



Newsletter

No 48 – February 2011

ISSN: 1814-4934

Editorial

Dear reader,

With this first HPH Newsletter in the year 2011, we are happy to announce that RD Zsuzsanna Jakab and Michael Hübel (European Commission) will open this year's HPH conference in the Finnish town of Turku on June 1st.

In the "Partners" section of the Newsletter, we present a IAPO call to WHO and member states to involve patients in involving the burden of non-communicable diseases – an appeal that is fully in line also with HPH aims and concepts. In the member section, The Quebec HPH network inform the readers about a recent project on healthy nutrition. We recommend you also visit the website given in the article to access further information.

And we would like to draw your attention to the "events and publications" section where you will find a book review on Health promotion in medical education: From rhetoric to action" which might be of interest especially to those of you who are active in teaching.

As usual, your feedback to the Newsletter and contributions to the next issue – articles, but also announcements of your own events and publications – are very welcome (deadline: April 15, 2011)!

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network

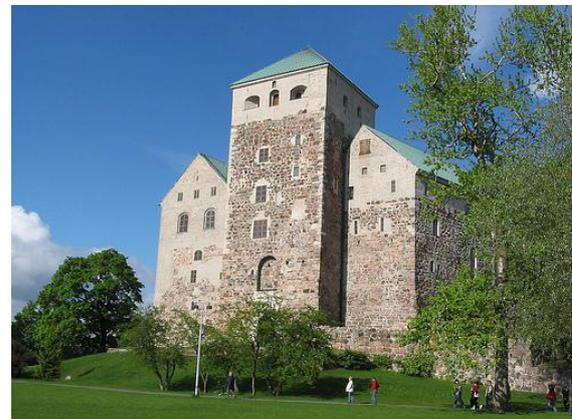


19th International HPH Conference:
Draft programme now online

The conference will be held in the Finnish town of Turku from June 1-3 with a focus on "**Improving health gain orientation in all services: Better cooperation for continuity in care**".

Dr. Zsuzsanna Jakab (regional director, WHO-Euro) and Michael Hübel (European Commission) will both speak in the opening plenary on June 1. All details about the program are online at

<http://www.hphconferences.org/turku2011.html>



For the parallel and poster sessions, almost 400 conference papers were received during the Call for Papers and are currently screened by the Scientific Committee. Watch out for the parallel session and poster program of the conference which will be online in the second half of March!

The local hosts and the Scientific Committee look forward to meeting you in June in this year's European Capital of Culture.

For conference registration, please go to

<http://www.hph2011.com/%20blank>

News from related organisations



At the 128th session of the WHO Executive Board in Geneva, Switzerland, the chair of the International Alliance of Patients' Organizations (IAPO), Hussain Jafri, appealed to WHO and member states to better involve patients at all levels to meet the health related Millennium Development Goals (MDGs).

Jafri pointed out that there is still a long way to go to meet the MDGs and that the involvement of patients is crucial for reaching especially those MDGs that are related to non-communicable diseases (NCD) and to strengthening the role of healthcare systems and the delivery of care.

IAPO strategies to reduce the burden of NCDs include a.o. to promote health literacy and to improve access to health information, to support living with an NCD condition to reduce its impact on life, to promote access to treatment, and to raise awareness on the prevention and management of conditions.

These strategies are fully in line with HPH concepts, strategies and standards.

News from HPH Networks, Task Forces and members



In Quebec, Canada, as in the majority of developed nations, the significant rise in overweight and obesity, as well as one of its main causes – poor diet – are giving rise to chronic illnesses, including in particular cancer, cardiovascular disease, respiratory disease and diabetes. Intervening at the level of people's choices as well as their physical, socioeco-

omic and cultural environments has therefore become a priority. Now more than ever, quality of food (i.e. nutritional, sensorial and health-promoting) is a key consideration in the preparation and serving of food for public consumption, not to mention the respect for social, cultural and personal preferences.

In fall 2010, the Montreal Public Health Branch, in collaboration with the Montreal Network of Health Promoting Hospitals and CSSSs, held a first event to support the city's healthcare institutions in the implementation of their food policies. This event was inspired from the reference guide published by the Public Health Branch of the MSSS (Quebec Ministry of Health), which serves as a tool for Network institutions to develop food policies adapted to their particular setting. This reference guide covers both the food and beverage services destined for institution staff and visitors as well as the meal and snack services provided to users and residents. It also addresses the integration of sustainable development principles.

To encourage the creation and implementation of such a policy, Montreal healthcare institutions have access to a variety of support measures, including an online tool box, events and training, discussion forums, and scientific research.

The November 2010 issue of the Montreal HPH Network e-newsletter featured healthy eating initiatives as its central theme.

Destination Health Montreal:

http://www.santemontreal.qc.ca/pdf/hps/Destination_santemontreal_Vol3no1_En.pdf

Louis Côté

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Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

19th International Conference on Health Promoting Hospitals and Health Services (HPH)

June 1-3, 2011, Turku, Finland

Local conference information:

<http://www.hph2011.com>

Scientific information and Call for Papers (until January 31st, 2011):

<http://www.univie.ac.at/hph/turku2011>

WHO HPH Summer School 2011

The summer school 2011 will take place in conjunction with the 19th International HPH Conference

May 30-31, 2011, Turku, Finland.

Online information:

<http://www.healthpromotinghospitals.org>

20th International Conference on Health Promoting Hospitals and Health Services (HPH)

April 11-13, 2012, Taipei, Taiwan

Events of HPH partners and other organisations

Working Towards a New Holistic Healthcare Plan for Europe

23rd – 24th March, Brussels, Belgium

16th International Forum on Quality and Safety in Healthcare

Better Health, Safer Care, Lower Costs

5-8 April, 2011, Amsterdam

Further information:

http://internationalforum.bmj.com/?utm_campaign=68094&utm_content=372436083&utm_medium=email&utm_source=Emailvision

4th International Research Seminar on Salutogenesis

May 30-31, Trollhättan, Sweden

<http://www.hv.se/salus2011>

Community care – a blessing or a curse

September 24-25, Basel, Switzerland

http://www.eufami.org/index.php?option=com_content&task=view&id=839&Itemid=223

Public health and welfare – welfare development and health

Copenhagen, Denmark

November 10-12, 2011

Deadline for abstract submission: May 1, 2011

www.eupha.org/site/upcoming_conference.php

The 13th Triennial World Congress on Public Health

Towards Global Health Equity: Opportunities and Threats

April 21-29, 2012, Addis Ababa, Ethiopia

Abstract Submission Deadline: October 21, 2011

Further information:

<http://wfpha.confex.com/wfpha/2012/cfp.cgi>



Books & articles: *HPH and HPH partners*

Book publications

Health promotion in medical education: From rhetoric to action

Authors: Ann Wylie, Tangerine Holt

Type of publication: Book

Published by: Radcliffe, Oxford

Review (quoted from the foreword by Amanda Howe, accessed via Amazon, on February 23, 2011): Health promotion has been a relatively overlooked area in modern medical and health professional vocational curricula. This practical and informative book aims to redress the balance towards health promotion being a visible, integrated curricular component, with agreed principles on quality in health promotion teaching across various faculties. Experienced and enthusiastic writers with expertise in health promotion, public health and medical education explore how curricular structures can accommodate the discipline, providing examples of teaching sessions and methods of teaching health promotion within integrated curricula. 'Do not fear another dry discussion of how to stop patients smoking! This book takes a stimulatingly lateral view of the scope of the subject, goes a very long way to showing why it is essential to medical education, and gives good advice on how to support and develop both the subject and its tutors in today's medical schools.'

Articles

Lindström B, Eriksson M. (2010): **The Hitchhiker's Guide to Salutogenesis. Salutogenic pathways to health promotion.** Helsinki: Folkhälsan Research Centre

Frenk J., Chen L. (2011): **Overcoming gaps to advance global health equity: a symposium on new directions for research.** In: Health Research Policy and Systems 9 (11), doi:10.1186/1478-4505-9-11

Moat K., Lavis J. (2011): **Supporting the use of Cochrane Reviews in health policy and management decision-making: Health systems evidence.** In: The Cochrane Library
Online available at:
<http://www.thecochranelibrary.com/details/editorial/1018237/Supporting-the-use-of-Cochrane-Reviews-in-health-policy-and-management-decision-.html>

Stringhini S., Dugravot A., Shipley M., Goldberg M., Marie Zins M., Kivimäki M., Marmot M., Sabia S., Singh-Manoux A. **Health Behaviours, Socioeconomic Status, and Mortality: Further Analyses of the British Whitehall II and the French GAZEL Prospective Cohorts.** In: PLoS Med 8 (2), e1000419. doi:10.1371/journal.pmed.1000419



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals
<http://www.who-cc.dk>

HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care
www.hphconferences.org
<http://www.hph-hc.cc>

HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH Task Force "Tobacco-free United"

<http://www.ensh.eu/ensh/racine/default.asp?id=980>
<http://www.facebook.com/group.php?v=wall&qid=357231931900>

HPH task force on alcohol and alcohol interventions

TF coordinator Sverre Nesvåg,
sverre.martin.nesvaag@sus.no

HPH task force on environment:

TF coordinator Shu-Ti Chiou,
stchiou@bhp.doh.gov.tw

List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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Call for papers for # 49

If you have news and / or comments about projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research for / by national / regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send us short contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information. Please address your contribution(s) to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment (hph.soc-gruwi@univie.ac.at).

Deadline for contributions to # 48 will be **April 15, 2011**.