



Newsletter

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Editorial

Dear reader,

In its NCD strategy 2012-2016, WHO Euro lists health promotion, setting-oriented strategies and the reorientation of health services towards prevention and promotion as key action areas (see Partners section) – a route HPH has been following for many years. We are therefore happy to announce that the program of the next international HPH conference – Gothenburg, Sweden, May 22-24, 2013 – will a.o. discuss the potential role of HPH in WHO's Health 2020 strategy; find out more in this Newsletter.

The colleagues from the Quebec HPH network have developed a diagnostic tool to support the implementing of standard 4; if you are interested, you are invited to participate in validating the tool; read more in the network section of the Newsletter.

Finally, in the Events section, we would like to draw your attention to a wealth of upcoming conferences that might be of interest to you.

As always, your feedback and contributions to the Newsletter are heartily welcome. Submissions for the next Newsletter can be sent in until October 19, 2012.

Sincerely yours,

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



21st International HPH Conference –
Scientific Committee launches theme

The 21st International HPH conference will be held from May 22-24, 2013, in Gothenburg, Sweden. The program will highlight innovative themes with a high potential for HPH. Under the working title “**Towards a more health-oriented health service**”, focus will be given to

- WHO Euro's health 2020 strategy
- Patient-reported health outcomes as promising tools.
- Findings from neuropsychimmunology and consequences for health promotion
- Health impacts of environment and design
- Patient empowerment
- Health system support for health promotion

Furthermore, Gothenburg has a lot to offer from a touristic perspective as well – find out more at <http://www.goteborg.com/en/>

The Call for Papers will be open from **October 1-December 20, 2012**. Further information about the conference, including an option for online abstract submission, will soon be available online at www.hphconferences.org/gothenburg2013



News from HPH Partner Organizations



WHO-Euro

NCD action plan published

No less than 86% of deaths and 77% of the disease burden in the WHO European Region are caused by noncommunicable diseases, says WHO Euro.

Since health literacy, health behaviour and environmental factors have such a strong role in the prevention and treatment of NCDs, HPH has repeatedly discussed strategies to tackle NCDs at its international conferences. WHO-Euro has now published a new NCD action plan for the years 2012-2016.

The strategy builds on the ground that investing in prevention and better control of this broad group of disorders will reduce premature death and preventable morbidity and disability, improve the quality of life and well-being of people and societies, and help reduce the growing health inequalities they cause.

In doing so the action plan gives high priority to health promotion and prevention strategies, including the promotion of healthy consumption, citizen empowerment, and promoting health in setting.

One of the strategies mentioned in the action plan is the further reorientation of health services towards prevention and care of chronic diseases. In this context, WHO especially highlights the need to making patient pathways more rational and patient-centred, in order to reduce barriers to access, and at the same time increase the efficiency of care especially under conditions of economic crisis. WHO's recommendations to member states include a.o. to integrate health promotion and prevention into the curricula of health professionals, and to improve cooperation between those responsible for the treatment of diseases and those planning and implementing public health measures.

The full report is available for download at http://www.euro.who.int/_data/assets/pdf_file/0019/170155/e96638.pdf

News from HPH Networks, Task Forces and members



Quebec HPH Network

Organizational Diagnostic Tool for HPH Standard 4

During the last international HPH conference held in Taiwan from April 11-13, Mr. Louis Côté, regional coordinator for the Quebec Network of Health Promoting Institutions (Quebec, Canada), presented an organizational diagnostic tool designed to help health services implement the Health Promoting Hospital and Health Services' (HPH) standard 4. This tool allows organizations to take a snapshot of their organization with regard to the factors that contribute towards the development of a healthy workplace. The results of the diagnostic can be used to develop an intervention plan based on employee needs. It may also be used to evaluate the impact of interventions. More specifically, the tool was developed to evaluate four broad categories of factors which influence the health and well-being of employees and which contribute to the development of a healthy workplace, notably: the psychosocial environment, the physical environment, work-life balance, and individual habits. The questionnaire also provides an overview of the physical and psychological health of employees. We are currently validating the questionnaire in a francophone organization in Montreal. If other organizations would like to take part in validating the tool, please contact Mr. Louis Côté at the following address:

louis_cote@ssss.gouv.qc.ca

The following is the hyperlink to the presentation given at the Taipei HPH conference:

http://www.hphconferences.org/uploads/tx_mhlbihphdb/O4.3_Cote_03.pdf

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

21th International Conference on Health Promoting Hospitals and Health Services (HPH)
May 22-24, 2013, Gothenburg, Sweden
www.hphconferences.org/gothenburg2013 (online soon!)

Events of HPH partners and other organisations

9th IUHPE European Health Promotion Conference:
Health and Quality of Life – Health, Economy, Solidarity
September 27-29, 2012.
Tallin, Estonia
<http://www.conferences.ee/iuheli2012/>

24th Congress of the European Association of Hospital Managers (EAHM)
Innovative Hospital Manager
September 27 and 28 September 2012, Athens, Greece
<http://www.eahm-athens2012.gr/>

International Conference on Communication in Healthcare 2012
September 4-7, 2011
St. Andrews, UK
<http://www.each-conference.com/>

CleanMed Europe 2012
The world's leading conference on sustainable healthcare
26-28 September, 2012
Malmö, Sweden
www.cleanmedeurope.org

World Health Summit 2012
Research for Health and Sustainable Development
Berlin, Germany
October 21-24, 2012
<http://www.worldhealthsummit.org/>

The 5th Annual European Public Health Conference
All Inclusive Public Health
8 to 10 November, 2012
http://www.eupha.org/site/upcoming_conference.php

The second conference on Knowledge Exchange in Public Health:

How to get practice into science?

Noordwijkerhout, Netherlands
22-23 April 2013
<http://www.tilburquuniversity.edu/research/institutes-and-research-groups/tranzo/hollandfuseconference/>

21st IUHPE World Conference on Health Promotion

Best investments for health

Pattaya, Thailand
25-29 August, 2013
Abstract submission is open from August 20-December 20, 2012
<http://www.iuhpeconference.net/en/index.php>



Books, articles & reports *HPH and HPH partners*

Books, monographies

National Collaborating Centre for Determinants of Health (NCCDH) (2012): **Assessing the impact and effectiveness of intersectoral action on the social determinants of health and health equity: An Expedited Systematic Review**. Antigonish, NS: National Collaborating Centre for Determinants of Health, St. Francis Xavier University.

Nilsson E. (2012): **Aspects of health-related quality of life: Associations with psychological and biological factors, and use as patient reported outcome in routine health care**. Doctoral thesis, Linköping University, Faculty of Health Sciences
Further information: <http://liu.diva-portal.org/smash/record.jsf?pid=diva2:492046>

Journals, articles

The persistence of health inequalities in modern welfare states: The explanation of a paradox. In: **Social Science & Medicine** 75, 761-769



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals
Director: Hanne TONNESEN (DK)
<http://www.hphnet.org>

HPH Conference Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

<http://www.hph-hc.cc>

Task Force “Mental health promotion in mental healthcare settings”

Chair: Hartmut BERGER (DE)

Hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: James ROBINSON (UK-Sco)

jrobins4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (IT)

Antonio.chiarenza@ausl.re.it

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “Tobacco-free United”

Chair: Ann O’RIORDAN (IE)

oriordanann@gmail.com

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

Task Force “Alcohol and alcohol interventions”

Chair: Sverre NESVÅG (NO)

sverre.martin.nesvaag@sus.no

Task Force “HPH & environment”

Chair: Shu-Ti CHIOU (TW)

stchiou@bhp.doh.gov.tw

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3AAtf-on-hph-a-environment&catid=20&Itemid=95

Task force “Health Enhancing Physical Activity

Chair: Mats BÖRJESSON

mats.borjesson@ki.se

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

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Call for papers for #58

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #58 will be **October 19, 2012**.