



## Newsletter

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### Editorial

Dear reader,

With this Newsletter, we want to invite you on behalf of the local hosts and the Scientific Committee to access the Call for Papers for the upcoming 17<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services from May 6-8, 2009, in lovely Crete at <http://www.univie.ac.at/hph/creta2009>

You will also find news on WHO events and publications, including new evidence on the impact of unfavorable living conditions on biochemistry, which supports the need for community health promotion for deprived population groups and especially for children and their parents. Furthermore, the partners' section contains a report on the last IUHPE European conference and on the "Europe for patients" campaign of the European Commission. Finally, this issue contains news from the HPH Network in Montreal.

Please address your feedback, comments or contributions for the next issue **until December 12, 2008**, to: [hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)

Sincerely yours,

*Jürgen M. Pelikan, Christina Dietscher, Vienna*

### Content

<b>International HPH Events:</b>	
<b>Conference 2009, Winter School 2009</b>	<b>1</b>
<b>News from WHO-Euro, the European Commission and IUHPE</b>	<b>2</b>
<b>News from HPH networks, TFs and members</b>	<b>3</b>
<b>Information on events, publications, links</b>	<b>4</b>
<b>Imprint</b>	<b>5</b>
<b>Call for Papers for HPH Newsletter 35</b>	<b>5</b>

### International HPH Events

#### Hospitals and health services without walls: New services, new partnerships, new challenges for health promotion

The 17th International Conference on Health Promoting Hospitals and Health Services (May 6-8, 2009, Hersonissos, Crete, Greece) will specifically focus on the specific role of, and cooperation between different types of health services in health promotion. The main conference topics will focus on:

- Healthcare without walls – a vision for health promotion in health care?
- Integrated health promoting healthcare for different target groups
- How to organise health promoting cooperation between different healthcare providers
- Political, legal and economic preconditions for health promoting health care without walls

The Call for Papers is now open. In addition to the main conference topics, the Scientific Committee invites especially papers on topics of specific relevance for HPH, especially those represented by task forces and working groups, such as:

- Health promoting psychiatric health care services
- Health promotion for children and adolescents in and by hospitals
- Migrant friendly and culturally competent hospitals
- HPH in the DRG system
- HPH core strategies and standards
- Smoke-Free Hospitals and Health Services
- Pain-free hospitals
- Mental health promotion in Health Promoting Hospitals

The conference website, including the call for papers, and the links to online abstract submission and registration, are available online at

<http://www.univie.ac.at/hph/creta2009>

The deadline for abstract submission is January 31, 2009.

In case you have any questions about the 2009 HPH conference, please contact the WHO Collaborating Centre on Health Promotion in Hospitals and Health Services at the following e-mail address:

[hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)

### **WHO Winter School 2009 in Pennsylvania (February 23-25, 2009)**

With the theme “Developing Evidence-based Practice for Health Promotion”, the WHO Collaborating Centre for Evidence-Based HPH in Copenhagen and Windber Research Institute in Pennsylvania present the WHO Winter School 2009. The WHO Winter School in Pennsylvania will be an exciting event and a great opportunity to gain insight into HPH – and also, it will be the first WHO School on HPH ever to be held in the United States.

The WHO Winter School 2009 will deal with the concepts of Evidence-Based Practice in Health Promotion, Clinical Guidelines in Health Promotion and Quality Management in Health Promotion. The purpose of the Winter School is to allow participants to gain insight and inspiration in these areas. Like the other WHO Schools on HPH, the Winter School will feature interesting lectures, case studies and group work in order to facilitate a close collaboration and sharing of experience among the participants. The facilitation of collaboration and sharing of experience becomes an extra interesting aspect of this year's Winter School, as it is the first ever in the U.S.

The School will thus feature discussions of interesting examples from U.S. contexts as well as an opportunity to meet some of those, whose work will no doubt shape the U.S. HP agenda for years to come. The lecturers at the WHO Winter School 2009 are all highly qualified health professionals and experts of research and implementation, who supports the WHO cause by contributing to the Winter School at no cost.

Both HPH Members and other interested health care providers and administrators can participate in the WHO Winter School.

For sign-up and further information on the WHO Winter School 2009 in Pennsylvania, please visit:

[www.healthpromotinghospitals.org/winterschool](http://www.healthpromotinghospitals.org/winterschool)

### **News from WHO and other HPH partner organisations**

#### **WHO-Euro launches report “Policies and practices for mental health in Europe”**

For those involved in mental health promotion, this report published by the WHO Regional Office for Europe and co-funded by the European Commission, may be of interest. The publication provides data not hitherto available on mental health policy and practice across the European Region. It also highlights important information gaps.

Policies and practices for mental health in Europe allows for country to country comparisons on indicators such as numbers of psychiatrists, financing, community services, training of workforce, prescription of anti-depressants and representation of users and carers. Data for the 42 Member States involved was obtained from ministries of health.

The full report is available for download at

<http://www.euro.who.int/Document/e91732.pdf>

#### **WHO-Euro: Malta Meeting on family and community health draws attention to the influence of infant living conditions on health in later life**

Findings of the meeting that took place from September 29 until October 2, 2008 in St. Julian's, Malta, highlight the importance of community health promotion especially for disadvantaged population groups, and especially at early age.

Dr Harry Burns, Chief Medical Officer of Health for Scotland, explained in a speech that ill health in deprived population groups is not only the result of unhealthy lifestyles and unfavourable living conditions.

Moreover, babies who experience inadequate and inconsistent parenting respond with biological changes – e.g. changes in cortisol levels, changes in telomeres – that affect the way they respond to stress, make them vulnerable in later life, and increase their chance to develop heart diseases, diabetes and cancer, as well as mental disorders.

Consequently, the support of parents and children at early life stages is most important for the development of sound foundations for later physical and mental health. These findings underpin the necessity and possibility of health services to make a contribution to improve parenting.

The speech of Dr. Burns is available online at:

[http://www.euro.who.int/GEM/20081002\\_4](http://www.euro.who.int/GEM/20081002_4)

### European Commission: Commissioner Vassiliou launches Europe for Patients campaign

On September 30, 2008, Health Commissioner Androulla Vassiliou launched the European Commissions' "Europe for Patients" campaign in Brussels. The campaign highlights the different health policy initiatives the Commission intends to adopt in the coming 6-9 months. All these initiatives are bound by a common goal – better healthcare for all in Europe. Some of the specific goals interlink specifically with HPH aims and concepts, including the improvement of health and safety of the healthcare workforce, and of better mental health promotion.

Further information on the campaign is available online at:

[http://ec.europa.eu/health-eu/europe\\_for\\_patients/index\\_en.htm](http://ec.europa.eu/health-eu/europe_for_patients/index_en.htm)

### International Union for Health Promotion and Education (IUHPE) held European Conference in Turin, Italy

The 8th IUHPE European Conference was held in Turin, Italy, from September 9-13, 2008. Most contributions were focused on inequities in health and their determinants. After Vicente Navarro's speech in the opening ceremony who dealt with economic determinants, the best analysis was made by Thomas Abel who thoroughly discussed the cultural and social determinants, and by Antonio Guerci who in-

roduced the anthropological approach. For health promotion it is mandatory to keep in mind that human beings are at the same time individuals, persons and citizens, that both duties and rights must be dealt with, the former being the core of empowerment, the latter the social shelter making health promotion effective. Public health services follow different models according to culture and policy: liberal in the UK, corporative in Germany and Italy, socio-democratic in Skandinavian Countries. Evidence of the effective role of political and social determinants for health promotion is still rather poor as was shown by Giuseppe Costa. Members of the HPH network contributed largely to the success of the Conference: Jürgen Pelikan with a plenary lecture on "How to face cultural differences in capacity building", Yannis Tountas chairing a plenary session on "HIA and Health Promotion", while Christina Dietscher, Luigi Resegotti and Fabrizio Simonelli each chaired a parallel session.

*Luigi Resegotti, CIPES Piemonte, Turin*

[cipes@cipespiemonte.it](mailto:cipes@cipespiemonte.it)

## News from HPH Networks, TFs and members

### Presentation on Promoting Healthy Life Settings & Launch of a Montreal Network E-Newsletter

The Montreal Network of Health Promoting Hospitals and CSSSs is still young but it has managed to mobilise an appreciable number of health institutions and foster the development of health promotion activities that reflect the HPH philosophy.

On October 22, 2008, the Montreal Agency (Agence de la santé et des services sociaux de Montréal) in collaboration with Montreal Network members, held a presentation on strategies for healthy settings. These strategies are vital elements in the wider regional public health plan to improve the health of Montrealers. The event included discussions about strategies that facilitate the implementation of healthy life settings and the synergy to be created between various initiatives, including Health Promoting Hospitals and CSSSs (Health and Community Service Centres), Healthy Schools, Healthy Cities

and Communities, Agenda 21 and Healthy Workplaces.

Mark Dooris, the Director of the Healthy Settings Development Unit at University of Central Lancashire (UK), shared his expertise with over 150 decision-makers, managers, and health care institution professionals from the Montreal Network, along with their main partners, all of whom have been involved in the development of these initiatives for many years.

This event also marked the launch of

- A video entitled **Sur la route... de milieux de vie en santé**, featuring projects that have grown out of collaborative efforts between health institutions and a number of Montreal community organisations.
- The first issue of **Destination Health Montreal**, a Montreal Network e-newsletter that will be published on a quarterly basis. This online communication tool is designed to showcase health promotion initiatives in Montreal, throughout the province of Quebec and within the international HPH movement. The first issue is available at [http://www.santemontreal.qc.ca/pdf/hps/DestinationhealthVol1no1\\_AN.pdf](http://www.santemontreal.qc.ca/pdf/hps/DestinationhealthVol1no1_AN.pdf)

More information about the Presentation on Promoting healthy settings can be found online at: <http://www.santemontreal.qc.ca/En/hps/menu.html>

*Louis Côté (Coordinator, Regional HPH Network of Montréal)*

[louis\\_cote@ssss.gouv.qc.ca](mailto:louis_cote@ssss.gouv.qc.ca)

## Information on events, publications, links

### Events

17<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services

**Hospitals and Health Services without Walls: New services, new partnerships, new challenges for health promotion**

May 6-8, 2009, Crete, Greece

Online information:

<http://www.univie.ac.at/hph/crete2009>

16<sup>th</sup> European Conference on Public Health

**Health and innovation in Europe**

November 6-8, 2008

Lisbon, Portugal

Online information:

[http://www.eupha.org/html/menu3\\_2.html](http://www.eupha.org/html/menu3_2.html)

13<sup>th</sup> Austrian Conference on Health Promoting Hospitals and Health Services & 2<sup>nd</sup> Austrian Conference on Smoke-Free Health Services

**Strengthening Health Promotion through Sustainability: Acting socially, economically and ecologically responsible**

November 20-21, 2008

Vienna, Austria

Conference language: German

Online information and registration:

[http://www.oengk.net/index.php?id=3\\_1](http://www.oengk.net/index.php?id=3_1)

13<sup>th</sup> German Conference on Health Promoting Hospitals and Health Services & Forum Smoke-Free Health Services  
**Sustainability in Health Promotion**

November 5-7, 2008

Stuttgart, Germany

Online information:

<http://www.dngfk-konferenz.de/>

First Asia Pacific Conference on Health Promotion and Education

**Asia-Pacific Perspectives on Health Promotion and Health Education: Sharing Experiences, Efforts and Evidence**

July 18-20, 2009

Chiba-city, Japan

Online information:

<http://www.dokkyomed.ac.jp/dep-m/pub/apac.html>

### Publications

**Ellen Nolte, Martin McKee (eds) (2008): Caring for people with chronic conditions: A Health System Perspective**

**ISBN13:** 9780335233700, **ISBN10:** 0335233708, Open University Press

The publication synthesises the evidence on what works (or does not) in different circumstances. From an international perspective, it addresses the prerequisites for effective policies and management of chronic disease.

## HPH Links

### International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

### HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

### Subscription to HPH Listserver:

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

### HPH task force on health promoting psychiatric health services

<http://www.hpps.net/>

### HPH task force on health promotion for children and adolescents in hospitals

<http://who.collaboratingcentre.meyer.it>

### HPH task force on migrant friendly and culturally competent hospitals and health services

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

### List of national / regional HPH networks

<http://www.who-cc.dk/networks>

## Editors

Jürgen M. Pelikan (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Christina Dietscher (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

## Editorial Board

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Hanne Tonnesen, Copenhagen (DK)

Yannis Tountas, Athens (GR)

## Editorial Assistance

Astrid Loidolt (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

## Layout

Hermann Schmied (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

## Imprint

WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna  
at Ludwig Boltzmann Institute –  
Health Promotion Research  
Untere Donaustraße 47 / 3. OG, 1020 Vienna, Austria  
+43-1-21 21 493-21  
[hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)  
<http://www.hph-hc.cc>

## Call for papers for issue 35

If you have news and / or comments about

- projects, conferences, publications, strategies or other activities of national / regional networks and task forces
- single health care organisations (e.g. projects)
- strategic developments with regard to HPH
- partner organisations (WHO, etc.)
- information about upcoming events and publications (including reviews),

you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send us contributions of **max. 200 words**, outlining your message, and, if possible, a weblink to extended information. Please address your contribution to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment ([hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)). Deadline for contributions for # 35 will be **Friday, December 12, 2008**.