



Editorial

Dear reader,

We do hope you had a health promoting and relaxing summer. HPH Newsletter #45 provides you mainly with previews to exiting events in the areas of HPH, health promotion and public health. Updated information about the 19th International HPH conference that will take place in Turku, the European Capital of Culture 2011, is now available at www.hphconferences.org.

Shu-Ti Chiou, HPH coordinator in Taiwan, has launched an invitation to a conference on HPH and the environment. Matt Masiello, HPH coordinator in Pennsylvania, invites you to join the annual event of the American Public Health Association, where he will present research on the advocacy role of paediatricians. Antonio Chiarenza, coordinator of the HPH Task Force on Migrant Friendly and Culturally Competent Health Care, announces a meeting of the Task Force which is open for HPH delegates.

In the “partners” section, you will find information on a publication on EU and WHO alcohol policies and a short report on IUHPE’s 20th world conference that took place from July 11-15 in Geneva, Switzerland.

As usual, your feedback to the Newsletter and contributions for the next issue are very welcome!

With health promoting greetings,

Jürgen M. Pelikan, Christina Dietscher, Vienna

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International HPH Network

19th International HPH Conference: Turku will be awaiting you in 2011!



With the working title

"Health gain orientation in all services: cooperation for continuity in care"

the conference will be held from **June 1-3, 2011** with a focus on health promoting collaboration between service providers and different healthcare professions, but also on cooperation with other settings.

Programme information will be continuously updated on

<http://www.hphconferences.org/turku2011.html>

The Call for Papers will also be accessible on this site, starting from October 2010.

Organisational information about the conference is available at

<http://www.hph2011.com>

Apart from the scientific programme, Turku will have many touristic attractions to offer in 2011, as the city will then be European Capital of Culture. To find out more, go to

<http://www.turku2011.fi/en>

We do look forward to meeting you in Turku!

News from partner organisations



In collaboration with the European Commission, WHO-Euro has published the document **"The European Commission's Communication on Alcohol, and the WHO framework for alcohol policy – analysis to guide development of national alcohol action plans."**

The publication provides an introduction to the strategies of the EU and WHO-Euro to tackling alcohol. Both instruments underline clear areas of evidence-based action, including action in health care settings, as are currently also explored by the HPH task force on alcohol and alcohol interventions.

The full document can be accessed online at:

http://www.euro.who.int/_data/assets/pdf_file/0014/114323/E93937.pdf



From July 11-15, 2010, the 20th IUHPE world conference took place in Geneva, Switzerland, with about 2200 participants from 127 countries from all over the world.

IUHPE world conferences are organised on a triennial basis and represent a global forum for health promotion research, development and practice in numerous settings (including cities and communities, schools, worksites and hospitals) and on numerous issues (e.g. smoking, nutrition, exercise).

With the title "Joining forces for Health, Equity and Sustainable Development", the conference 2010 had a strong focus on tackling pressing global challenges, from health inequalities to impact of unsustainable development on health and quality of life. The message of the conference was quite clear: Durable health gain

can only be achieved in combination with an orientation towards sustainable development.

Health Promoting Hospitals and Health Services was a topic well represented in the programme, with several paper and poster sessions and also a contribution to a sub plenary on settings development.

Further information about the conference is available online at

<http://www.iuhpeconference.net/>

News from HPH Networks, Task Forces and members



Join Matt Masiello, HPH coordinator Pennsylvania, at the American Public Health Association 138th Annual Meeting and Exposition where he will be presenting his scientific research. The APHA Annual Meeting is the premier public health event taking place November 6-10 in Denver, Colorado. With more than 1,000 cutting edge scientific sessions, 700 booths of information and state-of-the-art public health products and services, this is an extremely important meeting in the public health field.

Matt's presentation, titled **"Advocacy role of pediatricians and the American Academy of Pediatrics in the prevention of war related deaths of children"** is scheduled for session 4123.0, Human Rights and Public Health: War and Immigrant Detainees, on Tuesday, November 9, 2010 at 10:30 AM.

You can view the session and get more information about the presentation, detailed abstract and learning objectives by clicking on the link below.

<http://apha.confex.com/apha/138am/webprogram/Session30832.html>

For general information about the APHA Annual Meeting or to find out about other presentations visit the meetings home page at

www.apha.org/meetings

Registration and Housing are now open. To take advantage of the early-bird discount, visit the registration page at

www.apha.org/meetings/registration.

Sincerely,

Matt Masiello

HPH Coordinator, CMO / Chief Wellness Officer; Director, The Center for Health Promotion and Disease Prevention; Director, Pfizer Clinical Health Promotion Initiative, Windber Research Institute

m.masiello@wriwindber.org



From October 14-15, 2010, the HPH Task Force "Migrant-Friendly & Culturally Competent Health Care" will hold a task force meeting on

"Redefining the concept of Cultural Competence: implications for policy, organisation and practice"

The meeting will be hosted by the Local Health Authority (AUSL) of Reggio Emilia and the University of Modena, is jointly organised with the COST Action HOME (Health and Social Care for Migrants and Ethnic Minorities in Europe), and will be chaired by Prof. David Ingleby.

The aim of the meeting will be to discuss the developments in the concepts of cultural competence and to critically assess its implications for policy, organisation and practice in the health care system. The TF Advisory Board meeting will be held on Friday afternoon (15th October) at the end of a thematic workshop.

The 2-day meeting will be divided in two parts: a scientific workshop organised jointly with the COST group (1 day and 1/2) and a business meeting of the TF Advisory Board where HPH members can participate as observers and potential future members. The aim of the meeting is to critically discuss the changing notions of 'cultural competence' that have been used in differ-

ent times and places. Should we be concerned with developing appropriate care for particular target groups, and if so, how should these groups be defined (e.g. in terms of ethnicity, culture or migrant status)? Alternatively, should the aim be to develop approaches which are more sensitive to diversity in the population as a whole, and if so, which aspects of difference should be taken into account? We will consider the implications at the level of individuals, organisations and policies.

Further information about the meeting and registration can be obtained from the task force coordinator:

Antonio Chiarenza, PhD, Regional HPH Network of Emilia-Romagna, Direzione Generale AUSL of Reggio Emilia

Antonio.Chiarenza@ausl.re.it



The 2010 International Conference on Healthy Hospitals & Healthy Environment will be held in Taipei, Taiwan on October 22-23, 2010. Dr. Shu-Ti Chiou, the leader of the HPH Task Force on Healthy Environments, welcomes everyone with an interest to join the conference (no registration fee is required). Invited speakers include Prof. Hanne Tonnesen (Director of WHO-CC for Evidence-based HP in Hospitals and Health Services), Prof. Jürgen M Pelikan (Director of WHO-CC for Health Promotion in Hospitals and Health Care), Dr Shu-Ti Chiou (Chair of the Task Force and Director-General of Taiwan's Bureau of Health Promotion), Ms. Gladys Wong (from Khoo Teck Puat Hospital, Singapore), several representatives from Taiwan's Best Practicing Hospitals, and Prof. Peter Orris, Dr. Pendo Maro and Ms. Merci Ferrer (three representatives from Health Care Without Harm). The participating Taiwanese hospitals will have a pledge ceremony to demonstrate their determination to become environment-friendly and announce their goal of carbon reduction during the conference. Please see the detailed schedule on

<http://www.bhp.doh.gov.tw/BHPnet/English/index.aspx>.

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

19th International Conference on Health Promoting Hospitals and Health Services (HPH)

June 1-3, 2011, Turku, Finland

Local conference information:

<http://www.hph2011.com>

Scientific information (upcoming):

<http://www.univie.ac.at/hph/turku2011>

WHO HPH Summer School 2011

The summer school 2011 will take place in conjunction with the 19th International HPH Conference

May 30-31, 2011, Turku, Finland.

Online information:

<http://www.healthpromotinghospitals.org>

13th European Health Forum Gastein “Creating a better future for health in Europe”

October 6-9, 2010, Bad Hofgastein, Austria

<http://www.ehfg.org/index.php>

3rd European Public Health Conference “Integrated Public Health”

November 10-13, 2010, Amsterdam, Netherlands

Deadline for Abstract Submission: 1st May 2010

Online information:

http://www.eupha.org/site/upcoming_conference.php



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

www.hphconferences.org

<http://www.hph-hc.cc>

HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH Task Force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&gid=357231931900>

HPH task force on alcohol and alcohol intervention

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List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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Call for papers for # 46

If you have news and / or comments about projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research for / by national / regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send us short contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment (hph.soc-gruwi@univie.ac.at).

Deadline for contributions to # 46 will be **October 25, 2010**