



Newsletter

No 47 – December 2010

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Editorial

Dear reader,

The last few weeks saw important developments for the HPH network. A Memorandum of Understanding with WHO was signed on December 10 this year. In general, WHO-Euro's new emphasis on public health services is expected to further strengthen the cooperation with HPH (see report in this Newsletter).

The "Partners" section of the Newsletter features WHO-Euro's new HPH website and a new WHO publication on workplace health promotion in healthcare settings. And, for the network section, the HPH task force on health and environment contributed a report on the international conference "Health Care in the Climate Change Era" that took place in Taiwan in October this year.

As usual, your feedback to the Newsletter and contributions for the next issue are very welcome (deadline: February 15, 2011)!



With happy seasons' greetings, and our best wishes for a healthy and successful year 2011!

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



19th International HPH Conference:
Draft programme now online

Program details are now available online at
<http://www.hphconferences.org/turku2011.html>



On this site, you can also submit your paper for the conference online **until January 31st, 2011.**

Especially welcome are papers on health gain orientation ...

- ... in clinical services – good practice
- ... in support services – good practice
- ... and continuity of care
- ... in cooperation with other settings
- ... and sustainable development, and
- Theoretical papers on health gain orientation / salutogenesis in healthcare

Papers on themes of HPH task forces (see call for papers on the web) can also be submitted.

For registration, please go to
<http://www.hph2011.com/%20blank>

We do look forward to meeting you in Turku, the European City of Culture 2011!



HPH Network: *Memorandum of Understanding with WHO signed!*

After the foundation of the international association of Health Promoting Hospitals and Health Services (HPH) in 2008, the network started a process of negotiations on a Memorandum of Understanding (MoU) with WHO-Euro to specify areas of cooperation between the two organizations. During the last HPH Governance Board Meeting (Copenhagen, December 10, 2010), this process was brought to a successful end. The MoU was brought to the meeting, already signed by the regional director Dr. Zsuzsanna Jakab, by Dr. Maria Haralanova (WHO-Euro), where it was signed for HPH by Dr. Louis Co-té (chair, HPH Governance Board), and Dr. Hanne Tonnesen (CEO, HPH Secretariat).



On the basis of the Memorandum, negotiations on a specific action plan for cooperation between WHO and HPH will now be started. It is expected that the signed MoU will further strengthen the cooperation between the HPH network and WHO.

News from related organisations



WHO-Euro: *New HPH Website online*

Under the new regional director of WHO-Euro, Dr. Zsuzsanna Jakab, the focus on public health services is being strengthened, and the HPH Network is

considered as an important partner in implementing concrete measures. In this context, WHO-Euro has launched a new public health website that also gives improved visibility to HPH.



The website links to HPH media and events, such as the international Newsletter and the annual conferences, and to the WHO-CCs in Copenhagen and Vienna.

For further information, see

<http://www.euro.who.int/en/what-we-do/health-topics/Health-systems/public-health-services/activities/health-promoting-hospitals-network-hph>



WHO-Euro: *Health professionals' quality of work life*

A new publication titled "**How to create an attractive and supportive working environment for health professionals**" was launched by WHO-Euro and the European Observatory of Health Systems. The authors – Christiane Wiskow (CH), Tit Albrecht (SL), and Carlo de Pietro (IT) – argue that poor work environments compromise health workforce supply and the quality of care in a situation where health policy-makers face the challenge of matching increasing demand for health care under conditions of existing and projected health-workforce shortages.

They found that the work environment constitutes an important factor in the recruitment and retention of staff. Accordingly, the characteristics of work environments play a critical role in ensuring the supply of a health workforce and the enhancement, effectiveness and motivation of that workforce, and by

that, in safeguarding good quality of care. The report highlights specific policy options for improving the quality of workplaces in healthcare:

- Given the complexity of the work-environment issues to be addressed, policy responses need to be multidimensional, cross-cutting and inclusive.
- Coherent policies need to consider four different levels: international / regional level; national level; sectoral level; and local / organizational level. Effective solutions are context-related and therefore priority has to be given to the local and organizational level. The other levels provide the legislative and regulatory framework and provide guidance and support for the development of workplace policies.
- Two examples of what can be done to improve the quality of the work environment in the health professions include policy approaches to promote a healthy balance between family life and work, and the enhancement of the protection of workers' health.
- The development of workplace assessment / recognition programmes could encourage health-sector employers to commit themselves to positive work environments.

The whole document can be downloaded at

http://www.euro.who.int/data/assets/pdf_file/0018/124416/e94293.pdf

News from HPH Networks, Task Forces and members



TF on Health and Environment: *International Conference*

The 2010 International Conference on Healthy Hospitals & Healthy Environment was successfully held in Taipei, Taiwan, from October 22-23, 2010. The event was co-hosted by the Bureau of Health Promotion (BHP), Department of Health (DOH), Taiwan. The theme of the conference was "Health Care in the Climate Change Era". The conference attracted more than 250 participants, most of them from 106 hospitals, and some from government ministries and academic institutions. This conference invited several international experts on health promoting

hospitals and environment-friendly healthcare, including: Prof. Hanne Tønnesen, Mr. Jeff Svane, Prof. Jürgen Pelikan, Ms. Gladys Wong (Singapore's Khoo Teck Puat Hospital), and two representatives from HCWH, Dr. Peter Orris, and Dr. Pendo Maro.

In addition, the Deputy Minister of Taiwan's Environment Protection Agency (EPA) gave a speech on national policy and action plans of developing the low-carbon Taiwan. Three representatives from Taiwan's hospital organizations, including the DOH-Affiliated Hospital Organization, Chang-Gung Medical Organization and Buddhist Tzu Chi Medical Organization, shared their experiences of successfully reducing carbon footprints.

A pledge ceremony entitled "Health Sector Leading the Action to Reduce CO₂ Emissions" was arranged on the second day of the conference. Representatives from 9 hospital associations and 128 hospitals were granted with a local plant, signifying the care for the earth. The Minister of Health (Dr. Yang), Deputy Minister of EPA (Dr. Chang) and Director-General of the Bureau of Health Promotion together led these representatives to pledge for reducing CO₂ emissions. These hospitals account for more than 64% of hospital beds in Taiwan. They committed themselves to take action toward Environment-Friendly Hospitals by reducing 13% of annual CO₂ emissions by 2020, compared to the level of 2007. The annual amount of CO₂ reduction will be 164,648 tons, equivalent to the annual absorbing capacity by 34 New York Central Parks.

The 2nd HPH Task Force meeting took place right after the end of the first day session. The Task Force will continue collaborating with international organizations such as Healthcare Without Harm (HCWH) and with efforts of Taiwan to promote environment-friendly healthcare. More hospitals all around the world are welcome to take action toward healthier and environment-friendlier health services to combat global warming together.

The conference presentations can be downloaded at <http://www.bhp.doh.gov.tw/BHPnet/English/index.aspx>

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Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

19th International Conference on Health Promoting Hospitals and Health Services (HPH)

June 1-3, 2011, Turku, Finland

Local conference information:

<http://www.hph2011.com>

Scientific information and Call for Papers (until January 31st, 2011):

<http://www.univie.ac.at/hph/turku2011>

WHO HPH Summer School 2011

The summer school 2011 will take place in conjunction with the 19th International HPH Conference

May 30-31, 2011, Turku, Finland.

Online information:

<http://www.healthpromotinghospitals.org>

20th International Conference on Health Promoting Hospitals and Health Services (HPH)

April 11-13, 2012, Taipei, Taiwan

Events of HPH partners

Promoting Mental Health and Well-being at Workplaces

organised by the European Commission and the German Federal Ministry of Health in cooperation with the German Federal Ministry of Labour and Social Affairs with the support of the Hungarian EU-Presidency

Date: March 3-4, 2011

Venue: Berlin, Germany, BCC Conference Center

Further information:

http://ec.europa.eu/health/mental_health/events/ev_20110303_en.htm

Publications

Health promoting health services: a review of the evidence

Authors: Clare Mchugh*, Anske Robinson, Janice Chesters

Type of publication: Article

Published in: Health Promotion International 25 (2) 230-237

Abstract: In the last 20 years, there have been many developments in health promoting hospitals and health ser-

vices (HPH), particularly in Europe. In Australia, health promotion (HP) programs are being conducted in the hospital setting; however, developments related to the HPH concept have been slower. To identify the effects and benefits of a health service working under the HPH banner, and to assist HP practitioners in advocacy and planning for their health service to become an HPH, we conducted a literature review. Eight studies met the criteria of research on HPH or evaluation of HP programs within an HPH framework. Seven key themes were identified in these studies. Enablers and barriers to HPH development were analyzed and discussed within these themes. This review found a dearth of high-level research on HPH. In particular, there were few Australian studies. There is limited evidence, therefore, of the efficacy of HPH. Much more high-level research and dissemination of the findings are needed in order to encourage policy-makers and health service administrators to invest resources in HPH and to support the work of HP practitioners interested in developing their health service into an HPH.



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>

HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

www.hphconferences.org

<http://www.hph-hc.cc>

HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH Task Force “Tobacco-free United”

<http://www.ensh.eu/ensh/racine/default.asp?id=980>
<http://www.facebook.com/group.php?v=wall&qid=357231931900>

HPH task force on alcohol and alcohol interventions

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HPH task force on environment:

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List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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Call for papers for # 48

If you have news and / or comments about projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research for / by national / regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send us short contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment (hph.soc-gruwi@univie.ac.at).

Deadline for contributions to # 48 will be **February 15, 2011**.