



Newsletter

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Editorial

Dear reader,

With this Newsletter issue, we invite you to visit the recently launched website of the 21st International HPH conference (Gothenburg, Sweden, May 22-24, 2013), and to participate in the Call for Papers which will be open until January 5, 2013.

In the partners section, we present a new publication by WHO-Euro on governance for health in the 21st century, focusing on new trends, challenges and key messages in the field.

The HPH network section informs you about cooperation between HPH and Baby-friendly hospitals in Austria; and the colleagues from the Catalan HPH network report about their recent HPH conference.

Finally, in the Events section, we would like to draw your attention to a wealth of upcoming conferences that might be of interest to you.

Any feedback to this Newsletter issue and contributions to Newsletter # 59 are very welcome. Please submit until December 15, 2012.

Sincerely yours,

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



The 21st International HPH conference will be held from May 22-24, 2013, in Gothenburg, Sweden. As conference theme, the Scientific Committee decided on **“Towards a more health-oriented health service: An issue of body and mind. The contribution to Health 2020”**.

The Call for Papers is now online at

<http://www.hphconferences.org/gothenburg2013.html>

Abstracts are especially invited on

- Patient-reported health outcomes
- Findings from neuropsychimmunology and consequences for health promoting health services
- Health impacts of healthcare environment, design and culture
- Patient empowerment
- Health system support for health promotion

Further topics on which papers can be submitted are available for download at the link given above.

The call will be open until **January 5, 2013**.

See you in Gothenburg in May 2013!



(Photo: goteborg.com / Göran Assner)

News from HPH Partner Organizations

WHO-Euro

Governance for health in the 21st century

Alongside developments for its new policy "Health 2020", WHO-Euro recently launched the publication "Governance for Health in the 21st Century" by Ilona Kickbusch and David Gleicher. The book provides a thorough introduction on the issue, focusing on new trends, challenges and key messages for governance for health.

One of the basic assumptions is that, because of health being a complex phenomenon that is created by people in their daily living contexts, governance for health should be pursued as a central building block of good governance per se. Consequently, health and wellbeing need to be adopted as common goals, and governance for health needs to be based on whole-of-governance and whole-of-society approaches, involving actors from far beyond the health sector.

Governance for health needs to follow principles of smart governance, being based on collaboration, trust, commitment and understanding between sectors and actors which include policy as well as independent agencies and expert bodies that are needed to provide the necessary evidence and knowledge for taking relevant decisions and to implement interventions. Especially for wicked problems, approaches need to take into account the complexity involved, and in relation to the long-term nature of many health problems, governance for health also should make use of new forecasting methods in the sense of anticipatory governance. Not least, governance for health should engage citizens so as to make sure that their needs are met, and to mix regulation and persuasion mechanisms to achieve desired outcomes.

The full publication is available for download at http://www.euro.who.int/_data/assets/pdf_file/0019/171334/RC62BD01-Governance-for-Health-Web.pdf

News from HPH Networks, Task Forces and members



Austrian HPH Network

Collaboration with Baby-friendly hospitals

Upon a suggestion by the Austrian Ministry of Health, the Austrian HPH network started to cooperate with the UNICEF and WHO "Baby-friendly hospital" initiative in 2010. A specific network task force was founded to strengthen collaboration between the two movements.

At the moment the task force is running a project, funded by the Austrian Ministry of Health, to spread BFHI in Austria where HPH, in terms of membership, is currently stronger than BFHI. So far, there is hardly any organizational overlap between the two movements. The project, which was started in 2011, will continue until December 2013, with the aim to raise national awareness, interest, motivation and commitment for BFHI.

Major strategies include the provision of updated information material, support for hospitals undergoing the BFHI certification process, specific training workshops for assessors and for staff from hospitals preparing for a certification. Furthermore, a prize was launched as a financial incentive for hospitals that will be awarded to 3 certified BFHs in autumn 2013.

According to the evaluation of the project, interim results show that the project was successful in spreading information about BFHI (more than 90% of Austrian birth facilities know about the concept and where to get further information about it), in activating hospitals to get involved (staff from 24% of Austrian birth facilities attended at least one project workshop) and to raise interest in obtaining a BFHI certificate (27% of facilities are currently considering this option). The next year will show if the interest can be sustained and transferred into actual investments in a certification process.

Christina Dietscher
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Catalan HPH Network

3rd Catalan HPH Conference

The conference with the title “**Health, Quality and Communication**” was organized by the Catalonia regional Network of Health Promoting Hospitals and Health Services (HPH) and hosted by the Public Health Agency of Catalonia. It took place in Barcelona on October 18, 2012.

The event aimed at promoting health and improving the communication between professionals and users as a means to improve the quality of healthcare services. The focus was on raising awareness among health professionals about the benefits of promoting good habits among the population and the importance of exercising good communication with patients. The final objective was to counter rising levels of poor health and chronic diseases.

Several health authorities, health professionals and services as well as healthcare users participated in the event. Thus, the conference allowed sharing the views of those who decide on healthcare policies, of those who provide the services and of those who use them.

The Catalan network which was founded in 2007 and became a non-profit scientific association in 2011 organizes a conference every second year with the aim of being closer to health professionals and to share good practices. Today it has almost twenty partners in Catalonia.

For further information, please contact:
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Chair Health Promotion, HPH-Catalunya
catedrapromociosalut@udg.edu

Events, publications, links



Conferences & Meetings:

HPH and HPH partners

HPH events

21th International Conference on Health Promoting Hospitals and Health Services (HPH)

May 22-24, 2013, Gothenburg, Sweden

www.hphconferences.org/gothenburg2013 (online soon!)

Events of HPH partners and other organisations

The 5th Annual European Public Health Conference

All Inclusive Public Health

8 to 10 November, 2012

http://www.eupha.org/site/upcoming_conference.php

The second conference on Knowledge Exchange in Public Health:

How to get practice into science?

Noordwijkerhout, Netherlands

April 22-23, 2013

<http://www.tilburquniversity.edu/research/institutes-and-research-groups/tranzo/hollandfuseconference/>

21st IUHPE World Conference on Health Promotion

Best investments for health

Pattaya, Thailand

25-29 August, 2013

Abstract submission is open from August 20-December 20, 2012

<http://www.iuhpeconference.net/en/index.php>



Books, articles & reports

HPH and HPH partners

Journals, articles

Clinical Health Promotion 2 (2) now online!

To access the latest edition of the official HPH journal, go to

<http://www.clinhp.org/>



Links & Web-tools

International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

HPH Conference Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

<http://www.hph-hc.cc>

Task Force “Mental health promotion in mental healthcare settings”

Chair: Hartmut BERGER (DE)

hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: James ROBINSON (UK-SCO)

jrobin4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (IT)

antonio.chiarenza@ausl.re.it

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “Tobacco-free United”

Chair: Ann O’RIORDAN (IE)

oriordanann@gmail.com

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

Task Force “Alcohol and alcohol interventions”

Chair: Sverre NESVÅG (NO)

sverre.martin.nesvaag@sus.no

Task Force “HPH & environment”

Chair: Shu-Ti CHIOU (TW)

stchiou@bhp.doh.gov.tw

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95

Task force “Health Enhancing Physical Activity

Chair: Mats BÖRJESSON

mats.borjesson@ki.se

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

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Call for papers for #59

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #59 will be **December 15, 2012**.