



## Newsletter

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### Editorial

Dear reader,

With this newsletter, we would like to invite you to submit a paper for the next international HPH conference in Manchester, UK. You will also find updated information about the international HPH evaluation project "PRICES-HPH".

The "partners" section contains a report on a WHO Euro-initiative for safe hospitals and a report from IAPO's 4<sup>th</sup> patient congress.

The HPH network section provides you with information on the Montreal Healthy Workplaces conference, on a HPH pilot project in rural South Africa, and on the 3<sup>rd</sup> Joint Conference of the German-speaking HPH networks.

As usual, please find also a list of upcoming events and recommendations for reading. If you want your events our publications announced in the newsletter, feel free to send us some short information.

We welcome your comments and feedback to this newsletter, as well as contributions for #41 (see page 6 for instructions to authors).

Sincerely yours,

*Jürgen M. Pelikan, Christina Dietscher, Vienna*

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### International HPH Events

**18<sup>th</sup> International HPH Conference:**  
*Call for Papers now open!*



The HPH conference 2010 will take place in Manchester, UK, from **April 14-16, 2010**. As thematic focus, the Scientific Committee chose "**Tackling determinants of health inequalities: Contributions of the HPH Network**".

Plenary sessions will address four main issues:

- Which determinants of health inequalities can be successfully tackled by health and social services through health promotion?
- What role can health and social services take in addressing health inequalities across the life span?
- How can health and social services contribute to reducing inequalities in the healthcare workforce?
- Joint action for reducing causes and consequences of health inequalities: Corporate social responsibility and beyond

Numerous renowned international experts have already confirmed to speak at the conference. To find out more about the programme and to submit your abstract on one of the above or on additional topics, please visit

<http://www.univie.ac.at/hph/manchester2010>

## International HPH evaluation project PRICES-HPH

*Hospital survey has started*

PRICES-HPH (“Project on an internationally comparative evaluation study of HPH”) is a project supported by the HPH Governance Board and the International Secretariat. It is coordinated by the WHO-Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, and combines data collection and analysis on two levels:

- **Networks:** Structures, thematic priorities and achievement of national and regional HPH networks are described against the background of the framework of the international HPH network. A questionnaire survey in 28 networks was completed in June 2009, data analysis is ongoing and will be supported by focus groups with HPH network coordinators.
- **Member organisations:** A questionnaire survey in HPH member organisations addresses organisational HPH structures, thematic priorities and achievements. The questionnaire was translated into 12 languages in order to allow respondents to answer in their mother tongue. The online survey with this questionnaire was started on October 29 in several 100 HPH hospitals around the globe, and all HPH hospital contact persons who receive a personal invitation to this study are heartily invited to participate!

First results of the PRICES study are expected to be presented at the 18<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services, Manchester, UK, in April 2010.

If you have any questions about PRICES, please do not hesitate to contact the Vienna WHO-CC at [hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)

## News from WHO and other HPH partner organisations

### WHO-Euro: Safe hospitals



World Health Organization  
Regional Office for Europe

The International Day for Disaster Reduction (IDDR) is celebrated every year on October, 14. This year the technical focus is on “Hospitals Safe from Disasters” to highlight the 2008-2009 World Disaster Reduction Campaign of the UN International Strategy for Disaster Reduction (UNISDR). The “Safe Hospitals” campaign is a joint initiative of UNISDR, the World Bank and WHO. The day marks the culmination of this two year campaign, advocating for health facilities to be constructed and managed in a way so that they remain functional and fully operational during and after disasters and crises, when they are needed most to save lives. The topic is closely related to the theme of the World Health Day 2009, “Save lives. Make hospitals safe in emergencies.”

WHO and UNISDR are planning a series of international events to celebrate this day and draw attention to the importance of reducing disaster risks for communities. Events have been planned in Asia, The Middle East, Africa, the Americas and Europe. In the European Region, a global and regional event will be hosted by the Health Protection Agency (HPA) in London, at the The Royal Marsden Education and Conference Centre. A half-day seminar has been organised on Disaster Risk Reduction with the focus on safe health facilities. The event will involve speakers from the UN system, government authorities, the HPA, NGOs and academia, followed by a joint press conference.

Further information can be found on WHO-Euro's website at

[http://www.euro.who.int/emergencies/news/20091009\\_3](http://www.euro.who.int/emergencies/news/20091009_3)

### IAPO: 4<sup>th</sup> Global Patients Congress



IAPO's Congress, titled “Strengthening Healthcare Systems Globally: The Value of Patient Engagement”, provides a unique opportunity for patient advocates, across diseases and across borders, to

come together and participate in an exciting agenda which will help to foster global networks, develop practical skills, and enable engagement and understanding of key policy issues affecting patients in the international arena.

As IAPO increases its membership in Africa, Asia, Latin America and the Middle East, it is appropriate and exciting to be able to invite you to this event in Istanbul, a city founded on three great civilizations, where the East meets the West. Whether this is your first time, or your fourth time at IAPO's Global Patients Congress, we hope that you will enjoy the multi-disciplinary, participative and supportive environment at this unique international event.

The congress will take place from February 23-25, 2010, in Istanbul, Turkey. Further information is available online at

<http://www.patientsorganizations.org/showarticle.pl?id=1006&n=605>

## News from HPH Networks, members and TFs

### Canada-Montreal:

#### *Montreal Conference on Healthy Workplaces*



The 2009 Montreal Conference on Healthy workplaces that was held on October 15th offered a unique opportunity to meet international experts who are members of the International Network of Health Promoting Hospitals and Health services (HPH). Each one of them has developed initiatives in their networks to improve the health of staff, and, as a result, the quality of services for patients.



*From left to right: Beth Comerford, Planetree delegate; Louis Côté, coordinator of the Montreal HPH network; Dr. Shu-Ti Chiou coordinator of the Taiwan HPH network; Dr. Filippos Filippidis from the HPH network in Greece.*

Most of the guest speakers were members of the International Working Group on Health Promotion for Staff/Healthy Workplace. On October 14th I had the pleasure to chair this working group's first meeting which had the main task to discuss and agree on the orientations of the international guidelines for health promotion for staff and healthy workplaces. The meeting was very successful and the guide is now under way.

On the following day, the conference gathered 11 guest speakers who shared their expertise with over 110 decision-makers, Human Resources managers, and Public Health directors from the Montreal health care network. How can we effectively assess staff needs? How can we take into account our organizations' culture and structure? What actions should we emphasize to maximize the health and well-being of staff, for example, in terms of encouraging them to adopt a healthy lifestyle? These questions and many others were addressed during the conference. The participant's evaluations expressed a high level of satisfaction regarding the quality of the presentations as well as new ideas that should inspire their healthy workplace practices.

The conference program and presentations by the guest speakers are available in English and French at the following web links:

<http://www.santemontreal.qc.ca/En/hps/menu.html>

<http://www.santemontreal.qc.ca/fr/hps/menu.html>

*Louis Côté*

*Coordinator of the Montreal HPH network*

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## HPH pilot in rural South Africa



A rural district hospital in the Limpopo Province, South Africa, was successfully transformed in a pilot HPH according to standards developed by WHO-Europe. The project was conceived as research project and implemented by the Health Promotion Group, University of Limpopo, in partnership with the Department of Public Health of the Vrije Universiteit Brussels, Belgium. The project was guided by the principles of emancipatory action research integrated with the phases of the PRECEDE-PROCEED framework for the systematic development and evaluation of health education and promotion. Activities were informed by a baseline needs assessment, intervention mapping and program design. The process included promoting a shared vision, instilling leadership and organizing empowerment workshops, and HPH was institutionalized through introducing formal policies, systems and structures. In order to ensure sustainability the project was associated with the quality assurance program and closely monitored by the hospital board. The project was conducted in partnership with local community stakeholders and extended a recently finished project of hospital revitalization. The initiative is considered a pilot by Provincial health authorities for improving quality standards in hospital care in the Province and was presented at the 16th International HPH Conference in Berlin 2008 (further information available at

[http://www.univie.ac.at/hph/berlin2008/proceedings\\_parallel\\_2.php](http://www.univie.ac.at/hph/berlin2008/proceedings_parallel_2.php)).

*Peter Delobelle (Brussels)*

[pdelobel@vub.ac.be](mailto:pdelobel@vub.ac.be)

## Switzerland, Austria, Germany:

### 3<sup>rd</sup> Joint Conference of German-speaking HPH Networks



The Austrian, German, and Swiss HPH networks held their 3rd joint meeting (after Vienna in 2001 and Berlin 2005) in Zug, Switzerland, from September 23-26, 2009. The conference was titled: „Hospitals and Health Services: Partners for good public and individual health“.

Swiss hospitality, combined with an innovative conference design and provocative lectures, made this conference a special event. Amongst other topics, the conference focused on health promotion from the perspective of politics and economy. Despite a consensually positive attitude towards health promotion, numerous obstacles were also discussed, e.g.:

- Because of the complex and intransparent organisation of health systems in the 3 German-speaking countries it is difficult to define clear organizational and financial responsibilities for health promotion
- There is only limited knowledge about health promotion in the wider population, and thus no political pressure group in times of limited resources.
- There is still no unified concepts of health promotion – different people mean different things when talking about it.

The conference closed with a panel discussion amongst the HPH coordinators from the 3 HPH-networks, the aim of which was to define action areas for further developing HPH in the 3 countries. Suggestions included better communication about



health promotion (simple and clear messages) and alliance-building with strategic partners – e.g. unions, patient organisations, the media – in order to create political momentum.

It is envisaged to support transnational learning and exchange by joint workshops of HPH coordinators in the future.

*Christina Dietscher, Vienna*

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## Events, publications, links



### Conferences

18<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services

**Tackling determinants of health inequalities: Contributions of the HPH Network**

April 14-16, 2010, Manchester, UK

Scientific information:

<http://www.univie.ac.at/hph/manchester2010>

Local conference information:

<http://www.hphconference2010.co.uk>

### HEPA Europe 2009

European Network for the Promotion of Health-Enhancing Physical Activity

5<sup>th</sup> Annual Meeting and Symposium

Bologna, Italy, November 11-12, 2009

<http://www.saluter.it/wcm/hepa2009/>

### 4th Global Patients Congress

“Strengthening Healthcare Systems Globally: The Value of Patient Engagement”

February 23-25, 2010

Istanbul, Turkey

<http://www.patientsorganizations.org/showarticle.pl?id=1006&n=605>

### HOPE AGORA 2010

“The chronic patient: a clinical and managerial challenge”

14-17 June 2010, Copenhagen (Denmark)

Further information:

<http://www.hope.be/05eventsandpublications/eventsandpublicationsfirstpage.html>

20<sup>th</sup> IUHPE World Conference on Health Promotion

**Health, equity and sustainable development**

July 11-15, 2010 - Geneva, Switzerland

[www.iuhpeconference.net](http://www.iuhpeconference.net)



### Publications

**How can gender equity be addressed through health systems?**

This new publication by **Sarah Payne** was published by the WHO-Euro Health Evidence Network in 2009. The full report is available at:

<http://www.euro.who.int/document/E92846.pdf>

Sarah will also speak at the upcoming 18<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services in Manchester in April 2010.



### HPH Links

#### International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

#### HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

<http://www.hph-hc.cc>

#### Subscription to HPH Listserver:

<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

#### HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

### HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

### HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

### HPH Task Force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

### List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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## Call for papers for # 41

If you have news and / or comments about

- projects, conferences, publications, strategies or other activities of national / regional networks and task forces
- single health care organisations (e.g. projects)
- strategic developments with regard to HPH
- partner organisations (WHO, etc.)
- information about upcoming events and publications (including reviews),

you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send us contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment ([hph.soc-gruwi@univie.ac.at](mailto:hph.soc-gruwi@univie.ac.at)). Deadline for contributions for # 40 will be **December 10, 2009**.