



## Newsletter

No 37&38 – June 2009

ISSN: 1814-4934

### Editorial

Dear reader,

This double issue of the HPH Newsletter provides you with a review of the 17<sup>th</sup> HPH conference (May 6-8, 2009) on the lovely island of Crete, and with a preview of the upcoming 18<sup>th</sup> HPH conference 2010, which will highlight the contribution of HPH to address determinants of health inequalities. The latter topic is taken up in the “Partners” section, where you will find information on the equity channel, an initiative from EuroHealthNet. Also in this section, we introduce you to WHO’s next global health promotion conference which will have a focus on health services.

And we would like to update you on an international evaluation project on HPH, PRICES-HPH, which aims at identifying and disseminating good practice on network and organisational levels. The HPH network section, finally, contains information about a pilot study in Quebec on a new HPH self assessment tool. And, in “publications”, we propose some holiday lecture on the future of hospitals that might be of interest to you.

If you want to contribute to the next Newsletter issue, please follow the instructions on page 7.

Wishing you a relaxing summer,

*Jürgen M. Pelikan, Christina Dietscher, Vienna*

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### International HPH Events

#### 17<sup>th</sup> International HPH Conference:

*A great challenge becoming a great asset!*

Hospitality has long been highly valued in Greece, from ancient to modern times. Since the end of the 16th HPH Conference in Berlin, the Hellenic Network of Health Promoting Hospitals was honoured to host the 17th HPH Conference. The local organising committee faced the challenge of hosting such a big event and a large number of foreign visitors with a great feeling of responsibility and attempted to be hospitable and effective at the same time; this combination proved to be exceptionally demanding, though achievable (at least, we hope!).

The selection of the island of Crete and of the Creta Maris Conference Centre were attractive in their own right, since it guaranteed beautiful scenery to surround the scientific programme. However, it appeared to be exceptionally challenging, in terms of bridging the gap between the world of science and profit, between the aim of being hospitable and the effort of being cost-effective.

The collaboration with the Ludwig Boltzmann Institute enlightened the course of our preparations in various ways. The scientific programme was adjusted to the current developments and concerns of the health care society, with many profound scientists contributing to its high quality. Regarding the poster sessions, quality and quantity managed to merge: 220 posters from the 5 continents were presented, managing to draw a global picture of the developments on Health Promotion in health services.

Although the largest part of the audience was coming from abroad, the national challenge we faced as local hosts to reach the number of 100 Greek participants was almost met. Keeping in mind that Health Promotion as a concept has only currently started to be integrated in the Greek health care and educational setting, we spent a great deal of effort to communicate the significance of this International Conference among the stakeholders of the Ministry

of Health and the Hospital Directors, in order to facilitate the participation of their employees. 84 people finally managed to attend the conference, a number so far considered a record of Greek participation. Interacting with colleagues from abroad has enriched the knowledge and experience of Greek participants and shall prove to be a great asset in the future.

Looking back to the busy period of the conference, attempting to host and please almost 500 visitors has been a major task and experience for the Hellenic Network of Health Promoting Hospitals and Health Services. In our effort to emphasize the notion of Health Promotion in our national health care policy, this conference opened the way for visibility, raised our confidence, increased our friends nationally and internationally and strengthened the feeling of belonging to the wider HPH community.

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## 17th International HPH Conference:

### *Review of the scientific programme*

The Conference took place from May 6-8, 2009, in Hersonissos, Crete, Greece. With the title "Hospitals and Health Services without Walls – new services, new partnerships, new challenges for health promotion", the conference had a focus on the challenges and chances of cooperation between different types of health services for health promotion.

Against this background, the scientific conference program focused on four specific topics, each of which was subject to a plenary session:

- Healthcare without walls – a vision for health promotion in health care? (lecture by Prof. Mila Garcia-Barbero, University Alicante, Spain)
- Integrated health promoting healthcare for different target groups (lectures by Joseph Roca, University Hospital Barcelona; Ann Coyle, Health Services Executive, Ireland; Angela Jones, Inclusive Health, UK; Joseph Betancourt, Harvard Medical School, US).
- How to organise health promoting cooperation between different healthcare providers (lectures by Laimutis Paskevicius, European Society for Quality in Healthcare; Diane Levin-Zamir, Clalit Health Services, Israel; Shu-Ti Chiou and Sou Hsin

Chien, Taiwan; Simone Tasso, Veneto Regional HPH Network, Italy).

- Political, legal and economic preconditions for health promoting health care without walls (lectures by Alex Leventhal, core expert group on Public Health in the European Region of WHO, and Walter Bär, European Commission).

Each of these topics was subject to a plenary session with prominent speakers from within and outside the HPH network. For further information on the plenary lectures, see Virtual Proceedings of the conference at <http://www.univie.ac.at/hph/creta2009/proceedings.php>

Some of the main contents can be summarised as follows:

### **Integration – future of healthcare and a vision for Health Promoting Health Services**

The trend towards integrated health services will continue due to current epidemiological, demographic and economic developments (e.g. increasing number of chronic patients, patient mobility, rising number of patients without caring relatives). By contributing to better case-adjusted care, reducing double diagnoses and other unnecessary burdens for patients, approaches towards integrated care can improve patient satisfaction and safety as well as help to contain costs. Therefore, they are of interest for health planners and patients alike.

Integrated care also leads to new perspectives for health promotion. E.g. lifestyle interventions that can only be initiated during a hospital stay, due to the short time spent there, can be better followed up in rehab or by GPs in a well-integrated system.

### **E-health services**

Electronic media, especially the world wide web, open up a wealth of new options for communication and cooperation between different partners in systems of integrated care. From the perspective of health promotion, these are linked to risks as well as potentials for the quality of health information, treatment and care, but also for the participative involvement of patients: In order to improve the potentials and reduce the risks it seems especially important to quality-assure online health information (so as e.g. in the NHS in the UK). Concerning the processing of patient data, interesting new approaches demonstrate how patients can be empowered to be the gatekeepers of their data.

## Specific solutions for different target groups

Especially for vulnerable, socio-economically disadvantaged groups of patients, it is important to organise health systems in an easy-accessible way. During the conference, models and experiences for the treatment of chronic patients, for the homeless for older persons and for migrants and ethnic minorities were presented. One of the conclusions was that the use of the health system by difficult-to-reach groups needs group-specific approaches, e.g. trained peers.

## Creating health policy frameworks

The activities of health services depend to a great degree on the goals set for them by health policy, and on the way services are funded. A stronger integration of services will therefore also need political support (e.g. integrated funding of services at all levels).

## Workshops, parallel session and poster program

In addition to the plenary sessions, almost 350 papers were presented in workshops (e.g. on smoke-free hospitals, on the international DATA project), parallel paper and poster sessions during the conference.

Numerous side events, amongst them the first HPH pre conference on smoke-free hospitals, and meetings of the internationally active HPH task forces, complemented the main conference programme.

## Social programme

The conference venue proved to be a very convenient and relaxing conference venue. The magnificent social program which the local hosts provided – a cocktail reception at the pool on the first conference evening and a Greek Night with music, dance and delicious food on the second day – added to a very warm and lively conference atmosphere.

*Jürgen Pelikan, chair Scientific Committee*

*Christina Dietscher, LBIHPR*

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## 18th International HPH Conference:

*April 14-16, 2010*

Next years' international HPH conference will take place in Manchester, UK, from April 14-16, 2010. As topic, the Scientific Committee decided to highlight

“Tackling determinants of health inequalities: Contributions of the HPH Network”

There is now clear evidence that inequalities in health are to a great extent caused by socio-economic differences between but also within countries. Although improvements to the situation will have to rely on contributions from all political fields, health services can at least contribute their share, e.g. by improving access to care for disadvantaged population groups, or by acting as advocates for fair living conditions in their communities.

The conference 2010 will, against this background, focus on those determinants of health inequalities that can be successfully influenced by health services.

Local conference information is already online at

<http://www.hphconference2010.co.uk>

Information about the scientific conference programme, a link to the call for papers and online abstract submission form, will be online in August 2009 at

<http://www.univie.ac.at/hph/manchester2010>

## News from PRICES-HPH – an international HPH evaluation project

PRICES-HPH (“Project on a Retrospective Internationally Comparative Evaluation Study on HPH”) is an international HPH project coordinated by the Vienna WHO-CC. The main aims of the project are to increase the knowledge base on what is done in HPH with regard to institutional arrangements and thematic priorities – both on the level of HPH networks and HPH member organisations – and to analyse data concerning differences in regions, health systems and hospital types. Findings will be used to inform the further development of HPH-related tools.

The focus of the evaluation is to assess how HPH is implemented (structures, processes, contents, and

outcomes) both on the network and on the hospital level. This design will also allow to match network and aggregated hospital data for specific analyses.

During the last HPH conference in Crete, two PRICES project workshops took place. On the network level, where data collection from HPH coordinators is currently ongoing, the workshop focused on a first discussion of preliminary findings, and on options for data interpretation. The workshop on the hospital level was used for discussing the draft questionnaire for HPH member hospitals, which will be finalised until the end of June, and then translated into local languages of HPH networks, in order to facilitate broad participation. The survey on the hospital level will start in October.

During the next HPH conference in Manchester (April 14-16, 2010), first results of the project will be presented and discussed.

For further information, please contact Vienna WHO-CC:

[hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)

## News from WHO and other HPH partner organisations

### Upcoming 7th WHO Global Conference on Health Promotion: *Track theme 3 – Strengthening Health Systems*

WHO's upcoming 7<sup>th</sup> Global Conference on Health Promotion has also a track on strengthening health systems. The below text is copied from the conference website and emphasises the importance of well-functioning health systems on different levels:

“Health promotion requires a well functioning health system – a system that has universal reach, adequate workforce, mechanisms for community participation, is well-financed, and has leadership and power. Strengthening health systems is therefore a key strategy and priority for health promotion. Health promotion closely aligns with and reinforces efforts in bringing in health systems reforms based on the Primary Health Care renewal as laid out in the World Health Report 2008. With increasing inequities between and within countries, it supports reforms that ensure universal coverage and thereby equitable access to health services for all people. Service delivery reforms that ensure health care is people-centred and based on expectations and needs of people are vital for effective health promotion, just as much as are healthy public policies, and inclusive and participatory leadership. In a world threatened by emerging crises such as climate change, financial crises and the growth of non-communicable conditions, and where global human security is considered compromised by new strains of infectious diseases with pandemic potential, health systems have tended to lurch from priority to priority. This track at the Conference will focus on practical linkages between Health Promotion and health systems. It will showcase efforts such as those that achieve universal coverage especially in low income countries, in reaching hard-to-reach groups and / or financing primary health care. How can primary prevention and a social determinants approach be executed at scale? How can accessibility and reduced inequities in health systems be made integral to reporting systems? How can health systems play a catalytic role in achieving health and development goals? These are some of the questions that will be discussed.”

For further information, please see conference web-

site:

<http://www.who.int/healthpromotion/conferences/7gchp/en/index.html>

## The equity channel: New initiative from EuroHealthNet

The purpose of the equity channel is to help connect people across the globe who want to see action on the social determinants of health. The initiative is based on an international collaboration of organisations committed to work on this topic.

The main aim is to help bring about changes that will lead to greater health equity for all. The equity channel wants to contribute to this purpose by stimulating and supporting changes in policies at international, national and local levels, and by bringing together involvement from people from all backgrounds and communities.

The World Health Organization has received a report from its Commission on the Social Determinants of Health (CSDH) which shows the widespread health inequalities that exist between and within countries. This is not just about poor health among poor people, important though that is. The report shows a clear link between quality of life and health across all people and communities, known as the health gradient.

For further information, please go to

[www.equitychannel.net](http://www.equitychannel.net)

## News from HPH Networks, TFs members and initiatives

### A pilot study in Quebec led to the development of a self-assessment tool for Health Promoting Health and Social Services Centers

A pilot study was conducted among Health and Social Services Centers (HSSC) in Montérégie, the 2nd most populated area in Quebec (Canada). The study aimed (1) to ascertain policies and activities compatible with the Vienna Recommendations; (2) to examine key stakeholders' perceptions of the acceptability, utility, feasibility of implementation of the Health Promoting HSSC concept.

Results showed that the new concept is seen as compatible with the culture, practices and needs of the HSSC. It is also seen as an integrative concept, a more exciting and winning approach, and a great opportunity for shared responsibility. Despite some obstacles, the actual reform in the Quebec Health System is perceived as a facilitator for the implementation of the new concept.

The study led to the development of a self-assessment tool for Health Promoting Health and Social Services Centers, adapted from the WHO self-assessment guide for Health Promoting Hospitals. It is perceived as a tool of change, adapted to the realities and needs of Quebec. Since the publication of the results, four HSSC's decided to implement the concept in Montérégie.

The full report is available for download at

<http://www.gris.umontreal.ca/rapportpdf/R08-01.pdf>

The self-assessment tool for Health Promoting HSSC is available for download at

[http://www.gris.umontreal.ca/pdf/outil\\_CSSS\\_FRANCAIS\\_mars2007X.pdf](http://www.gris.umontreal.ca/pdf/outil_CSSS_FRANCAIS_mars2007X.pdf)  
(French version)

[http://www.gris.umontreal.ca/pdf/outil\\_CSSS\\_ANGLAIS\\_mars2007.pdf](http://www.gris.umontreal.ca/pdf/outil_CSSS_ANGLAIS_mars2007.pdf)  
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## Information on events, publications, links

### Events

18<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services

**Tackling determinants of health inequalities:**

**Contributions of the HPH Network"**

April 14-16, 2010, Manchester, UK

Scientific information (starting from August 2009):

<http://www.univie.ac.at/hph/manchester2010>

Local conference information:

<http://www.hphconference2010.co.uk>

## **5th International Conference of the International Society for Equity in Health (ISEqH)**

### **Social and Societal Influences on Equity in Health**

June 9-11 2009 Crete, Greece

Online information:

<http://www.iseqh-conference2009.com/>

## **First International Patient and Employee Centred Care Conference**

June 8-9, 2009

Amsterdam, the Netherlands

Online Information:

[http://www.conventioncompany.org/index.php?option=com\\_content&task=view&id=79&Itemid=90](http://www.conventioncompany.org/index.php?option=com_content&task=view&id=79&Itemid=90)

First Asia Pacific Conference on Health Promotion and Education

## **Asia-Pacific Perspectives on Health Promotion and Health Education: Sharing Experiences, Efforts and Evidence**

July 18-20, 2009

Chiba-city, Japan

Online information:

<http://www.dokkyomed.ac.jp/dep-m/pub/apac.html>

3<sup>rd</sup> Transnational Conference of the German-Speaking HPH Networks

## **Krankenhäuser und Gesundheitsdienste – Partner für eine gute Gesundheit der Bevölkerung und jedes Einzelnen**

(Hospitals and health services – partners for a healthy population and for healthy individuals)

September 23-26, 2009

Zug, Switzerland

Online information:

<http://www.healthhospitals.ch/deutsch/content/blogcategory/49/340/>

7th Global Conference on Health Promotion

## **Promoting health and development: Closing the implementation gap**

organized by WHO and Kenya Ministry of Public Health Nairobi, Kenya, 26-30 October 2009

<http://www.who.int/healthpromotion/conferences/7gchp/en/index.html>

20th IUHPE World Conference on Health Promotion

## **Health, equity and sustainable development**

July 11-15, 2010 - Geneva, Switzerland

[www.iuhpeconference.net](http://www.iuhpeconference.net)

## Publications

### **Addressing the Determinants of Health Together: A Resource Guide for Hospital-Community Collaboration**

Poland B., Koch A., Graham H., Syed S. & Members of the Hospital-Community Collaboration Knowledge Translation Project (2008):

Toronto: University of Toronto.

For further information and online access to the publication, see:

<http://hospitalcommunitycollaboration.ca/>

### **Investing in hospitals of the future**

Rechel B., Wright S., Edwards N., Dowdeswell B., McKee M. (2009): World Health Organization on behalf of the European Observatory on Health Systems and Policies

This new book identifies critical lessons that increase the chances that capital projects will be successful. It is of value to those interested in the planning, financing, construction, and management of new health facilities.

Full text available for download at:

[http://www.euro.who.int/observatory/Publications/20090323\\_1](http://www.euro.who.int/observatory/Publications/20090323_1)

## HPH Links

### **International HPH Secretariat**

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

### **HPH Congress Secretariat**

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

### **Subscription to HPH Listserv:**

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

### **HPH task force on health promoting psychiatric health services**

<http://www.hpps.net/>

### **HPH task force on health promotion for children and adolescents in & by hospitals**

<http://who.collaboratingcentre.meyer.it>

## HPH task force on migrant friendly and culturally competent hospitals and health services

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

## HPH task force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

## List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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## Call for papers for # 39

If you have news and / or comments about

- projects, conferences, publications, strategies or other activities of national / regional networks and task forces
- single health care organisations (e.g. projects)
- strategic developments with regard to HPH
- partner organisations (WHO, etc.)
- information about upcoming events and publications (including reviews),

you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send us contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment ([hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)). Deadline for contributions for # 39 will be **August 15, 2009**.