



Newsletter

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Editorial

Dear reader,

only about a month left until the 18th International Conference on Health Promoting Hospitals and Health Services in Manchester on tackling inequalities in health – a topic more relevant than ever, as Zsuzsanna Jakab, new head of the WHO-Regional Office for Europe, remarked in her inaugural speech in Geneva on January 19. Please find an introduction to Ms. Jakab in the partners' section of this Newsletter issue, where we also inform you about WHO-Euro's health report 2009: The document stresses the importance of health promotion as part of health services and, by that, strengthens the position of the HPH Network. And the partners' section contains a short report about IAPO's 4th global patients' conference that was recently held in Istanbul, Turkey.

In the Networks section, the very active colleagues from the HPH network in Canada / Montréal present first and very promising evaluation results of their tool on workplace health promotion.

We do hope you enjoy reading and look forward to meeting you in Manchester!

Sincerely yours,

Jürgen M. Pelikan, Christina Dietscher, Vienna

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International HPH Events

18th International HPH Conference: *Parallel session programme decided!*



The 18th HPH conference (Manchester, UK, April 14-16, 2010)

“Tackling causes and consequences of inequalities in health: Contributions of Health Services and the HPH Network”

is approaching!

Next to a faculty of renowned international plenary speakers, parallel paper, poster and oral mini-sessions with around 250 presenters from all continents will focus on four main topics:

- Which determinants of health inequalities can be tackled by health and social services?
- How can inequalities in health be addressed across the life span?
- What can be done to reduce inequalities in the healthcare workforce?
- In how far can hospitals and health services use their potential as corporate social responsible organisations to reduce health inequalities?

We do look forward to meeting you in the exiting town of Manchester!

To find out more about the programme, please visit <http://www.univie.ac.at/hph/manchester2010>

News from WHO and other HPH partner organisations



WHO-Euro:

New leader at the helm of WHO's Regional Office for Europe

Dr. Zsuzsanna Jakab took up her post as the new WHO Regional Director for Europe on 1 February 2010. Mrs Jakab succeeded Dr. Marc Danzon, who held the post since 2000.

In a speech on January 19, Dr. Jakab said: "Health and health security needs have never been in sharper focus, both in Europe and worldwide. They are linked with the economic crisis that has hit the Region and the world. The health divide in the European Region, growing inequities in health both within and between countries in the Region, in conjunction with the changing demographic and social landscape in Europe, are of greatest concern. The combined challenges of pandemic (H1N1) 2009, the growing epidemic of noncommunicable diseases (NCD) and the health impact of climate change challenge us to develop and strengthen 21st-century public health tools and approaches. ... The responses need to combine both social and health determinants, both governmental and personal responsibility and the responsibility of the private sector and other actors in society."

For further information on Dr. Jakab, please visit http://www.euro.who.int/mediacentre/PR/2010/20100127_1



WHO-Euro:

Now available European health report 2009 stresses importance of health promotion

WHO-Euro's recent health report focuses on public health trends, insights in factors influencing health, and future challenges. The report refers to health promotion as an important strategy for improving

service delivery and outcomes (including avoidable mortality) in numerous fields. Specifically, the report states that "disease prevention and health promotion activities are fundamental to improving overall health in the European Region by tackling both communicable and noncommunicable diseases. They seek to engage sectors beyond health, requiring strong execution of the stewardship function of the health system." As specific health promotion activities, the report lists:

- promoting changes in lifestyle and environmental conditions to develop a culture of health;
- educational and social communication activities to promote healthy conditions, lifestyles, behaviour and environments;
- reorienting health services to develop models of care that encourage health promotion;
- strengthening intersectoral partnerships for more effective health promotion activities;
- assessing the effects of public policies on health.

In addition, the report also states that the broader role of health promotion includes advising policy-makers on health risks, status and needs and designing strategies for various settings.

These referrals confirm the work and direction of the HPH network.

To read the full report, please go to

<http://www.euro.who.int/Document/E93103.pdf>



IAPO:

4th Global Patients' Congress held in Turkey

IAPO's 4th global patients' congress took place from February 23-25 in Istanbul, Turkey. The programme focused on '**Strengthening Healthcare Systems Globally: The Value of Patient Engagement**', allowing participants to develop and share practice in this key area. The meeting brought together IAPO member patient group representatives and other key stakeholders in healthcare design and delivery. IAPO's members represent 40 disease areas (including diabetes, growth disorders, cancer, osteoporosis and cardiovascular) and over 50 countries.

For further information on the congress, please go to:

<http://www.patientsorganizations.org/congress>

News from HPH Networks, members and TFs

Canada-Montreal:

Health Promotion for Staff / Healthy Workplaces working group currently working on a guide and collection of exemplary health promotion practices

As you may already know, the members of the HPH Health Promotion for Staff / Healthy Workplaces international working group are working to formulate recommendations on the most relevant models and strategies for health promoting workplaces in the context of HPH organizations. One of the deliverables of this group is a guidebook of exemplary practices.

In June 2009, Louis Côté, Coordinator of the Montreal Network of Health Promoting Hospitals and CSSSs and leader of the working group, asked the members of the International and Montreal HPH Networks to participate in a process to collect projects from HPH organizations to be published in the guide as examples of exemplary practices. A framework describing a healthy workplace and the methods and strategies that facilitate project success along with a questionnaire were sent to the members so they could present their projects appropriately. More than 60 projects were submitted by international and Montreal health and social services organizations.

The working group members have now finished part of the project evaluations and the rest of the evaluations will be completed soon. Six criteria based on the proposed framework were developed for the project evaluations: project design and focus, organizational leadership, establishment and implementation of project and resources, project continuity, maintenance and outreach, evaluation, monitoring and results, and originality and innovation.

More than just a reflection of the project collection process, this practical and realistic guide will pre-

sent chapters on many topics, such as healthy lifestyles, certification, participatory processes, health inequalities at work, etc. The guide content is currently being written, and a first draft of some chapters has been submitted to the working group for comments. Many interesting projects from around the world (geared to both the scientific community and the general public) were revealed from the working group's literature review. Easy-to-access references (article, Web site, tools, etc.) will also be presented in the guide.

We will inform you soon about the results of the collection and give you more details about this great, innovative project!

For further information, please contact Louis Côté, Coordinator of the Montreal Network of Health Promoting Hospitals and CSSSs and leader of the working group:

Louis_Cote@ssss.gouv.qc.ca.

Events, publications, links



Conferences & Meetings

18th International Conference on Health Promoting Hospitals and Health Services

Tackling determinants of health inequalities: Contributions of the HPH Network*

April 14-16, 2010, Manchester, UK

Scientific information:

<http://www.univie.ac.at/hph/manchester2010>

Local conference information:

<http://www.hphconference2010.co.uk>

HOPE AGORA 2010

"The chronic patient: a clinical and managerial challenge"

14-17 June 2010, Copenhagen (Denmark)

Further information:

<http://www.hope.be/05eventsandpublications/eventsandpublicationsfirstpage.html>

20th IUHPE World Conference on Health Promotion

Health, equity and sustainable development

July 11-15, 2010 - Geneva, Switzerland

www.iuhpeconference.net



Publications & Documents

WHO Regional Office for Europe (Eds.) (2009): **The European Health Report 2009: Health and Health Systems**.
Copenhagen: WHO Regional Office for Europe
Online available at:
<http://www.euro.who.int/Document/E93103.pdf>



Links & Web-tools

International HPH Secretariat
and WHO Collaborating Centre for Evidence-Based Health
Promotion in Hospitals
<http://www.who-cc.dk>

HPH Congress Secretariat
and WHO Collaborating Centre for Health Promotion in
Hospitals and Health Care
<http://www.hph-hc.cc>

Subscription to HPH Listserver:
<http://lists.univie.ac.at/mailman/listinfo/hph-forum>

**HPH Task Force on Health Promoting Psychiatric
Health Services**
<http://www.hpps.net/>

**HPH Task Force on Health Promotion for Children and
Adolescents in & by Hospitals**
<http://who.collaboratingcentre.meyer.it>

**HPH Task Force on Migrant-friendly and Culturally
Competent Hospitals and Health Services**
http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH Task Force “Tobacco-free United”
<http://www.ensh.eu/ensh/racine/default.asp?id=980>

List of national / regional HPH networks
<http://www.who-cc.dk/networks>

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Call for papers for # 43

If you have news and / or comments about

- projects,
- past or upcoming events & conferences,
- publications,
- health promotion strategies
- or health promotion research

for or by

- national / regional HPH networks
- HPH task forces

- single health promoting health care organisations
- or HPH partner organisations (WHO, etc.)

you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send us short contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment (hph.soc-gruwi@univie.ac.at).

Deadline for contributions for # 43 will be **April 15, 2010**.