



Newsletter

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Editorial

Dear reader,

The HPH highlight of the year – the international HPH conference – is approaching. Find an overview on the comprehensive program, as well as web-links for further information in this Newsletter issue.

The “Partners” section of the Newsletter informs you about WHO’s 1st Global Conference on Healthy Lifestyles and Non-Communicable Diseases Control, which highlights topics that are most congruent to HPH strategies, standards, and task force activities. In the network news, you will find a success story from the Italian regional network in Friuli Venezia Giulia that is now supported by a regional healthcare strategy.

Last but not least, we would like to draw your attention to the section on events, publications and links where you will find hints to a number of recently published articles and reports in the field of HPH.

As usual, your feedback to the Newsletter and contributions to the next issue – articles, but also announcements of your own events and publications – are very welcome (deadline: June 15, 2011)!

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

Content

| | |
|--|----------|
| International HPH Network: Conference 2011 | 1 |
| News from related organisations: | |
| WHO Global Conference on NCDs | 2 |
| News from HPH networks and task forces: Italy – Friuli Venezia Giulia | 2 |
| Events, publications, links | 3 |
| Imprint | 4 |
| Call for Papers for HPH NL # 49 | 5 |

International HPH Network



19th International HPH Conference:
Draft programme now online

The 19th International Conference on HPH, “**Improving health gain orientation in all services: Better cooperation for continuity in care**” is approaching rapidly.

We are looking forward to a rich plenary program with high-ranking international speakers, including Dr. Zsuzsanna Jakab (regional director, WHO-Euro) Michael Hübel (European Commission), Fran Baum (Flinders University, Australia), Robin Guenther (Green healthcare, New York City, USA).

For the parallel paper and poster sessions, almost 500 abstracts were received, and about 430 of these were accepted for presentation in oral paper, oral mini and poster sessions. In addition, there will be a variety of workshops and symposia organized by the international HPH secretariat and the international HPH task forces on topics such as alcohol prevention, cultural competence, health promotion in psychiatric healthcare, health promotion and environment, health promotion for children & adolescents in healthcare, pain-free hospitals, smoking cessation, and workplace health promotion for staff, as satellite events that will provide many learning opportunities for health promotion in healthcare.

The local hosts and the Scientific Committee look forward to meeting you in June in this year’s European Capital of Culture.

All details about the conference program and the satellite events are accessible at <http://www.hphconferences.org/turku2011.html>

For conference registration, please go to [http://www.hph2011.com/%20 blank](http://www.hph2011.com/%20blank)

News from related organisations



The First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease Control was held in Moscow, Russian Federation, from April 28-29, 2011, as a key milestone in the international campaign to reduce the impacts of cancers, cardiovascular diseases, diabetes and chronic lung diseases, which, together, are the leading causes of death in the world.

The conference was convened by the Russian Federation and WHO with the aim to help WHO member states develop and strengthen policies and programs on healthy lifestyles and NCD prevention. These efforts are based on the Global strategy for the prevention and control of NCDs and its action plan.

The conference had three main goals:

- to highlight the magnitude and socio-economic impact of NCDs;
- to review international experience on NCD prevention and control; and
- to provide evidence on the pressing need to strengthen global and national initiatives to prevent NCDs as part of national health plans and sustainable development frameworks.

The well-known main risk factors for NCDs are tobacco use, the harmful use of alcohol, poor diet and physical inactivity.

Against this background, Health Promoting Hospitals can tremendously strengthen their public health impact by screening patients for these risk factors and by initiating health promotion interventions to induce lifestyle changes, and by also supporting their staff to adopt healthy lifestyles. With its core strategies, standards and international task forces on tobacco and alcohol, HPH is fit to contribute to WHO's Global strategy for the prevention and control of NCDs.

News from HPH Networks, Task Forces and members



At the end of 2010, the Friuli Venezia Giulia (North Eastern Italy) regional government adopted a new plan for prevention for the years 2010-2012. This is an important event for the HPH regional network since the Plan officially recognizes the role of the Network for the Regional Health System. The Plan was launched after a long period of consultation and mediation among all stakeholders, and aimed to integrate all health promotion initiatives in the region. It mentions the need for strengthening discussion and collaboration between local services and hospitals in the area of health promotion, in conjunction with other levels of the health care system. A specific chapter of the Plan defines the collaboration between the HPH Network with the regional health system. HPH programs addressing patients and health care staff (e.g. smoke-free settings and smoking cessation initiatives, the promotion of physical activity, healthy nutrition programs, psycho-social wellness, etc.) are specifically mentioned as part of the regional health service network for disease prevention and health promotion.

Special attention is given to a recent and still ongoing initiative for the promotion of healthy working environments according to Italian law (Decree with the force of law 81/08). Since 2009, the HPH network has been cooperation with occupational health doctors who are responsible for health care staff in the region to enable improvement plans resulting from self-assessments of work-related stress. In this context, the HPH network and the local group of physicians jointly developed common standards on emotional and psychological well-being as tools for the evaluation of work-related stress. These standards are available at the download section of

www.retephfvg.it

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Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

19th International Conference on Health Promoting Hospitals and Health Services (HPH)

June 1-3, 2011, Turku, Finland

Local conference information:

<http://www.hph2011.com>

Scientific information and Call for Papers (until January 31st, 2011):

<http://www.univie.ac.at/hph/turku2011>

WHO HPH Summer School 2011

The summer school 2011 will take place in conjunction with the 19th International HPH Conference

May 30-31, 2011, Turku, Finland.

Online information:

<http://www.healthpromotinghospitals.org>

20th International Conference on Health Promoting Hospitals and Health Services (HPH)

April 11-13, 2012, Taipei, Taiwan

Events of HPH partners and other organisations

Conference on the Rights and Needs of Older Patients

Organized by the European Patients' Forum in close collaboration with the Federation of the Polish Patients under the patronage of the Polish EU Presidency

July 12-13, 2011, Warsaw, Poland

Community care – a blessing or a curse

September 24-25, 2011, Basel, Switzerland

http://www.eufami.org/index.php?option=com_content&task=view&id=839&Itemid=223

Public health and welfare – welfare development and health

Copenhagen, Denmark

November 10-12, 2011

Deadline for abstract submission: May 1, 2011

www.eupha.org/site/upcoming_conference.php

The 13th Triennial World Congress on Public Health

Towards Global Health Equity: Opportunities and Threats

April 21-29, 2012, Addis Ababa, Ethiopia

Abstract Submission Deadline: October 21, 2011

Further information:

<http://wfpha.confex.com/wfpha/2012/cfp.cgi>



Books, articles & reports *HPH and HPH partners*

Articles

Oppedal K., Nesvag S., Pedersen B., Skjøtskift S., Hersvik Aarstad A.K., Ullaland S., Pedersen K.L., Vevatne K., Tonnesen H. (2010): **Health and the need for health promotion in hospital patients.** In: European Journal of Public Health, doi: 10.1093/eurpub/ckq148

Johansson H., Stenlund H., Lundström L., Weinehall L. (2010): **Reorientation to more health promotion in health services – a study of barriers and possibilities from the perspective of health professionals.** In: Journal of Multidisciplinary Healthcare, 213-224

Lin Y.W., Lin Y.Y. (2010): **Health-promoting organization and organizational effectiveness of health promotion in hospitals: a national cross-sectional survey in Taiwan.** In: Health Promotion International, doi:10.1093/heapro/daq068

Reports

Committee of the American Heart Association Strategic Planning Task Force and Statistics (Eds.) (2010): **Defining and Setting National Goals for Cardiovascular Health Promotion and Disease Reduction: The American Heart Association's Strategic Impact Goal** DOI: 10.1161/CIRCULATIONAHA.109.192703
Online available at
<http://circ.ahajournals.org/cgi/reprint/121/4/586>

Dempsey C., Battle-Kirk B., Barry M.M. (2011): **The CompHP Core Competencies Framework for Health Promotion. Handbook.** Galway: NUI Galway
http://www.iuhpe.org/uploaded/CompHP/CompHP_Core_Competen-cies_Framework_for_Health_Promotion_Handbook.pdf



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

<http://www.who-cc.dk>, <http://www.who-cc.dk>

HPH Congress Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

www.hphconferences.org

<http://www.hph-hc.cc>

HPH Task Force on Health Promoting Psychiatric Health Services

<http://www.hpps.net/>

HPH Task Force on Health Promotion for Children and Adolescents in & by Hospitals

<http://who.collaboratingcentre.meyer.it>

HPH Task Force on Migrant-friendly and Culturally Competent Hospitals and Health Services

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

HPH Task Force "Tobacco-free United"

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

HPH task force on alcohol and alcohol interventions

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HPH task force on environment:

TF coordinator Shu-Ti Chiou,

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List of national / regional HPH networks

<http://www.who-cc.dk/networks>

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Call for papers for # 50

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment

Vienna.who-cc@hphconferences.org.

Deadline for contributions to # 50 will be **June 15, 2011**.