us short contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment ([hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)).

Deadline for contributions for # 40 will be **February 15, 2010**.