

Newsletter

No 11 - June 1998

Health
Promoting
Hospitals

An International
Network Initiated
by the
WHO Regional
Office for Europe

Editorial

We are happy to share with the readers of this HPH Newsletter edition a number of successes achieved by the HPH network in the last few months. The steady development of national/regional networks clearly demonstrates that the HPH movement is growing and attractive for hospitals throughout Europe (see report on the 4th Workshop of HPH co-ordinators).

The European Pilot Hospital Project (EPHP) finished its main period of work in 1997 and now presents its 19 case studies, strategies and methods applied, in the book «Pathways to the Health Promoting Hospital». We do hope, that the models of good practice published in the book will considerably contribute to the further development of HPH initiatives.

The 6th International Conference on HPH (April 30 to May 2, 1998, Darmstadt, Germany) successfully demonstrated the continuously growing interest in HPH not only in Europe but also globally.

But there remains a lot to be done in order to strengthen the potential of HPH: Research on scientific evidence of the impact of health promotion in the hospital setting should be intensified. Bridges to other health care reforms (like quality of health care) should be strengthened. The political influence of HPH on health policy and health reform should be improved.

We do hope that the Web Page and the HPH data base (which will be made available on the Web page) that were set up by the Co-ordinating Centre will provide important tools for the continuous exchange of information on a transnational level. We expect that these tools will improve the quality of HPH by encouraging experts discussion and knowledge building. Please do visit the LBI/Co-ordinating Centre website at <http://www.univie.ac.at/hph/>.

Jürgen M. Pelikan, Hubert Lobnig

Report on the 6th International Conference on Health Promoting Hospitals

The 1998 conference took place from April 29 - May 2, 1998 in Darmstadt, Germany.

The 6th International Conference on HPH, «Health Promoting Hospitals: Healthy Workplace, Clinical Centre of Excellence, Partner for Comprehensive Care, Ally for Public Health + Health Promoting Psychiatric Hospitals» was hosted by the Philipps-hospital Riedstadt (DE), a psychiatric hospital and member of the European Pilot Hospital Project. A wide variety of public and private sponsors supported the conference.

The scientific conference program was developed in co-operation with a number of partners who already had successfully supported the development of previous conference programs: WHO-Euro, WHO-HQ (Geneva), the Commission of the European Communities, the Standing Committee of the Hospitals of the European Union, the International Union of Health Promotion and Education (IUHPE), and the European Association of Hospital Managers. The German Network of HPH and the Landeswohlfahrtsverband Hessen were local partners. The LBI/Co-ordinating Centre co-ordinated the scientific conference program.

Some important institutions were for the first time actively co-operating with the HPH Network: The International Hospital Federation and the European Network of Workplace Health Promotion were represented by keynote lecturers. A workshop on the role of medical doctors in health promotion was organised in co-operation with the Permanent Working Group of European Junior Doctors

(represented by Dr. Eduardo Marques, President).

331 participants from 30 countries, mostly from Europe, but also from Africa, Asia, the Americas and Australia attended the conference. This is about the same size of audience as at the 5th Conference in Vienna. All professional groups from the health care sector were represented – nurses, managers, scientists, politicians, health promotion specialists etc. Evaluation shows that the 1998 conference attracted a large number of medical doctors, which is especially important for the sustainability of HPH projects.

There were 5 plenary inputs:

- Dr. Hartmut Berger, Riedstadt: How can HPH be adapted to Mental Health Promotion and Health Promoting Psychiatric Hospitals?
- Dr. Gregor Breucker, European Network of Workplace Health Promotion: What can HPH learn from the European Network of Workplace Health Promotion?
- Professor Per-Gunnar Svensson, President, International Hospital

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Conference reports

Federation: What role can HPH play in Public Health?

- | Professor Cecily Kelleher, University College Galway, Ireland: What are the challenges and chances of health promotion for the health professions in the hospital? Her input was discussed by Stephen Ashcrof (hospital manager, CEO, Preston Acute Hospital, UK-England), Prof. Jill McLeod-Clark, Professor of Nursing, King's College, London, UK-England, and Dr. Ronald K. Noltze, (Medical Director, hospital Waldfriede, Berlin, DE).
- | What can hospitals contribute to community health? Ms. Marie-Christine Grenouilleau (children's hospital Robert Debré, Paris), Mr. Colin Hammacott (Cefn Coed Psychiatric hospital, Swansea) and Dr. Svend Juul Jorgenson (Bispebjerg General Hospital, Copenhagen), presented examples of comprehensive health care in and for the community.

82 oral and 50 poster presentations took place in 7 parallel conference streams. They covered all major areas of HPH (health promotion for patients, staff, community, and developing a healthy hospital organisation). Special attention was given to mental health promotion and health promoting psychiatric health care, and a task force on these issues was set up as a result of the conference.

Two pre-conference workshops on HPH offered orientation for newcomers. Three post-conference workshops provided technical knowledge and skills (conflict management, evaluation).

Conference evaluation shows a complex picture of the needs of participants: There is a demand for a more theoretical discussion of HPH (health gain, added value of HPH) as well as of practical issues (models of good practice, financing HPH). There are also several suggestions to reduce the number of presentations and allocate more time for in-depth discussion.

Christina Dietscher, Karl Krajic, LBI

Globalising Health Promoting Hospitals

- | **The 2nd thematic meeting on Globalising HPH provided further arguments that HPH can contribute to hospital development in developing countries.**

For the 2nd time, «Globalising Health Promoting Hospitals» was part of the annual International Conference on HPH in May 1998, Darmstadt (DE). The aim of the workshop was to discuss the needs of hospital development in developing countries in order to adjust the concept of HPH to the conditions in these regions. The meeting was organised by the Co-ordinating Centre with support by WHO-HQ (Geneva), in close co-operation with Dr. Ferdinand Siem-Tjam, Division of Human Resources, Development and Capacity Building, WHO Geneva, who also acted as chair. The meeting was well attended by participants from Asia, Africa, Australia, Europe and South America. In the opening, Dr. Siem-Tjam stressed the importance of globalising HPH, as by far the largest part of the world population is living in developing and third world countries. Four speakers from India, Mongolia, Palestine and Thailand presented concepts and experiences of (hospital) health care in their regions and discussed needs and problems of hospital development.

Dr. Fathi Arafat, President of the Palestine Red Crescent Association, presented a hospital project of this organisation: In a region without substantial medical infrastructure and suffering from difficult conditions (war, political tension, almost no resources available), a number of hospitals were built up in order to improve the safety of the people in the region. Dr. Arafat emphasised that these hospitals, beside the medical care they provide, also play a very important psychological role, as they allow people to feel comfortable about treatment being available if necessary. His conclusion was that the most important factor of success for

such projects is the strong commitment of the people involved.

Dr. T.S. Mukhar, National Institute of Health, Mongolia, reported that Mongolia has already started to take over the HPH concept: He presented the HPH project which is currently being set up in a University Hospital as one of the initiatives of the Healthy City project in the capital Ulan-Bator. The following list of subprojects, carried out as part of the local HPH project, shows how the comprehensive HPH concept has been adapted to the needs of this particular hospital:

- | Training Centre for Community and Staff;
- | Repairing parts of the hospital;
- | installing waste management;
- | setting up a disinfection unit;
- | improving freezing system.

Dr. H.S. Misra, Chief Medical Officer at IFFCO Hospital, Bareilly (India), introduced the concept of health care delivery in this remote Indian region. The results of a study on the concept show a very good health situation in the region. The most important reasons for these promising results are:

- | the good primary care provided in the region, and
- | the good communication between different levels of health care.

Dr. Boonchai Somboonsook, Bureau of Environmental Health, Ministry of Public Health, Thailand, explained that the most important health care problems in the country are the inefficient health care system, the low quality of services provided, and the low accessibility of emergency services.

Given this background, the concept of HPH is supporting hospital reform in Thailand mainly by:

- | improving the quality and standards of health care services;
- | promoting health care networking at all levels of health care;
- | promoting staff health.

Thailand, too, already uses the HPH concept. A pilot HPH project was started at Makarak Hospital, province Karnchanaburi, applying a number of subprojects:

- | Self Reliance of the Elderly: supporting the health and social situation of elderly people;

News from the Networks

- l «5 S» for a supportive hospital environment: a TQM project for hospital staff;
- l Home Health Care: a network together with the local community
- l Child Health Centre: co-operation between hospital and community in order to combine kindergarten and health care;
- l environmental health in the hospital: new waste water treatment plant and waste incinerator.

As a result of the meeting, it was concluded that HPH can well play an important role for health care reform in developing countries, as both health and hospital problems seem not so different from those in Europe (e.g. quality of care, communication between different levels of hierarchy in the health care system). The meeting also encouraged the interest in the HPH concept: A South American conference delegate expressed her interest in a deeper involvement with the HPH movement in her region. The newly set up HPH homepage of the Co-ordinating Centre should also facilitate global information, diffusion and exchange of information and expertise on HPH.

*Christina Dietscher, Karl Krajic,
LBI*

4th Workshop of National/Regional Co-ordinators of HPH Networks

- l **Report on the WHO Workshop, April 29, 1998, Darmstadt, Germany**

Introduction

The Workshop was attended by representatives of 19 national/regional networks of HPH. In the introduction, Dr. Mila Garcia-Barbero highlighted the importance of formal agreements between National/ Regional HPH Networks and participating hospitals. This led to a discussion about possible barriers to join the network. Membership fee was identified as one such barrier. But as the fee is rather low, it was

concluded that membership fee is more a symbolic burden. Therefore, a consensus was reached on maintaining the fee, and Dr. Garcia-Barbero assured the plenary that individual solutions could be found for hospitals having problems in entering the fee into their accounts due to administrative reasons.

Then Mr. Rainer Paul, Philipphospital Riedstadt (local host), gave a short welcome address to the participants. Dr. Hubert Lobnig, LBI/HPH Co-ordinating Centre, summarised the main activities of the co-ordinating centre for 1997/1998:

- l Publication of the proceedings of the 5th International Conference on HPH;
- l Publication of the «Review Book of the European Pilot Hospital Project»;
- l Preparation of the 7th International Conference on HPH, Swansea, Wales, April 21-24, 1999;
- l Publication of HPH Newsletters No. 11 and No. 12;
- l Developing the HPH-Database;
- l Presentation of HPH concepts and experiences at various conferences.

The HPH database and a first analysis of the data were then presented (see article in this newsletter).

Dr. Mila Garcia-Barbero stressed the importance of a formal commitment by the member hospitals, as membership is combined with the responsibility to provide data for the database (as outlined in the «letter of understanding»). It was concluded that full access will only be given to those hospitals who contributed to the database.

HPH Network Reports

Each national/regional network co-ordinator gave a short presentation of successes and problems in his/her network during the last year. This included presentations from Austria, Belgium (French community), Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy (Veneto, Piemonte, Lombardia), Lithuania, Poland, Sweden and the UK (England, Hertfordshire, Northern-Ireland, Scotland, Wales).

Evaluation of health promotion methods

Ms. Brenda Stephens, co-ordinator of the Welsh HPH Network, presented an analysis on evaluation in the HPH network, which demonstrated that:

- l There is a lot of evaluation on hospital subproject level;
- l There is only some evaluation concerning the development of national/regional networks;
- l Many co-ordinators have experienced great difficulties in applying evaluation schemes.

The participants discussed how to facilitate the application of evaluation methods. It was decided to encourage co-ordinators to exchange information on methods for evaluating projects, and to compare process and outcome of different methods.

It was also decided that small thematic networks (e.g. nutrition, diabetes mellitus) could better focus on technical aspects of HPH than the overall network and therefore facilitate the exchange of information.

The last question was related to improvement strategies for an exchange of information concerning effective health promotion interventions and strategies of implementation. It was concluded that the evidence of HPH as well as internal benefits of HPH could be better communicated by using marketing strategies, especially in media outside the network (e.g. the Journal of the International Hospital Federation).

Conclusions

- l All member hospitals of national/regional networks should sign the «Letter of Understanding».
- l The HPH database will be available on the WWW-Server of the LBI.
- l Full access to the HPH database (via password) is limited to members who contributed data;
- l Communication between the co-ordinators should be improved by Newsletters, the WWW, publications in scientific journals and in the HPH series.
- l It was decided to facilitate the development of thematic networks.



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News from the Networks

- | At the next Workshop of HPH Co-ordinators, technical issues (guidelines, outcomes) should be discussed as well as network presentations.
- | The 5th Workshop of Co-ordinators of HPH Networks will take place at the side of the 7th International Conference on HPH in Swansea, Wales, April 21-24, 1999. The 6th workshop will possibly take place in Greece.
- | Members can send issues of general interest to WHO, for inclusion in the WWW.
- | The name of the international network might be changed to include other institutions than hospitals. This discussion should be taken up at the next workshop.
- | There is a need to reach agreement on what is meant by «health orientation» and how to measure it.

*Mila Garcia Barbero, Oliver Gröne,
WHO-Euro*

Managerial Experiences of HPH Networks

| An analysis of the HPH Network development

After the HPH Pilot Phase was closed at the 5th International Conference on HPH in 1997, the National/Regional Networks were established with the goal to foster the development of health promotion within the hospitals of the respective Region. Each network is coordinated by a Coordinating Institution (CI) which serves to facilitate and encourage the co-operation and the exchange of experiences between hospitals of the region/country. Structurally, many of the CI's are located in former partner hospitals of the Pilot HPH Network. Other CI's are also located at scientific institutions. Most CI's (AT, BE/French Community, HU, LT, IR, IT-Piemonte Region, SE, UK-Northern Ireland, UK-Scotland) have established a steering committee to plan the long-term devel-

opment of the network. Some other networks (DE, FR, IR, IT-Piemonte) also set up task forces and working groups on specific problems (e.g. application of evaluation strategies, funding mechanisms).

The most frequent *alliances* exist to regional/national governments (AT, BE/French Community, FL, UK-Scotland, UK-Wales, IR, LT, SE) or to scientific institutions (AT, B/French Community, FL, GR, HU, IR, LT, SE). Only one CI has contacts to the Healthy City Project (IR) and another one to the private sector (LT).

Almost every network has problems in finding resources for implementing projects, distributing materials, etc. Only a few networks receive *funding* or other support by the government (AT, HU, IR). France developed a sponsoring system of established network members for new network members. The Hungarian approach to create a foundation (by receiving grants from banks, the private sector or public institutions) was not successful.

Important tools supporting the goals of the CI's are the techniques used to *disseminate information*. Table 1 presents the most common methods. Among the most developed tools ap-

plied is the *Hospital Accreditation Scheme* that evolved from the *Healthy Hospital Award* in UK-Wales. When a hospital applies to be formally accredited as Health Promoting Hospital, an organisational evaluation process is started, based on a standardised self-audit survey. Subsequently, a team of external assessors visits the hospital to validate the survey and to interview staff and patients.

However, German experiences show that such visits are rather expensive. In Germany, applying hospitals encounter two peer-reviews from hospitals and one site-visit from a network representative. Afterwards a statement decides if the hospital is to be accepted or not into the network. However, due to financial costs, this system proved impractical.

The Polish Network started a system of self-evaluation in 1994. However, it could not be applied as almost each hospital tried to fill in the self-evaluation form in a different way. A revised evaluation scheme was developed, using four groups of performance indicators: HPH team self-evaluation, staff assessment of health promotion activities, inpatient observations, and inpatients' families and local community

Table 1: Information Dissemination (According to the information given with the papers prepared for the 4th Workshop of National/Regional Health Promoting Hospital Network Coordinators, Darmstadt, Germany, April 29, 1998)

Information Dissemination	Networks (n=21)
(Business-) Meetings	AT, BU, DE, FR, UK-Northern Ireland, UK-Scotland, GR, IR, IT-Piedmont, LT, PL
Conferences, Workshops	AT, DE, UK-Northern Ireland, UK-Scotland, HU, IR, IT-Piedmont, LT, PL, UK-Wales
Publishing of Conference Proceedings	AT, LT
Newsletter, Bulletin	AT, FL, DE, IR, IT-Lombardy (p)*, UK-Wales IT-Piedmont (p)*, LT, SE
Information package, Model Documents	AT, BU, UK-Wales
Annual Reports	IR, LT
Project Publications	AT, FR
Internet Homepage	IT-Veneto (http://www.hatria.it/reteph)
Poster Presentation	SE, UK-Northern Ireland
Publication of Evaluation-Results	SE (p)*, UK-Wales
Books	AT, UK-Wales

*p= planned

Networks are indicated according to their country-abbreviation. The country codes used are (in alphabetical order): Austria (AT), Belgium (BE), Bulgaria (BU), Denmark (DK), Finland (FL), France (FR), Germany (DE), Greece (GR), Hungary (HU), Ireland (IR), Italy (IT), Lithuania (LT), Poland (PL), Sweden (SE), United Kingdom (UK).

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representatives' observations. Evaluation is done annually. Data are then compared to the hospital's last year performance, but not to other hospitals. The approaches of other national/regional networks are still in their initial stage.

The comparison presented in this paper has to be regarded cautiously due to the diversity of approaches, projects, and terminology used. The diversity of responses shows the need for better classification and agreement of terms and reporting mechanisms.

The problems encountered in the networks seem to be very similar and are most often related to funding and the application of evaluation techniques. However, experiences also show that the change towards a health promoting hospital is even possible without great financial resources.

The situation in *Central and Eastern European Countries* is even more drastic due to changes in the health care sectors. Still, this climate of change could be used for further re-orientation of hospitals (and the whole health care system) towards health promotion.

In some countries/regions, networks are already well developed while in other countries they are still at the beginning. Some countries have started to develop HPH, but hesitate to formally join the international network. To-date, 176 hospitals have formally signed the letter of understanding.

In many of the hospitals, health promotion is applied in subprojects but not to the organisation as a whole. There is still a long way to go until the concept of health becomes as strong a criterion as now is curative medicine.

Oliver Gröne, WHO-Euro

New Policy Framework for HPH Thematic Task Forces - 1st Task Force on Health Promoting Psychiatric Health Care

Introduction to guidelines for Thematic Task Forces + 1st Thematic Task Force on Health Promoting Psychiatric Hospitals

In order to enhance discussion on experiences and expertise within the International Network of HPH, a new policy framework for thematic HPH task forces was presented by WHO/EURO and LBI at the side of the 6th International Conference on HPH: Thematic task forces should focus on specific health promotion areas within HPH (eg. psychiatry, smoke-free hospital, nutrition, breast-feeding, ...). Task forces should endorse the principles of health promotion as stated in the Ottawa Charter and the Vienna Recommendations on HPH. Objectives of task forces should be:

- focus on health promotion in a particular area of interest;
- develop models of good practice;
- identify innovations in the field;
- produce guidelines/recommendations to be used by other members of the network.

Each task force should specify their scope and purpose and appoint a responsible co-ordinator who will receive WHO-EURO recognition and will be given a status comparable to the national/regional network co-ordinators. However, task forces should be self-financing; no membership fee should be charged, but external funding could be sought.

Task forces should present an annual report on their work and findings. The results should be published in the HPH media (Newsletter, HPH Websites of WHO-EURO and LBI, «HPH series»). Furthermore, task forces should actively engage in building alliances and in networking with important partners in their fields.

At the Darmstadt Conference, a stream on the issue of psychiatric hospitals was organised as a first step in setting up a task force on Health Promoting Psychiatric Hospitals. The concepts and experiences presented in these meetings made clear that a specific HPH approach should be developed in order to facilitate and support a successful implementation of the concept in the field of psychiatric hospitals. Dr. Hartmut Berger, medical director of the Philipppshospital Riedstadt (DE), gave a keynote on the experiences of his hospital. During the EPHP pilot phase (1993-1997), the Philipppshospital has developed successful strategies and models, demonstrating what psychiatric hospitals can do to be more health promoting for their staff, patients and community. Based on these experiences, Dr. Berger will act as co-ordinator of the «Health Promoting Psychiatric Hospitals» task force. Interested persons/ institutions are welcome to contact Dr. Berger at +49-6158-183-201 (phone) or +49-6158-183-243 (Fax).

*Mila Garcia-Barbero, WHO/EURO;
Hubert Lobnig, LBI*

What are Health Promoting Hospitals doing?

Overview and first results of the HPH Data Base

During the last years, the number of HPH projects has been increasing substantially. To date, approximately 300 hospitals are actively involved in 19 national/regional networks. In order to support mutual learning through the exchange of strategies, ideas and practical approaches, the LBI/Co-ordinating Centre started to compile a data base on HPH and their subprojects. The aims of the Data Base are:

- To provide a general and systematic overview on the activities of the HPH member hospitals;
- To provide detailed information for those who are developing HPH projects;
- To allow for fact finding, analysis



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and research on specific issues and topics.

Mila Garcia Barbero (WHO-Euro), Dominic Harrison (UK-England), Irena Miseviciene (LT) and Hubert Lobnig (Co-ordinating Centre) developed a questionnaire which was used for data collection, starting from October 1997. Data were compiled and analysed at the Co-ordinating Centre. The Data Base was officially presented at the 6th International Conference on Health Promoting Hospitals in Darmstadt, Germany.

To date, 118 hospitals from 18 countries have contributed data on 347 subprojects for inclusion into the Data Base (not all member hospitals are included so far). Bulgaria, Germany, Italy (Veneto Region) and Poland are each involved with more than 10 hospitals. The 4 HPH project areas (health of patients, staff, community and hospital organisation) are represented as follows: 245 (70%) of the projects also address the health of patients, 230 (66%) also address the health of hospital staff, 148 (43%) concentrate on the cooperation with the community and 147 (42%) are - in a metaphorical sense - promoting the health of the hospital organisation.

What other information can the data base provide?

The HPH Data Base contains detailed information on sub-projects, including types and issues of projects, the methodologies applied, the resources used, partnerships, available material, an abstract of each subproject and the name and address of the co-ordinator. We do hope that the quality of HPH projects will be considerably supported by this information.

The Data Base will be made available via internet on the Web Page of the LBI/Co-ordinating Centre in the coming weeks. Comprehensive access will be provided for those hospitals who contributed data. A short version of the Data Base will also be open to the public. The 99 annual update and the compilation of new data will take place from November 98 - January 99.

Hubert Lobnig, Thomas Stidl, LBI

Setting up the Piemonte Regional Network of HPH

I The Piemonte network started in Spring 1997.

In summer 1996, the co-ordinating centre of the Italian Network of HPH appointed the Piemonte Branch of the Italian Committee for Health Education (CIES Piemonte) to set up the Piemonte Network of HPH.

Soon after the first Italian National Conference on HPH which was held in Padova on January 11, 1997, CIES Piemonte became involved in setting up the Piemonte Network. Dr. Sante Bajardi, President of CIES Piemonte, and the members of the technical-scientific committee of the network (whose aims are to give technical, consultative and organisational support to the projects under development), established a series of contacts with the directors general and the health directors of hospitals and local health units throughout Piemonte.

The interest raised by this initiative and by numerous informal contacts, led to the organisation of the First Piemonte Meeting on HPH (Torino, June 26, 1997), where the new Piemonte Network was officially presented. As a result of the meeting, the directors general of 14 hospitals and local health units signed the contract of the Piemonte Network of HPH.

The meeting was opened by Dr. Mila Garcia Barbero on behalf of WHO-Euro, who stressed the problems and perspectives of HPH projects, on their way from institutions mainly responsible for the diagnosis and treatment of diseases to centres becoming more and more involved in health promotion and diseases prevention.

A number of health and hospital related topics were presented by the conference speakers: «First Steps of the Piemonte Network of HPH»; «Epidemiology and Health promotion»; «Quality Projects in Hospitals: a Tool for Health Promotion»; «Nutrition and Health». The meeting was closed by the «Founding Fathers» of the Veneto and the Italian Network of HPH, Dr.

Carlo Favaretti and Dr. Paolo De Pieri. The first meeting between co-ordinators of local HPH projects and the members of the Technical-Scientific Committee took place in Torino on September 25, 1997. The meeting was attended by representatives of those 12 hospitals and health units that had already issued the membership resolution of the network, and by 2 representatives of observing hospitals and health institutions.

The meeting focused on project design, and it provided detailed information on the development of some topics that had previously been singled out. Furthermore, several new topics yet to be developed by the network, were presented. Shortly after the meeting, the Piemonte Regional Council issued the «Regulations for Health Programs and Regional Health Plan for 1997 to 1999». The first chapter of the «B» enclosure of the «Regulations» deals with «Health Education and Promotion.» With respect to the paramount role of the Ottawa Charter, «the inclusion of health promotion and education within the local hospitals and health units, with a responsible person in each hospital and in the local health unit of each district» are proposed as targets of the plan.

The first training seminar of the co-ordinators of the technical local committees was held in Torino on December 11, 1997. At the time, 21 of the 29 health and hospital units in Piemonte (as well as one private hospital) had formally joined the Piemonte Network, and 25 persons from these 21 institutions attended the Training seminar. 4 topics were discussed:

- I Relationship between hospital and territory;
- I Hospitals and Health and Social Services without tobacco use;
- I Humanisation of Services;
- I Abuse of children and violence on women.

Problems and targets to be achieved were singled out for each topic and the time schedule of the projects for a first five-year period was set up. A short-time check of the group work will take place on March 27, 1998, at the second Italian National Conference on HPH.

News from the Networks

This will be the first occasion for the various working groups of the Piemonte Network to present first successes of their programs to a wider public.

Piero Zaina, Torino

The Lithuanian HPH Network

A summary of the first year experience of the Lithuanian HPH network

One year ago the Lithuanian network of HPH was created. 8 hospitals - 2 University hospitals and 6 regional hospitals (5 in rural regions) - have joined with the intention of developing best practice projects and to improve the provision of high quality health care services.

Most of the hospitals within the network are carrying out projects in 4 areas - health promotion and disease prevention, well-being of personnel and patients, quality assurance of health services and improving relationships with the community. After the first national conference in December, 1996 it was decided to organise 3 workshops for training of health personnel working in different hospitals of the national HPH network. The workshops were organized by the coordinating centre of the national network - Kaunas Academic Clinics. Most of the lecturers were teachers at the Kaunas Medical Academy and physicians from the Kaunas Academic Clinics. The aim of each workshop was to share experience of good practice and to present theoretical knowledge and research data concerning the selected topics. During the first workshop on problems of health promotion and disease prevention, basic knowledge about health education, theories and methods was presented by teachers. Participants were involved in discussing issues related to project evaluation methodologies. The second workshop was devoted to the evaluation of ongoing projects in the area of personnel and patient well-being. It was pointed out, that there are

a lot of gaps in the laws related to safety of health personnel at work, so the participants of the workshop had several recommendations for the Ministry of Health concerning changes in existing laws.

The quality evaluation of health care services is very new in Lithuania. The key problem is a lack of knowledge in relation to which methods can be used for the evaluation of this process. During the third workshop participants including specialists from Kaunas Academic Clinics presented theoretical knowledge about methods of quality assurance.

One year's HPH experiences were summarised during the second National Conference of the HPH network. Prof. J. Vang welcomed the participants on behalf of WHO-Euro and presented a review of the HPH movement in Europe. International experience of HPH activities were presented by Mr. D. Harrison and Dr. J. Karski. The main results of the Lithuanian HPH network were published in conference materials and the first issue of the Lithuanian HPH newsletter was distributed to all participants of the conference. The Conference confirmed the positive results of ongoing projects and encouraged the HPH members to broaden their activities in the future.

I. Miseviciene, J. Pundzius, Kaunas

News from Wales

Report from the annual Welsh HPH Conference

170 delegates attended the Annual Conference of the Welsh Network of HPH, held on 19th November in the Pavilion Conference Centre, Llandrindod Wells, Mid-Wales.

The theme of the Event was 'Making Good Practice the Norm' and the keynote speech was given by Miss Marion Bull, Chief Nursing Officer For Wales. Miss Bull congratulated hospitals in the Network on their development as health promoting hospitals, and on their progress towards making good health promotion practice the norm.

She stressed the importance of ensuring that this continued to be taken forward in partnership with the Wales quality initiative and the Wales clinical effectiveness initiative.

The Conference was a professional development event, and invited papers were presented on the following topics:

- | Creating a culture for health gain
- | The role of the health promotion specialist
- | Helping people change - brief intervention techniques
- | Smoking and pregnancy
- | Accident prevention
- | Eating for health
- | From awareness to accreditation - HPH on Wales
- | European Network of Health Promoting Hospitals
- | The Jakarta Declaration and HPH

Our principal speakers included Ann Kaskonas, the Co-ordinator of the Scottish HPH Network who gave a paper on the UK perspective on HPH.

As usual, the Healthy Hospital Awards were presented at the Conference.

The overall winner for 1997 was Ysbyty George Thomas. The category winners were Cefn Coed Hospital (Mental Health Services); Glan Clwyd Hospital (Acute Services) and Ysbyty George Thomas (Community Hospitals). The winners of the Best New Entrant category were Cefni and Penrhos Stanley Hospitals.

In addition, 18 hospitals were awarded certificates of excellence for their health promotion practice and a further 12 hospitals received commendations.

We also welcomed 10 new members to our Network and launched the first edition of our Network Newsletter! 1997 was a busy year for members of the Network. Invited papers were presented at the 5th International HPH Conference and at a WHO Workshop in Italy on Evaluating Hospital Effectiveness and Efficiency. In addition, 16 hospitals took part in the development and piloting of our HPH Accreditation Scheme. Members also supported initiatives such as Europe Against Cancer week and National No Smoking Day. Activities for 1998 will include:

- | responding to an evaluation questionnaire on our Good Practice



Health Promoting Hospitals

An International Network Initiated by the WHO Regional Office for Europe

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News from the Networks

Guide for Health Promoting Hospitals which was published in 1997

- preparing for formal accreditation as Health Promoting Hospitals
- assisting with the development and piloting of a survey of Nutrition Policies in Welsh Hospitals.

Brenda Stephens, Cardiff

European Hospital Challenge Day - October 1st 1998

Ireland starts an initiative on hospital activities.

Have you heard of Hospital Challenge Day? *No!* Well read on. *If Yes!* Would your hospital/institution be interested in participating in this year's event on Thursday, October 1st 1998? A European Challenge is planned for this year with participation anticipated from a number of European hospitals.

What is Hospital Challenge Day? Hospital Challenge Day was initiated in 1996 by the Irish National HPH Network in co-operation with SAOL PLUS Limited, the National Sport for All/Health Enhancing Physical Activity organisation in Ireland.

Aim: to make individuals aware of the value of physical activity as a health-enhancing medium and that when approached from a lifestyle perspective regular activity suited to the individual can be achieved.

Objective: to involve the maximum number of hospital staff, patients and visitors, in appropriate physical activity, and to measure the success of the day in percentage participation terms versus the other hospitals in the same size category. The event also challenges hospital-based clinicians to incorporate and encourage physical activity within all patient-care programmes. Successful activities can be highlighted by the event and new sustainable initiatives stimulated. Over and above the actual participation, the development of a positive attitude towards physical activity is sought.

For further information or registration,

Building Bridges

please contact:

Ann O'Riordan, Director, Irish National HPH Coordinating Centre, Phone: ++353-1-8213844, Fax: ++353-1-8203563, E-mail: ihphnet@iol.ie

Ann O'Riordan, Dublin

The Clifford Beers Foundation in Mental Health Promotion

The Clifford Beers Foundation presents its work.

The Clifford Beers foundation is committed to working in conjunction with others working in the field of mental health promotion.

We do acknowledge the most important role played by the International HPH network and are grateful for the assistance afforded to us.

In turn The Clifford Beers Foundation will be very pleased to co-operate by informing the International HPH network about our work and disseminating information from the network to our colleagues throughout the world. We would also hope that we can discuss and explore further, more specific ways in which the two organisations can work together.

In short we would be happy to develop a good partnership which is of mutual benefit.

Michael Murray, London

Announcements

Meetings and Conferences:

Open Care '98: Health Promotion – a Link between Hospital and Open Care, Oulu, Finland, September 23-25, 1998.

For further information, please contact Oulu Deaconess Institute, Fax: +358-8-88-11-901

Working together for better health: Cardiff, Wales, September 23-25, 1998

For further information, please contact Health Promotion Wales, Phone: +44-1222-681287-681256-752222, Fax: +44-1222-756000-755813, e-mail: conference.98@hpw.wales.nhs.uk

Announcements

3rd National Conference of the German HPH Network: Health Promoting Hospitals: Ein Netz der Weltgesundheitsorganisation (WHO). October 29-30, 1998, Potsdam, Germany

For further information, please contact: Heinrich-Heine-Klinik, Neu-Fahrland, Dr. Med. Jörg Koch, Ärztlicher Direktor, Phone: +49-33208-56-0, Fax: +49-33208-56-650, e-mail: koch.hhk@ebel.kliniken.com

3rd National Conference of the Austrian HPH Network: Das Krankenhaus als gesunder Arbeitsplatz – im Spannungsfeld zwischen Mitarbeiterorientierung und Rationalisierungsdruck. December 3-4, 1998, Linz, Austria

For further information, please contact Ms. Brigitte Wilhelm, Ludwig Boltzmann-Institut für Medizin- und Gesundheitssoziologie, Phone: +43-1-4277-48287, Fax: +43-1-4277-48290, e-mail: hph.soc-gruwi@univie.ac.at

2nd Irish National HPH Conference: October 19, 1998, Tullamore, County Offaly

Main Conference Topics: Hospital Waste/Energy/Recycling

For further information, please contact: Ms. Ann O'Riordan, HPH-Irish National Co-ordinator, phone: +353-1-8213844, fax: +353-1-8203563, e-mail: ihphnet@iol.ie

7th International Conference on Health Promoting Hospitals, April 14-17, 1999, Swansea, Wales

The first Conference Announcement will be available in September 1998.

Information is available at the LBI-coordinating centre and at Health Promotion Wales, Ms. Brenda Stephens, Phone +44-1222-752222, Fax: +44-1222-756000

Publication update:

Jürgen M. Pelikan, Karl Krajic, Hubert Lobnig (Eds.): Feasibility, Effectiveness, Quality and Sustainability of Health Promoting Hospital Projects. Proceedings of the 5th International Conference on Health Promoting Hospitals, Vienna, April 16-19, 1997. G. Conrad, Health Promotion Publications, Gamburg, Germany ISBN 3-929798-15-8

Jürgen M. Pelikan, Mila Garcia-Barbero, Hubert Lobnig, Karl Krajic (Eds.): Pathways to a Health Promoting Hospital. Experiences from the European Pilot Project 1993-1997. G. Conrad, Health Promotion Publications, Gamburg, Germany ISBN 3-929798-20-4

Other information:

English Web Site on HPH

Please visit the web site of the English HPH network at <http://www.hphenglishnetwk.demon.co.uk>

The Johnson and Johnson European Fund for Children's Health

The fund seeks to promote the services and resources available to children's health (especially for children aged 0-5 years): For further information, please contact CAF European Office, Phone: +32-2-544-00-50, Fax: +32-2-544-08-80, e-mail: caf.europe@pophost.eunet.be