



Newsletter

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Editorial

Dear reader,

This Newsletter informs you about the 17th International HPH conference (May 6-8, 2009) in Greece: The Call for Papers will be open until January 31st. Updated program information is now available at <http://www.univie.ac.at/hph/creta2009>. The conference topic – Health Promoting Healthcare without Walls – demands for new services and partnerships. Find on page 2 a new WHO report on homecare which supports this demand for older and chronically ill patients. But also healthcare staff are an important target group: The European Commission has recently launched a Green Paper and a consultation process on how to best support the European healthcare workforce. Information on how to participate is provided on page 2. New services and partnerships can also mean to cooperate with partners outside the health sector: Find a Canadian example on joined forces between Health Promoting Health Services and schools on page 3.

Any feedback on this Newsletter issue and contributions for the next issue are very welcome – please send to: hph.soc-gruwi@univie.ac.at

With health promoting seasonal greetings,

Jürgen M. Pelikan, Christina Dietscher, Vienna

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International HPH Events

17th International HPH Conference: *Call for papers open until January 31, 2009*

The Conference will take place from May 6-8, 2009, in Hersonissos, Crete, Greece. With the title “Hospitals and Health Services without Walls – new services, new partnerships, new challenges for health promotion”, the conference will primarily focus on the challenges and chances of cooperation between different types of health services for health promotion.

The main conference topics will focus on:

- Healthcare without walls – a vision for health promotion in health care?
- Integrated health promoting healthcare for different target groups
- How to organise health promoting cooperation between different healthcare providers
- Political, legal and economic preconditions for health promoting health care without walls

For these and other topics of relevance to HPH, the Scientific Committee invites papers for presentation in parallel and poster sessions. You can submit your paper online at

<http://www.univie.ac.at/hph/creta2009>

In case you have any questions about the 2009 HPH conference, please contact the WHO Collaborating Centre on Health Promotion in Hospitals and Health Services at the following e-mail address:

hph.soc-gruwi@univie.ac.at

We are looking forward to meeting you in Greece in May 2009!

Jürgen Pelikan, chair Scientific Committee

Hph-soc-gruwi@univie.ac.at

News from WHO and other HPH partner organisations

Home care in Europe: The solid facts

New publication by WHO-Euro

A new WHO publication focuses on the impact of demographic, epidemiological, social, and cultural trends in European countries on the provision of care. Rising numbers of care-dependent older people and chronic patients, alongside with urbanization and the break-up of traditional family patterns, are expected to lead to gaps especially in the care of older or disabled family members. These developments will require different approaches to policy and services in the health and social sectors, says WHO: Attempts should especially be made to prevent the need for unnecessary acute or long-term institutionalization of patients and to maintain people in their homes and communities as long as possible. An extension of home care services could play an important role in achieving this goal, but will depend on changes in the organisation and delivery of services, on technological innovation and on the ability of health care systems to further enhance integration and coordination.

Health Promoting Hospitals and Health Services are well prepared to take up the demands addressed in the new WHO publication: It is one of their core principles to support the empowerment of people for health promoting self care and self management. And the standards for health promotion in hospitals, especially standard 5, “continuity and cooperation”, provide a tool for proactively assessing and improving their contribution to the implementation of health promotion across the healthcare chain.

The full WHO publication can be downloaded at
<http://www.euro.who.int/Document/E91884.pdf>

Views of Health Promotion Online:

New internet discussion forum of the International Union for Health Promotion and Education (IUHPE)

“Views of health promotion online” (VHPO) is IUHPE’s new online discussion forum. It replaces the former trilingual electronic journal “Reviews of

Health Promotion & Education Online” (RHP & EO), which sought to provide a forum for discussion and dialogue on various resources available to the global health promotion community. All papers of the former RHP & EO as well as those of the former Internet Journal of Health Promotion (IJHP) have been archived on www.vhpo.net.

Currently, the forum offers discussion on the following topics:

- 1) Health Promotion Code of Ethics
- 2) Domains of Core Competency for Building Global Capacity in Health Promotion
- 3) Health Promotion and Health Education Journals’ Forum

In order to participate in the forum, to reply to postings and to start your own discussion topics, you need to register at

www.vhpo.net

EU workforce for health

Consultation process launched by European Commission on December 10

The fact that healthservices belong to the most challenging workplaces, alongside with an increasing workforce mobility and an ageing population, endanger the availability of a full and potent healthcare workforce at least in some European regions.

Against this background, the European Commission has launched a green paper and discussion process on how best to support the European healthcare workforce.

The Green Paper suggests the following areas of activity:

- Promotion of a sustainable health workforce in light of demographic changes
- Strengthening the public health capacity of health workers
- Training – support personnel development
- Managing mobility of health workers within the EU and globally
- Develop data to guide decision-making
- Use new technologies in order to increase efficiency
- Encourage entrepreneurship in the health sector

The Green Paper is available online at:

http://ec.europa.eu/health/ph_systems/docs/workforce_gp_en.pdf

Responses on issues raised in this document should be submitted no later than 31 March 2009, to SANCO-health-workforce@ec.europa.eu

News from HPH Networks, TFs and members

Regional healthcare and education networks reach agreement for the health, wellbeing and educational success of young Montrealers

In October this year, a major regional agreement was reached between the health and social services network and the education network in Montreal, Canada during the life settings and health promotion conference organized by the Montreal Network of Health Promoting Hospitals and CSSSs. This agreement will upgrade the Healthy Schools approach that the WHO has been promoting for many years now. The main actors in these networks have agreed to join forces to bolster the health, wellbeing and educational success of young, school-aged Montrealers. The signatories are taking a regional consultative approach in their commitment to create conditions that will enhance Healthy Schools project deployments. They are strengthening ties between the front-line workers and managers from the two major networks to foster a continuum of preventive action from the first day of school to the end of adolescence. Interventions with young people are easier to carry out in their life settings and more effective and promising in terms of promotion and prevention. For instance, school yards can be redesigned, cafeteria food improved, student stress and distress better managed, healthy living habits encouraged and self-esteem improved.

Source: *Direction Réseau*, Volume 5, Number 5, November 6, 2008

<http://www.santemontreal.qc.ca/pdf/hps/article.pdf>

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Information on events, publications, links

Events

17th International Conference on Health Promoting Hospitals and Health Services

Hospitals and Health Services without Walls:

New services, new partnerships, new challenges for health promotion”

May 6-8, 2009, Crete, Greece

Online information:

<http://www.univie.ac.at/hph/crete2009>

6th European Conference on Promoting Workplace Health

Healthy work – healthy lifestyle – healthy business

April 27-28, 2009

Perugia, Italia

Online information:

<http://www.enwhp.org/index.php?id=593>

First Asia Pacific Conference on Health Promotion and Education

Asia-Pacific Perspectives on Health Promotion and Health Education: Sharing Experiences, Efforts and Evidence

July 18-20, 2009

Chiba-city, Japan

Online information:

<http://www.dokkyomed.ac.jp/dep-m/pub/apac.html>

3rd Transnational Conference of the German-Speaking HPH Networks

Krankenhäuser und Gesundheitsdienste – Partner für eine gute Gesundheit der Bevölkerung und jedes Einzelnen

(Hospitals and health services – partners for a healthy population and for healthy individuals)

September 23-26, 2009

Zug, Switzerland

Online information:

<http://www.healthhospitals.ch/deutsch/content/blogcategory/49/340/>

HPH Links

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

Subscription to HPH Listserv:

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

HPH task force on health promoting psychiatric health services

<http://www.hpps.net/>

HPH task force on health promotion for children and adolescents in & by hospitals

<http://who.collaboratingcentre.meyer.it>

HPH task force on migrant friendly and culturally competent hospitals and health services

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH task force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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Call for papers for # 36

If you have news and / or comments about

- projects, conferences, publications, strategies or other activities of national / regional networks and task forces
- single health care organisations (e.g. projects)
- strategic developments with regard to HPH
- partner organisations (WHO, etc.)
- information about upcoming events and publications (including reviews),

you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send us contributions of **max. 200 words**, outlining your message, and, if possible, a weblink to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment (hph.soc-gruwi@univie.ac.at). Deadline for contributions for # 36 will be **Friday, February 20, 2009**.