



Newsletter

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Editorial

Dear reader,

The 20th HPH conference in Taipei, Taiwan was a big success. Around 1.300 participants made it the biggest HPH conference so far. Find a short report in this Newsletter and read the Virtual Proceedings at <http://www.hphconferences.org/taipei2012>. If you want to participate in next year's HPH conference, save the date for Gothenburg 2013 (May 22-24)!

During the Taiwan meeting, the HPH General Assembly elected a new Governance Board for the next two years. The 7 members represent 4 European and 2 Asian countries and one regional network in Australia. Congratulations to the new board! Find a list of the members in this Newsletter.

In the Partners section, we inform you about WHO-Euro's process in developing Health 2020.

Finally, in the network section of the Newsletter, you will find information from the HPH task force "Tobacco-Free United" who are inviting HPH members to participate in a consultation process for identifying performance indicators for tobacco-free health services.

As always, your feedback and contributions to the Newsletter are heartily welcome.

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



The conference with the title "Health promoting healthcare in a changing world: Innovation in service provision, healthcare management and health system design" was unique in many ways. First of all, it was the first international HPH event in Asia. Second, the almost 950 abstracts received, the 713 abstracts accepted and the 1.300 registered participants made it the largest HPH conference so far. The conference was also the 20th in the history of HPH, thus marking an anniversary of the network. The exceptional hospitality by the local hosts, in addition to a rich conference program, made this event unforgettable.

Plenary program

Five plenary sessions were organized during the conference. The **opening plenary** on Wednesday evening set the theme for the next two days, starting off with addressing Health Promoting Hospitals' role in addressing social determinants of health and non-communicable diseases. Jose **Gomes do AMARAL**, president of the World Medical Association (WMA), spoke about the role of doctors and hospitals in tackling the "causes of the causes" of their patients' diseases and ailments, by presenting WMA's statement on social determinants of health (presented in the last issue of the HPH Newsletter), and by highlighting examples of good practice including contributions of hospitals to improving major social determinants of health such sanitation, housing and education within their communities.

The presentation was followed by **Ken LaBRESH'S** lecture on "Health Promotion in Health Services in an NCD Era – the U.S. Perspective". By introducing the "Million Hearts" initiative, he pointed out that,

since clinical interventions, health counselling and education can only partly contribute to keeping individuals healthy, public health-oriented interventions to tackle NCDs also need to include interventions targeting the society at large (e.g. tobacco consumption; ingredients of nutrition).



Plenary 2 focused on the evidence needed for the comprehensive HPH approach. An introductory keynote on the issue was provided by **Vivian Lin** (LaTrobe University, Australia). She pointed out that evidence in health promotion is especially lacking on multi-strategy, population-based interventions, although this type of evidence would be especially needed to inform health policy decisions. Her findings were commented and complemented from the angle of evidence for patient-related health promotion interventions by **Hanne TONNESEN** (WHO-CC for evidence-based health promotion, Copenhagen), staff-related health promotion interventions by **Louis Coté** (Coordinator, Quebec Regional HPH Network), organization-oriented approaches by **Manel SANTINA** (Catalonia Regional Health Network), and evidence for community interventions by **Ying-Wei WANG** (Tzu Chi University, Taiwan).

Plenary 3 presented examples of good practice of health promotion programs and practice interventions to expanding the public health impact of healthcare. **Randa SAADEH** (Switzerland) presented the Baby-friendly Hospital initiative of UNICEF and WHO and called for a HPH task force to strengthen baby-friendly services within HPH. **Julia PUEBLA FORTIER** (Diversity RX, Japan) focused on challenges healthcare systems are facing in taking care of globalized patients. She put together a toolbox for hospitals which is accessible online at www.diversityRx.org/HPH-Resources. **Clemens HOSMAN** (Radboud University Nijmegen, the

Netherlands) presented challenges and perspectives for innovation in mental health promotion in and by hospitals and health services. He suggested a.o. a focus on strengthening resilience in children of parents with mental health programs, the use of e-health tools and more community-based approaches. **Josh Karliner** (Healthcare without Harm) finally presented challenges around the urgent need to create more environment-friendly health services. He presented examples of good practice from around the globe. All presentations in the session stressed the importance of changes in health system and health service policy and to invest in capacity-building as necessary preconditions to achieve desired changes.

Plenary 4 took up the question on the capacities needed in and for HPH to make them effective health promoters, which was raised in plenary 3. The session was opened by **Shu-Ti CHIOU** (Bureau of Health Promotion, Taiwan) who presented the need for health policy support to create capacity for health promotion. She recommended a problem- and innovation-focused approach towards health policy, clearly linking health promotion as a solution to health policy interests such as the reduction of cancer mortality. **Jürgen M. PELIKAN** (WHO Collaborating Centre for Health Promotion in Hospitals and Healthcare, Austria) continued with a presentation on the capacity needed at organizational level in hospitals. Drawing on data from the PRICES-HPH study, he pointed out that hospitals with a good level of health promotion implementation are characterized by a specific mixture of organizational capacities, including specific personnel and organizational HP structures and an integration of health promotion into the hospital's quality management. **Yu-Chuan LI** (Taipei medical University, Taiwan) closed the session with a presentation on innovative IT capacity. He presented the Taiwanese "Smart Card", an e-tool kept by patients which facilitates the transfer of key health data (such as medication taken by the patient, or specific allergies) between different service providers and by that also contributes to increasing patient safety.

The **closing plenary** of the 20th HPH conference was organized as a round table discussion amongst experienced, new and ascending HPH network coordinators and stakeholders. The discussion focused on past achievements of the HPH network and on recommendations for future development of the

network. The panel was chaired by **Jürgen M. PELIKAN** (WHO Collaborating Centre for Health Promotion in Hospitals and Healthcare, Austria) and consisted of **Shu-Ti CHIOU** (Taiwan), **Sally FAWKES** (Australia-Victoria), **Klaus-Diethart HÜLLEMANN** (Germany), **Margareta KRISTENSON** (Sweden), **Diane LEVIN-ZAMIR** (Israel), and **Hanne TONNESEN** (WHO Collaborating Centre for Evidence-Based Health Promotion, Denmark). Their recommendations for the future of HPH included: to strengthen the focus on a real re-orientation of health services towards health promotion (not only providing health promotion IN health services); to react to the economic crisis by showing that HPH can be part of the solution; to strengthen the research agenda for HPH especially in areas that are under-researched so far; to motivate more medical doctors for HPH by publishing evidence for HPH and by presenting HPH at medical conferences, as well as by teaching and training activities; to use the media to strengthen a broader visibility of HPH; and to support front-line people in providing health promotion quickly, easily and smart.

Oral sessions, mini oral sessions, posters

Around 120 papers were presented in the oral sessions and oral mini sessions of the conference. The oral sessions included also meetings and workshops organized by the HPH Task Forces. During 2 poster sessions, almost 600 posters were presented. Themes covered numerous issues of health promotion for patients, staff, the hospital community, and creating healthy hospital organizations.

Side events

The conference was preceded by a HPH summer school, a workshop for HPH coordinators, and two pre conferences by HPH task forces – one on tobacco-free hospitals and one on HPH & environment. Already the pre-events were attended by several hundred participants. After the conference, a newcomers' workshop was held to inform new potential HPH members.

Social program

The warm and caring hospitality provided by the Taiwanese local hosts contributed to making the 20th HPH conference a unique event. During the conference, participants had the chance to visit

Health Promoting Hospitals in Taiwan and to take part in an exceptional social program, including a generous and lively welcome reception during which prizes for outstanding HPH achievements were awarded for the first time, and an unforgettable conference evening with most delicious food and performances by Taiwanese aborigines and the famous Taiwanese "Techno-Gods".



Conference feedback and evaluation

Participants were enthusiastic about the first HPH conference in Asia. In its evaluation meeting, the Scientific Committee highlighted the good quality of the plenary, oral paper and poster sessions of the conference.

Further information

Virtual proceedings of the conference are available for download at

<http://www.hphconferences.org/taipei2012/proceedings.html>

Due to the generous support of the Taiwan Bureau of Health Promotion, videos of all conference plenary sessions can be accessed online at

<http://www.bhp.doh.gov.tw/BHPnet/English/NewsShow.aspx?No=201205140001>



**21st International HPH
Conference –
Save the date!**

The 21st International HPH conference will be held from May 22-24, 2013, in Gothenburg, Sweden. Save the date for the next HPH conference!

Further information, including an option for online abstract submission, will be online in June at www.hphconferences.org/gothenburg2013



During the HPH General Assembly on April 11, 2012, a new HPH Governance Board, consisting of 4 European, 2 Asian and 1 Australian member, was elected for a 2-year period of service. The new board members are:

- Shu-Ti CHIOU (TW, chair Governance Board)
- Sally FAWKES (AU)
- Tiiu HÄRM (EE)
- Heli HATONEN (FI)
- Somsak PATTARAKULVANICH (TH)
- Manel SANTINA (ES)
- Raffaele ZORATTI (IT, vice-chair)

Congratulations and a lot of success to the new board!

News from HPH Partner Organizations



The 3rd meeting of the European Health Policy Forum of High-level Government Officials took place in Brussels, Belgium, from April 19-20, 2012. The Forum advised WHO-Euro on the final shape of the Health 2020 policy framework which is currently being prepared to be submitted to the WHO Regional

Committee for Europe in September 2012. The meeting was opened by Zsuzsanna Jakab, WHO Regional Director for Europe.

Health 2020

Representatives of WHO-Euro Member States discussed the Health 2020 documents and Health 2020 targets for the European Region. There was strong agreement on six "headline" or overarching European regional targets, which will be monitored and reported on until 2020. Thematic areas include

- Governance for health and wellbeing
- Tackling the determinants of health and health inequalities
- Investing for healthy people and empowering communities
- Tackling non-communicable diseases
- Creating healthy and supportive environments and assets for a healthy environment
- Strengthening people-centred health systems

An associated menu of indicators will be developed to monitor progress.

Further information is available online at:

<http://www.euro.who.int/en/what-we-do/event/first-meeting-of-the-european-health-policy-forum/health-2020> and http://www.euro.who.int/__data/assets/pdf_file/0008/149282/RC61_InfDoc7.pdf

News from HPH Networks, Task Forces and members



The HPH task force tobacco-free united held, in conjunction with the 20th HPH conference in Taipei and in cooperation with the Global Network on Tobacco-free Health Services (ENSH), a very successful pre-conference and gold level award ceremony with around 300 participants. Six hospitals were honoured as ENSH GOLD Forum Members, the highest level of recognition of ENSH. Of these, 5 were from Taiwan and one from Spain.

If you want to support the cause of tobacco-free health services internationally but also in your coun-

try, you are heartily invited to do so by contributing to **TFU's online signature petition campaign** "Health professionals for a smoke-free world". To find out more and to sign, please go to <http://www.ensh.eu/tfu-form.php>. Or contact campaign leader Sibylle Fleitmann" (s.fleitmann@gmx.de). You can also spread this information further within your country / region!

Furthermore, TFU invites you to participate in a consultation process on identifying **performance indicators for tobacco-free policies in healthcare services**. In case you are interested, please please e-mail to Ann O'Riordan (TFU Lead) oriordanann@gmeil.com or to David Chalom (sub group Lead), David.Chalom@skane.se

Events, publications, links



HPH events

21th International Conference on Health Promoting Hospitals and Health Services (HPH)
May 22-24, 2013, Gothenburg, Sweden
www.hphconferences.org/gothenburg2013 (online soon!)

Events of HPH partners and other organisations

Health promotion research: an international forum
State of the art – Directions for the future.
In conjunction with the 5th International Research Seminar on Salutogenesis.
August 6-9, 2012
Trondheim, Norway
<http://www.ntnu.edu/healthforum>

Joint conference of the ESHMS and DGMS
Health inequalities over the life course
August 30 to September 1, 2012
Hannover, Germany
www.eshms-dgms.2012.de

24th Congress of the European Association of Hospital Managers (EAHM)
Innovative Hospital Manager
September 27 and 28 September 2012, Athens, Greece
<http://www.eahm-athens2012.gr/>

International Conference on Communication in Healthcare 2012

September 4-7, 2011
St. Andrews, UK
<http://www.each-conference.com/>

CleanMed Europe 2012

The world's leading conference on sustainable healthcare
26th 27th 28th September in Malmö, Sweden
www.cleanmedeurope.org

9th IUHPE European Health Promotion Conference
Health and Quality of Life – Health and solidarity Partnership in the current economic situation
September 27-29 2012
Tallin, Estonia
<http://www.conferences.ee/iuheli2012/>



Journals, articles

Clinical Health Promotion Nr. 2 – Issue 1

Issue no. 1 of the 2nd issue of the official HPH journal, edited by the Copenhagen WHO-CC on Clinical Health Promotion, contains articles on:

- Handling Clinical HP in the HPH DATA Model: Basic Documentation of Health Determinants in Medical Records of tobacco, malnutrition, overweight, physical inactivity & alcohol
- Smoke free hospital campus: Strong positive shift in attitudes post implementation but paradox in nursing and medical attitudes
- Smoking cessation intervention activities and outcomes before, during and after the national Healthcare Reform in Denmark
- Impact of co-morbidity and adverse lifestyle on complications in elective total knee arthroplasty

The journal is available for download at:
http://www.clinhp.org/images/stories/Archive/vol.2.issue1.april2012/clin.health.promot.vol2.issue1_fulljournal.pdf



International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

HPH Conference Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

<http://www.hph-hc.cc>

Task Force “Mental health promotion in mental healthcare settings”

Chair: Hartmut BERGER (DE)

Hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: James ROBINSON (UK-SCO)

jrobins4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (IT)

Antonio.chiarenza@ausl.re.it

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “Tobacco-free United”

Chair: Ann O’RIORDAN (IE)

oriordanann@gmail.com

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

Task Force “Alcohol and alcohol interventions”

Chair: Sverre NESVÅG (NO)

sverre.martin.nesvaag@sus.no

Task Force “HPH & environment”

Chair: Shu-Ti CHIOU (TW)

stchiou@bhp.doh.gov.tw

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atp-on-hph-a-environment&catid=20&Itemid=95

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

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Call for papers for #56

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to # 56 will be **June 20, 2012**.