

Newsletter

No 13 - June 1999



Health
Promoting
Hospitals

An International
Network Initiated
by the
WHO Regional
Office for Europe

Editorial

Dear readers, with HPH Newsletter no. 13, you have received the last printed edition of this medium. Starting from November, the Newsletter will be mainly published on the web-site of the Co-ordinating Centre at <http://www.univie.ac.at/hph/> (please see article in this issue for further information).

Also from November, an enlarged editorial board will be in charge of the Newsletter, including representatives of all European Areas and all big professional groups from the hospital.

And we are asking you, dear reader, for your contribution to the further development of the Newsletter by sending back the fax form enclosed in this issue: What are the areas of interest you would like to see (more) covered by the HPH Newsletter?

In this issue, you will find a report on the 7th International Conference on HPH that focussed on links between quality and HPH. As a result, a new task force on EFQM and HPH was established, which is open for interested participants (see article in this issue). At the 7th International Conference, HPH also welcomed one emerging and two new HPH networks: Switzerland (emerging) and Denmark (new) are introduced in this Newsletter, and Estonia (new) will be presented in the next edition.

Please find also a first analysis of the 1999 update of the HPH database, which was also presented at the 7th International Conference.

Finally, we would like to draw your attention to the newly published Proceedings of the 6th International Conference on HPH (see enclosed order form), and we kindly ask you to note already the dates for the 8th International Conference on HPH: June 14-16, 2000, Athens, Greece. We hope to meet a lot of you there.

*Jürgen M. Pelikan, Karl Krajic,
Christina Dietscher, Vienna*

Health Promoting Hospitals and Quality: A Conference Report

Health promotion and quality development in hospitals have much in common. This has been one of the main messages of the 1999 annual HPH conference in Swansea, Wales.

The international HPH Network goes into the 10th year of its existence. The Annual International Conferences have proven to be a very valuable instrument for presenting and discussing models of good practice, concepts, techniques and tools, but also actual challenges and chances for the Health Promoting Hospitals Movement.

The 1999 Annual Conference, "Health Promotion and Quality: Challenges and Opportunities for Health Promoting Hospitals" (April 21-23, 1999), already the 7th International Conference on HPH, was hosted by Health Promotion Wales, Cardiff, and the City and County of Swansea, Wales, in cooperation with Iechyd Morgannwg Health.

The local hosts managed to provide a very professional, well organised but also warm and hospitable framework for national and international participants.

Looking at the number and importance of the co-organisers, the HPH movement seems well supported on a European and international level: The co-organisers include the World Health Organization, the Commission of the European Communities, the Standing Committee of the Hospitals of the European Union, the International Union of Health Promotion and Education (IUHPE), the European Network of Workplace Health Promotion, the International Hospital Federation, the Permanent Working Group of Euro-

pean Junior Doctors and the European Association of Hospital Managers. The Standing Committee of the Nurses of the European Union was involved in the conference for the first time, organising a conference workshop.

The Ludwig Boltzmann-Institute for the Sociology of Health and Medicine, co-ordinating centre of the HPH International Network, facilitated the preparation of the Scientific conference program in co-operation with an international Scientific Committee. The committee consisted of representatives from the local organisers, all co-organisers and representatives from the HPH movement from all over Europe.

The conference was attended by 340 participants from 39 countries, mostly from Europe, but also from Africa, Middle, South and East Asia, the Americas and Australia. Compared to last year's conference in Darmstadt, Germany, this is an increase in the number of participants and also in countries represented.

Looking at the composition of the audience, the conference shows a good mix from different professions and outlooks. The largest group of partici-

Newsletter 13-99 Content

- Health Promoting Hospitals and Quality: A Conference Report
- 29 HPH Networks exchange experiences
- Quality and Effectiveness of Health Promotion
- New HPH Network in Denmark
- Setting up the Lombardia Regional Network of HPH
- Current HPH activities in Slovakia
- The emerging Swiss Network of Health Promoting Hospitals
- EFQM and Health Promoting Hospitals: A new Task Force
- The HPH Database - The 1999 Update
- Changes in the HPH Newsletter and the HPH Web-Site
- HPH Newsletter - Call for Papers
- Announcements

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Conference reports

pants are working in hospitals and other health care facilities: 15% of the participants are nurses, 15% medical doctors, 5% hospital managers and about 10% other health care professionals. The largest professional group represented were health promotion specialists (21%). Furthermore, there were 4% health care researchers and 3% health care consultants.

About 30% of the audience were regular visitors to the International HPH Conferences, 70% were there for the first time.

Given the fact that HPH has been developed as an open vision, giving room for development and utilisation in a wide range of hospital types in different health care and social environments, it is clear that the content of the conference again covered a broad spectrum.

Nevertheless, the Scientific Committee had chosen two central issues for common discussion.

The main conference topic was the relationship between HPH and the quality movement, which is currently very prominent in many European countries and also other parts of the world. This topic was highlighted in three plenary sessions:

- | Dr. John Kemm (Health Promotion Wales, Cardiff) presented the introductory keynote on "Links between Quality and Health Promotion".
- | Another plenary, featuring three presentations, introduced different quality assurance/ improvement concepts or techniques of interest to HPH: Dr. Michael Goodstadt, Centre for Health Promotion, Toronto, talked about "The Contribution of Evidence to Health Promoting Hospitals"; Professor Ellie Scrivens, Staffordshire, introduced "Concepts of Hospital Accreditation", and Mr. Henry Stahr, Salford, presented "The EFQM model of Business Excellence" to the conference audience.
- | The conference was closed with a panel discussion, trying to summarise the experiences of the conference regarding the main topic. The panel was chaired by Profes-

sor Jürgen Pelikan (Austria), and the discussants represented different European regions and different health care professions: Ms. Annete Kann (Copenhagen), represented hospital nurses, Mr. Raymond McCartney (Londonderry) sat on the panel as hospital manager, Prof. Irena Miseviciene (Kaunas) and Prof. Yannis Tountas (Athens) both spoke as public health experts. Dr. Ferdinand Siem-Tjam (World Health Organization) closed the panel with a summary.

The panel concluded that health promotion can learn a lot from the quality movements, but also seems to be able to contribute a specific added value. But in order to provide this specific added value, some further conceptual work has to be done. A task force has been set up in the meeting of the national co-ordinators to further work on this issue.

1999 is the WHO year of the Elderly, so the contribution of HPH to Healthy Ageing was selected as second main conference topic. This was dealt with primarily in two keynote lectures:

- | Dr. Stefania Maggi, Padova, gave a lecture on general aspects of ageing, focussing mainly on the health and health care impact of demographic changes in our society.
- | Dr. Anne-Laurence LeFaou, Paris, presented the experiences of Vaugirard Hospital, a geriatric hospital in Paris that participated in the European Pilot Hospital Project of HPH (1993-1997). Vaugirard Hospital has been developing several innovative projects aiming at improving the health of its patients, but also the elderly in its catchment area, an inner city district of Paris, and also the health of the hospital staff.

Apart from the plenary presentations and the discussion groups following these presentations, 8 parallel conference streams and a poster presentation were organised, covering all major areas of HPH (models for health promotion for patients, staff and the population in the hospitals' community, conceptual, organisational and technical issues). 98 oral presentations and 50 posters were

presented in these sessions. Participants reported about many interesting, well staged presentations on various innovative projects. These papers will be made available through the "Virtual Proceedings" on the HPH web-site at the Co-ordinating Centre <http://www.univie.ac.at/hph>.

Workshops on specific theoretical and practical issues of HPH formed another important part of the parallel streams, which was very well attended. The workshops dealt with issues of evaluation of health promoting hospitals, with the applicability of the EFQM model of Business Excellence to HPH, with workplace health promotion, with the role of nurses in health promoting hospitals, with health promoting psychiatric hospitals and with healthy ageing.

In order to provide orientation for newcomers, a pre-conference workshop on the HPH concept was organised.

The result of the conference evaluation is quite satisfactory: the topics presented were judged as very good or good by two thirds of the participants. 30% of the audience kindly contributed to further development of the conference by suggesting improvements: One important issue was a demand for more explicitly linking the concepts presented to everyday HPH practice.

During the breaks and the social program, participants had many opportunities for informal networking and exchange of experiences. The conference dinner provided an especially good atmosphere. Much admired was the Swansea Male Voice Choir, and many participants enjoyed the disco after the dinner. Conference evaluation shows that also the social climate of the conference was judged as very good or good by two thirds of the audience.

*Christina Dietscher,
Karl Krajcic, Vienna*

29 HPH Networks exchange experiences

| The 5th Business Meeting of national/ regional HPH co-ordinators took place in Swansea on April 21, 1999. This report is a summary of the minutes.

In her introduction, Dr Mila Garcia-Barbero (Co-Chairperson) welcomed two new network members, Denmark and Estonia, and announced that the Swiss Network is in process of becoming a member of the WHO International Network of HPH. There is now a total number of 29 networks, comprising 280 officially registered hospitals. In addition, two thematic networks are focusing on tobacco and psychiatry. Dr Garcia-Barbero informed the participants that a new WHO Office for Integrated Health Care Services will be launched in Barcelona in September 1999. The WHO HPH Project will then be managed from Barcelona.

Following these introductory remarks, Professor Jürgen Pelikan (Co-Chairperson) reported on the main activities of the HPH co-ordinating centre at the Ludwig Boltzmann Institute for the Sociology of Health and Medicine (LBI). He passed the word on to Ms Christina Dietscher who informed the audience about the development of the HPH database (see article in this Newsletter for more information).

Ms Brenda Stephens, co-ordinator of the Welsh HPH Network and the local organising committee, gave a short welcome address on behalf of the local host of the meeting to the participants.

Presentation of HPH Network reports

The national/ regional co-ordinators from Austria, Belgium (French Community), Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy (Emilia-Romagna, Veneto, Piemonte), Lithuania, the Netherlands, Slovakia, Sweden and the United Kingdom (England (Hertfordshire), Northern Ireland, Scotland, Wales) delivered

short presentations about the network developments in their region over the last year, focusing on successes and problematic aspects. A problem in almost all the networks is the lack of financial support from the government. It will be one of the future tasks of the network to produce an evidence base for HPH activities to assist obtaining more financial support, and to convince hospitals to contribute a membership fee for the network development. In spite of these difficulties, the development of the networks over the last years has been considerable, both as regards the quantity of members and the quality of projects.

In the following discussion on possible future directions for the development of HPH, participants stressed the need to find entry points into the hospital organisation for the HPH concept in order to influence and change the current organisation of health care. Specific evidence about HPH projects could be used to convince more medical doctors and managers to become involved in HPH activities.

International indicators for the evaluation of HPH

Dominic Harrison, Co-ordinator of the English HPH Network, gave a keynote presentation on international HPH indicators. He stressed that redrafting the Vienna Recommendations for HPH into measurable performance targets, accompanied by an audit process and publication of the results, would not be an appropriate approach for HPH. Instead he suggested a strategy using an electronic "Data Warehouse" approach. The following discussion pointed out that this approach disregards the responsibility for data collection, development, and reliability of data. It also does not take into account different levels of evaluation (national, hospital, individual projects), nor allows comparison among the institutions. Participants commented that even the Data Warehouse approach required indicators for deciding which data to collect and to monitor. But it was recognised that data collection could serve as a driving force for development. More

time will be necessary to find agreement on indicators for HPH.

Conclusions of the meeting

| As already at the previous National/ Regional Co-ordinators Workshop in Darmstadt, Germany, the question of changing the name of the International HPH Network in order to allow for the inclusion of other health care institutions than hospitals was discussed. However, it was objected that people (including politicians and financiers of the network) are now identified with the project's name. It was therefore decided not to change the name of the network, although national/ regional networks might adapt their names and co-operate also with other health care institutions.

| The idea to set up a Newsgroup to discuss HPH indicators on an international level was discussed. Decisions were postponed.

| The international HPH co-ordinators will increasingly making use of the internet as a means of disseminating information on important conferences, meetings and deadlines. An updated information package on the HPH network will be put on the WHO HPH Web-Site.

| The 8th International Conference on HPH will take place in Athens, Greece, from June 14–16, 2000.

| The Danish Network of HPH offered to host the 9th International Conference on HPH in the year 2001, having a good background in HPH due to the experiences of Bispebjerg Hospital (an HPH project hospital in the framework of Copenhagen Healthy City).

| The achievements of the Task Force on Health Promoting Mental Health Care (co-ordinated by Rainer Paul and Hartmut Berger, Riedstadt, Germany), include the organisation of various sessions and lectures to promote the idea of HPH in this field. Future plans include the production of a brochure and to find sponsors in the pharmaceutical field. The task force would be happy to welcome new participants.

| Official WHO membership of the international WHO HPH Network can



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Conference reports

only be given to those hospitals that comply with the Vienna Recommendations and contribute the participation fee, which is increased to US \$100 by 1999. This contribution is used for business meetings, maintaining the database and co-ordinating the international network. National co-ordinators are in charge of ensuring that their hospitals comply with the respective rules and contribute the fee. Access to the HPH database will be limited to hospitals who are formal members of the network.

The full minutes of the 5th Business Meeting can be read at <http://www.univie.ac.at>

Kirsten Anderson, Copenhagen

Quality and Effectiveness of Health Promotion

- In a time of increasing pressure for proof of effectiveness of HP interventions, leading experts in the field came together to discuss most recent developments.**

The 4th European Conference of the International Union for Health Promotion and Education (IUHPE) took place from May 16-19, 1999, in Helsinki (Finland) and Tallinn (Estonia). The conference was attended by 350 visitors, mainly from the scientific and political arena.

The subjects discussed at the conference are of utmost importance for all areas of health promotion: For economic reasons, the debate on effectiveness and quality of health promotion is mounting on top of the agenda of health promotion activists all over the world. Different approaches to tackle these challenges were discussed by a number of outstanding international experts: Amongst the plenary speakers were Spencer Hagard (IUHPE), Pamela Hartigan (WHO, Division Health Promotion and Communications), Gordon McDonald (UK), David Seedhouse (New Zealand), Jane Springett (UK), Michael Goodstadt (Canada), Alfred Rütten (D) and Viv Speller (UK).

At the conference, three lines of development in producing evidence and effectiveness of health promotion were presented:

- Focus on the basic principles of health promotion

Some researchers see the basic principles of health promotion (i.e. empowerment, participation, settings development) as the centre of evaluation of health promotion interventions. But this approach must remain unsatisfactory for those who demand evidence for the outcome of health promotion interventions.

- Learning from the quality movement

Regardless of the type of intervention (be it a health promoting or any other type of intervention), quality instruments can be used to describe at least some type of effectiveness and evidence of interventions. At the conference, an instrument that is already widely used in the Netherlands by health promotion practitioners was presented: the PREFFI (Health Promotion Effectiveness Fostering Instrument), which provides a practical tool for the planning, managing and measuring of interventions.

- Developments aiming at new outcome indicators for health promotion

A third line is to develop specific outcome indicators for health promotion interventions. The difficulty of this approach is that basic research on how health can be promoted by interventions, and especially interventions in settings, is still lacking; therefore, it is very difficult to define realistic health promotion outcomes - and indicators and criteria for these outcomes.

What could be the consequences for health promoting hospitals?

In the ongoing debate around quality and effectiveness of health promotion interventions, health promoting hospitals will need to further develop their understanding of expected outcomes of Health Promoting Hospital projects. Renewed efforts under the label of common criteria and indicators have already started at the 5th Business Meeting of HPH National/ Regional

News from the Networks

Network Co-ordinators. Another approach might be the newly set-up task force on HPH and EFQM (see article in this Newsletter).

Christina Dietscher, Vienna

New HPH Network in Denmark

- Almost 50% of all Danish hospitals are members in the new Danish Network of HPH.**

The nationwide Danish HPH Network was founded in March 1999 with to-date 37 participating hospitals.

The aim of the network is to strengthen the role of the hospital and its responsibility concerning disease prevention and health promotion by providing a forum for:

- collection and dissemination of information on ongoing projects
- exchange of experiences and knowledge
- development of methods and strategies for implementation, evaluation and documentation of health promoting programs and clinical guidelines
- coordination and promotion of educational programs
- cooperation on specific projects and documentation of outcome

Membership

All Danish hospitals who want to use disease prevention and health promotion as integrated parts of their daily practice and are willing to pay a membership fee of DK 10.000 (app. US\$ 1500) per year may become members of the network. An observer status may be granted to regional health authorities, patient associations, etc.

Financing

The Network may use part of the budget of DK 5 mill. per year which is allocated to the Clinical Unit of Preventive medicine at Bispebjerg Hospital by the Ministry of Health and the Copenhagen Hospital Corporation.

Background

In 1994 Bispebjerg Hospital was selected as a model Health Promoting Hospital in the framework of the Copenhagen Healthy City project. Since then this hospital has been working on the development and implementation of a comprehensive health promotion program.

At a national conference in September 1998, Bispebjerg Hospital took the initiative to formally introduce the HPH concept to all Danish hospitals (81 in total), and in November 1998 all hospital directors in Denmark were invited to establish a national HPH Network. 34 hospitals accepted the invitation and participated in the founding meeting in March 1999.

Structure and way of working

A full-time coordinator, with a professional background as a pharmacist and Master in Public Health, is responsible for the coordination of the Network. The Coordinator and a secretary who works on a 50% basis form the Secretariat of the Danish HPH Network. The Secretariat is placed in the Clinical Unit of Preventive Medicine at Bispebjerg Hospital, Copenhagen.

An executive committee was selected at the founding meeting, consisting of representatives from member hospitals, the Management Board of Bispebjerg Hospital and a professor of public health from the University of Copenhagen. The tasks of the committee are to act as an advisory group for the network coordinator, to promote the objectives of the Network and the implementation of the decisions taken by the representatives of the Network. The driving force of the Network should be the needs and the work of the hospitals. Special task forces on different subjects will be established with the member hospitals. At the founding meeting in March, the members were asked to come up with concrete proposals and to prioritise them. As a result, "smoke free hospitals" and "mapping of ongoing health promotion activities at hospitals in Denmark" were selected.

A newsletter will be published twice a

year, providing continuous information and facilitating communication between members.

As agreed in the statutes of the network, representatives from member hospitals meet twice a year to review the current situation, to focus on new themes and to discuss future goals and strategies.

Current activities

In May 1999, the Network organised a national conference on smoke free hospitals in collaboration with the Ministry of Health, which was visited by 170 participants (politicians, administrators, hospital managers, health professionals) working in the field of health promotion.

Another national conference on HPH, focusing on the current state of health promotion activities in Danish hospitals, is planned to take place in May 2000.

Activities to map out current health promotion activities in Danish hospitals have just been started by the Network. The aim of these activities is to establish a common database.

The first task force of the network, "Smoke free hospitals", aiming at developing concrete proposals for clinical guidelines and methods for establishing and evaluating the smoke free hospital, will be set up in the nearest future.

The next national meeting of the Danish HPH Network will take place on November 1, 1999.

Lillian Moller, Copenhagen

Setting up the Lombardia Regional Network of HPH

I Italy seems to be a good ground for HPH activities: There are now already 3 regional networks in the country.

Background

In 1998, Lombardia Region defined "health promotion and education" as a

strategic aim, involving both public and private hospitals of the Region.

In April 1998, soon after the Second National Conference on HPH in Turin on March 27, 1998, the General Health Director of the Lombardia Region, Dr. Renato Botti, informed all General Directors of public Hospital Trusts and the Legal Representatives of all recognised health institutions, about his intention to join the European HPH project.

This initiative found much approval, and on September 16, 1998, the Lombardia Regional Network, managed by the Director of Planning and Development Service, was set up.

On April 21, 1999, Lombardia Region presented a report about the setting up of its own regional network at the 5th Business Meeting of National/Regional HPH Network Co-ordinators in Swansea, Wales, in April 1999.

The network set up a Scientific Committee with experts from the academic world as well as Health Directors of public hospital trusts.

During the first meetings with the representatives of public and recognised private health care institutions, the Scientific Committee presented the guidelines of the network that were developed in accordance with the basic principles of WHO and, more specifically, with the goals of the Lombardia Region.

Every hospital/ health care institution that wants to join the Network has to set up a local Technical Scientific Committee, directed by a Local Co-ordinator, and to carry out at least 3 projects within the next 5 years.

Current activities

The Scientific Committee recommended that all members work on a project with a common theme, in order to allow for the introduction of scientific methodological principles. The theme should be related to the renewal process of the organisation of the Regional Health System.

The Scientific Committee's aims, in choosing the theme, were:

I To choose a topic common enough for all possible members of the



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News from the Networks

network and which could therefore allow for benchmarking.

- | To have projects with the following characteristics:
 - Measurable results, obtained with objective parameters.
 - Transferable experiences in order to allow other member of the network to solve similar problems.

The common theme chosen is "continuity of care", care meaning "to take care of the patient", and not only diagnosis and treatment.

For this topic, the General Health Direction has planned training courses for co-ordinators. These training courses will begin with the first project steps and will accompany all the steps of the projects, from planning till evaluating the results.

Structures of the Network

In order to facilitate exchange of information and contacts between the Scientific Committee and the members, the aggregation of projects among the hospitals of the Lombardia Region, other Italian and other European HPH networks, the Lombardia Region set up a web site and an e-mail address: www.sanita.regione.lombardia.it/formazione/index.htm

hph@sanita.regione.lombardia.it

To date, 59 members joined the Lombardia network of HPH (the total of public and recognised private hospitals/ health care institutions in the Region being 109).

130 projects are carried out so far, 52 of which touch the common theme "continuity of care".

The other main topics are:

- | Health education and consulting
- | Quality management and quality assurance
- | Well-being of patients
- | Cancer

I'm glad to conclude this article announcing that, within this year, Lombardia Region will organise the 3rd National Conference of HPH in Milan in the frame of the "Mosan" (Fiera Sanitaria Nazionale, October 19-22, 1999). Further information about this conference will also be available at the

web-page of the HPH co-ordinating centre at <http://www.univie.ac.at/hph/>

Umberto Fazzone, Milano

Current HPH activities in Slovakia

- | **The HPH Network in Slovakia will be a partner in the development of an EFQM Task Force of Health Promoting Hospitals.**

At the 7th International Conference on HPH in Swansea in April this year, the necessity of more co-operation between hospitals and, in particular, of the involvement of medical doctors was stressed.

As a result of the conference we register now more activities in hospitals across Slovakia. We have also received responses from new hospitals. The Hospital of the Ministry of Internal Affairs applied for membership in the national network, its projects focusing on people working in dangerous environments. The main topics of these projects are "smoke-free workplace" and "healthy nutrition".

Two hospitals which are already members of the national network applied for membership also in the international network. Projects of both hospitals will be available in the HPH database at the Co-ordinating Centre. With the help of the Children's University Hospital, our international network leader, an IBFAN Capacity Building Seminar will be organised at the Bratislava-Stupava Congress Centre from June 29 to July 3, 1999. The seminar is oriented at proper nutrition for babies. If you are interested, or have any questions about the conference, please contact Dr. Katarina Vicianova, Children's University Hospital, Limbova 1, 83340 Bratislava, Slovakia. The question of quality indicators will be on top of the agenda of the national co-ordinator during the following months. Slovakia will be an active partner in the preparation of a discussion paper about possible connections be-

tween the HPH concept and the EFQM model (see further information in this Newsletter).

Zora Bruchacova, Bratislava

The emerging Swiss Network of Health Promoting Hospitals

- | **Slowly but steadily, an HPH Network is developing in Switzerland. From the very beginning, this network puts much effort into the evaluation of ongoing projects.**

In Switzerland, a WHO network of health promoting hospitals is emerging. Three regional hospitals and one university clinic from both the German and the French speaking parts of Switzerland are involved in a pilot project to put into practice the "Vienna Recommendations". Each hospital has set up its health promotion project, which was evaluated at a meeting. Having experience in this field, the German network co-ordinator Professor Hüllemann (Prien/ Chiemsee), was asked to do the evaluation.

The following projects were evaluated:

- | Medical training therapy
- | Smokefree hospitals
- | Combatting urinary incontinence in women
- | Breast-feeding Promotion
- | Convax program to speed up recovery
- | Auditing anaesthesia
- | Neuromodulation
- | Alternatives to locked departments (Psychiatry)
- | Profamilia (Psychiatry)

The evaluation criteria included the following items:

- | Importance for the target group
- | Influence in the organization
- | Influence for public health
- | Influence on the environment
- | Thoughts about networking
- | Opportunities for transformation
- | Sustainability of project
- | Creativity
- | Transferability

News from the Networks

Three experts (whose scores counted double) and the corresponding hospital teams (Peer Review) respectively rated the projects of the hospitals. The results showed that the projects thoroughly corresponded to the WHO ideas, but that the institutions still needed to develop a model for incorporating health promotion. A plan arose to carry out a common anti-stress project for the personnel and the population, which will be instituted in collaboration with both the psychiatric hospitals as well as the hospitals for general medicine. The formal setting-up of the network should take place after the summer vacations. There is still much work to be done in order to get support, and the hospitals are burdened with budget reductions or even hospital closings. The formation of the network is supported by a small credit from the Federal Office for Public Health. The Swiss Foundation for Health Promotion, which is financed by a pro-mill addition to health insurance premiums, will presumably be able to support HPH projects. And support is also expected from the cantons (that are responsible for public health care in Switzerland), as they have declared health promotion and prevention as political goals. The running of the network should be secured by a modest membership fee. The network co-ordinator, Nils Undritz, former Secretary-General of the Swiss Hospital Association and currently serving as an expert in Public Health reform, would be happy about any ideas and suggestions for the emerging network (please see margin on this page for contact address).

Nils Undritz, Suhr

HPH Task Forces

EFQM and Health Promoting Hospitals: A new Task Force

- As a result of the 7th International Conference on HPH, a task force on the European Foundation of Quality Management's (EFQM) Model of Business Excellence and HPH has been established.

The necessity to further develop some conceptual issues of HPH, taking up most recent discussions about quality and effectiveness of HP interventions, has led to an attempt to adapt the EFQM Model of Business Excellence for the specific needs of HPH.

First steps in this direction have been started in a co-operation between the German and the Austrian Network of HPH, and at the 7th International Conference on HPH, the first results were presented at a workshop about "EFQM applied to HPH".

Henry Stahr from the European Foundation Healthcare Working Group (UK) gave an introduction into the EFQM excellence model (EFQM 1999). Werner Schmidt and Elimar Brandt (GER) summarised their experiences with the application of the EFQM model in a Health Promoting Hospital (Berlin/Rüdersdorf). Jürgen M. Pelikan and Peter Nowak (A) delivered a theoretical input that focussed on possible connections between HPH and EFQM. Many national HPH co-ordinators attended this workshop, and conference evaluation shows that the workshop was judged as very interesting by the audience. The members of the workshop decided to continue the interesting and inspiring discussion about the possible connection between HPH and EFQM in the form of a task force. The Ludwig Boltzmann Institute for the Sociology of Health and Medicine (LBISHM) is now planning to produce a first conceptual paper until the end of July 1999, in close co-operation with the experts from Rüdersdorf Hospital. The paper will then be further discussed in the task force. The LBISHM hopes

Co-ordinating Centre Information

to be able to present a first public version of the discussion paper by Autumn 1999. Please contact Peter Nowak if you are interested in participating (peter.nowak@univie.ac.at).

Peter Nowak, Vienna

The HPH Database – The 1999 Update

- The 1999 update of the HPH database produced a high increase in the number of hospitals and subprojects represented.

During the 6th International Conference in Darmstadt, Germany (1998), the HPH Data Base was presented to the HPH audience for the first time. The first collection of data comprised 118 hospitals and 347 subprojects from 18 countries. From January to March 99, an update of the database took place, and at the 7th International Conference on HPH in Swansea the updated version was presented to the HPH audience.

To date, 224 hospitals from 21 countries have contributed information about 546 subprojects for the Data Base – many thanks for your co-operation! The most represented countries are Bulgaria, Germany, Hungary, Ireland, Italy (Piemonte Region & Veneto Region), Poland and UK-England with more than 10 hospitals each.

An analysis of the project areas represented in the database provides the following results:

363 (67%) of the projects also address the health of patients, 348 (64%) also address the health of hospital staff, 218 (40%) concentrate on the co-operation with the community and 223 (41%) are concerned with the development of healthy hospital organisations.

The two main actively involved professional groups in these activities are the nurses (involved in 64% of the subprojects), but also the physicians (involved in 56% of the subprojects). Important "healthy alliances" with health professionals outside the hospital were set up in 33% of the subprojects, co-operations with other



Health Promoting Hospitals

An International Network Initiated by the WHO Regional Office for Europe

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Co-ordinating Centre Information

hospitals or health services took place in 32% of the projects.

At the moment only the short version of the original HPH Data Base from 1998 is available on the web page of the LBI/ HPH Co-ordinating Centre (<http://www.univie.ac.at/hph/>), but we are currently developing an internet version that will allow for more comfortable use <for HPH member hospitals with a password. This internet database will also allow for the correction and adaptation of existing data as well as the input of new data via the www. We hope to be able to provide this service by October 1999.

Further analyses from the database will also be provided in the next issues of the HPH Newsletter.

*Thomas Stidl, Christina Dietscher,
Vienna*

Changes in the HPH Newsletter and the HPH Web-Site

- | **The system of distribution of the HPH Newsletter will be changed. Readers are invited to contribute to the further development of the Newsletter, and to use the HPH Web-Site to share information with the HPH Community.**

Changes in the HPH Newsletter

Starting from issue 14/1999 (due to be published in November this year), the system of distribution of the HPH Newsletter will be changed.

From that point, the HPH Newsletter will be published on the HPH web-site (<http://www.univie.ac.at/hph/>). Each new issue will be announced by e-mail. For those who don't yet have access to internet and e-mail facilities, there will be a possibility to receive paper copies. We kindly ask you to use the fax form enclosed in this Newsletter to inform us about the way you would like to receive the Newsletter in the future. If you have access to e-mail and internet, you can also directly sub-

scribe to the HPH list server (see enclosed form for information).

We also would like to invite you to contribute to the further development of the Newsletter by filling in the questions on the fax form: we would like to know what kind of information you find most important in the Newsletter, what kind of information you find less important and what kind of information you miss. We kindly ask you to send the fax form back to the co-ordinating centre **till August 16, 1999.**

Invitation to use the HPH Web-Site

Please feel invited to use the HPH web-site to inform the HPH community about your own HPH projects and materials (e.g. about HPH conferences, publications, HPH indicators). Please send relevant information to: hph.soc-gruwi@univie.ac.at. If you wish to contribute material in your native language, please send the information along with a short description in English.

Christina Dietscher, Vienna

HPH Newsletter - Call for Papers

- | **If you wish to send in contributions for issue no. 14 of the HPH Newsletter, please follow the guidelines below. Deadline: October 22, 1999.**

The 14th issue of the HPH Newsletter is scheduled to be published in November 1999. Short contributions in English language on issues relevant to the development of HPH are highly welcome. Please don't exceed 750 words; if you think it would be very important to make longer contributions, please contact the editors (c/o Christina Dietscher).

Deadline for contributions: October 22, 1999.

Please send your contributions to the co-ordinating centre by e-mail (hph.soc-gruwi@univie.ac.at) or on disc. Please do also include a short information about the author of the contribution (max. 15 words).

Announcements

Announcements

HPH Proceedings and HPH Conference 2000

Berger H., Krajic K., Paul R. (1999): Health Promoting Hospitals in Practice: Developing Projects and Networks. Proceedings of the 6th International Conference on Health Promoting Hospitals in Darmstadt 1998. Gamburg: G. Conrad Publishers. See enclosed order form!

Pre-Announcement: 8th International Conference on Health Promoting Hospitals: June 14-16, 2000, Athens, Greece

Further information: HPH Co-ordinating Centre, phone: +43/1/4277-48287; fax: +43/1/4277-48290; e-mail: hph.soc-gruwi@univie.ac.at

Conferences

WHO Conference "Towards Unity for Health" in Phuket, Thailand, August 10-13, 1999.

Further information: World Health Organization, 20 Avenue Appia, 1211 Geneva, Switzerland, phone: +41/22/7912510, fax: +41/22/7910746, e-mail: boelenc@who.ch

13. Freiburger Symposium ARBEITS-MEDIZIN IM GESUNDHEITSDIENST, September 8-10, 1999, Freiburg, Germany.

Further information: Freiburger Forschungsstelle Arbeits- und Sozialmedizin, Postfach 5171, D-79018 Freiburg

Conference "Researching for Health: Challenges and Controversies". James Watt Conference Centre, Heriot-Watt University, Glasgow, Scotland, September 20-22, 1999.

Further information: Researching for Health Conference, Concorde Services Ltd, 4B, 50 Speirs Wharf, Glasgow, G4 9BT, phone: +44/141/331-0123; fax: +44/141/331-0234, e-mail: event@conscot.demon.co.uk

AGORA 5: Health in Europe - Innovations in Health Management. October 7-8, 1999, Sevilla, Spain.

Amongst others, the conference will focus on clinical management, management of hospital networks, and funding of health services. Further information: Congress Secretariat Viajes El Monte, Santo Domingo de la Calzada 5, E-41018, Sevilla, phone: +34-954-98-04-04, fax: +43-954-57-78-63, e-mail: congresos.itc@caymasa.es, internet: www.sadiel/es.agora5

Publications

O'Riordan A., Lordan Dunphy M.: Health Promoting Hospitals in Practice. James Connolly Memorial Hospital, Eastern Health Board. Further Information: Ann O'Riordan, e-mail ihph@iol.ie

Hertfordshire Health Promotion (Ed.): Building Better Health Training Manual: Promoting Health in a Health Care Setting.

Please forward orders to: Ms. Louise Misselke, Hertfordshire Health Promotion, Charter House, Parkway, Welwyn Garden City, Hertfordshire AL8 6JL, United Kingdom