



# Newsletter

No 59 – December 2012

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## Editorial

Dear reader,

2012 was a fruitful year for HPH. The network saw its first ever international conference in Asia with more than 1 000 participants, and is currently preparing for its next international conference in Europe: The annual HPH event 2013 will take place in Gothenburg, Sweden, from May 22-24, 2013. The Call for Papers is still open until **January 5, 2013**.

Clinical Health Promotion, the official journal of HPH, invites you to submit contributions – read more on page 2.

In the partners section, we are introducing you to the European Commission's Health for Growth programme 2014-2020 which puts stronger emphasis than earlier programs on the interlinks between health and economy.

And in the publications and events section, we propose some interesting journal articles and upcoming conferences that might be of interest to you.

Any feedback to this Newsletter issue and contributions to Newsletter # 60 are very welcome. Please submit until February 20, 2013.

With happy season's greetings and best wishes for a happy and healthy 2013,

*Jürgen M. Pelikan,  
Christina Dietscher, Vienna*

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## International HPH Network



**21<sup>st</sup> International HPH Conference –**  
*Call for Papers open until  
January 5*

The 21<sup>st</sup> International HPH conference will be held from May 22-24, 2013, in Gothenburg, Sweden. The conference will focus on **“Towards a more health-oriented health service: An issue of body and mind. The contribution to Health 2020”**.



The plenary program can be downloaded at [http://www.hphconferences.org/fileadmin/user\\_upload/HPH\\_Gothenburg/IC\\_2013\\_Program-Draft.pdf](http://www.hphconferences.org/fileadmin/user_upload/HPH_Gothenburg/IC_2013_Program-Draft.pdf)

The Call for Papers and online abstract submission are accessible at <http://www.hphconferences.org/gothenburg2013.html>

See you in Gothenburg in May 2013!



(Photo: goteborg.com / Göran Assner)

## International HPH Network



### Clinical Health Promotion

*Submit your research to the official HPH journal!*

Dear colleagues and fellow researchers,

It is a pleasure to invite you to share your important scientific work with fellow researchers and health workers worldwide through the scientific journal "Clinical Health Promotion – Research and Best Practice for patients, staff and community".

The overall aim of "Clinical Health Promotion" is to support efforts by hospitals, health services and health systems to promote the health of patients and families, staff, communities and the environment by integrating health promotion principles into governance, policy, structures, programs and services. "Clinical Health Promotion" provides a platform for debate, disseminating evidence from original research and sharing best and promising practice. Several forms of contribution are welcome – research papers, case stories and commentaries.

"Clinical Health Promotion" is the official journal of the International Network of Health Promoting Hospitals and Health Services with more than 900 member hospitals and health services (914 per December 2012) and represents more than 1 million staff members worldwide.

The journal is an open access publication and all content can be downloaded free of charge at [www.clinhp.org](http://www.clinhp.org)

For submitting your research and related articles, please visit: [Submitting manuscripts for Clinical Health Promotion.](#)

Before submitting, please take your time to read [our guidelines for the different types of papers.](#)

We do look forward to receiving your contributions!

The editorial team

## News from HPH Partner Organizations



### European Commission

*Health for Growth program  
2014-2020*

Health is not just a value in itself – it is also a driver for growth, says the European Commission. Only a healthy population can achieve its full economic potential. The health sector has a big role to play in this respect: It is driven by innovation and a highly qualified workforce. Health-related research and development has the potential to reach 0.3% of GDP. The healthcare sector is one of the largest in the EU: it accounts for approximately 10% of the EU's gross domestic product and employs one in ten workers, with a higher than average proportion of workers with tertiary-level education.

Innovation in healthcare helps take up the challenge of sustainability in the sector in the context of demographic change', and action to reduce inequalities in health is important to achieve 'inclusive growth'. The third programme of EU action in the field of health (2014-2020), 'Health for Growth', strengthens and emphasizes the links between economic growth and a healthy population to a greater extent than the previous programmes:

Health problems are one of the major causes of absenteeism from work and early retirement. Keeping people healthy and active for longer has a positive impact on productivity and competitiveness. Increasing the number of healthy life years is a prerequisite if Europe is to succeed in employing 75% of 20-64 year-olds and avoiding early retirement due to illness. In addition, keeping people over 65 years of age healthy and active can impact on labour market participation and lead to potential important savings in healthcare budgets.

The four specific objectives of the programme include

- to develop common tools and mechanisms at EU level to address shortages of resources, both human and financial, and to facilitate uptake of innovation in healthcare in order to contribute to innovative and sustainable health systems;

- to increase access to medical expertise and information for specific conditions also beyond national borders and to develop shared solutions and guidelines to improve healthcare quality and patient safety in order to increase access to better and safer healthcare for EU citizens;
- to identify, disseminate and promote the uptake of validated best practices for cost-effective prevention measures by addressing the key risk factors, namely smoking, abuse of alcohol and obesity, as well as HIV/AIDS, with a focus on the cross border dimension, in order to prevent diseases and promote good health; and
- to develop common approaches and demonstrate their value for better preparedness and coordination in health emergencies in order to protect citizens from cross-border health threats.

## Events, publications, links



### Conferences & Meetings: *HPH and HPH partners*

#### **HPH events**

21<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services (HPH)

May 22-24, 2013, Gothenburg, Sweden

[www.hphconferences.org/gothenburg2013](http://www.hphconferences.org/gothenburg2013)

#### **Events of HPH partners and other organisations**

The second conference on Knowledge Exchange in Public Health:

##### **How to get practice into science?**

Noordwijkerhout, Netherlands

April 22-23, 2013

<http://www.tilburguniversity.edu/research/institutes-and-research-groups/tranzo/hollandfuseconference/>

21st IUHPE World Conference on Health Promotion

##### **Best investments for health**

Pattaya, Thailand

25-29 August, 2013

Abstract submission is open from August 20-December 20, 2012

<http://www.iuhpeconference.net/en/index.php>



### Books, articles & reports *HPH and HPH partners*

#### **Journals, articles**

A number of articles about research on Health Promoting Hospitals were published in Health Promotion International in autumn 2012:

Lee BC, Chen M.S., Powell M. Chu C. (2012): **Achieving organizational change: findings from a case study of health promoting hospitals in Taiwan.** In: *Health Promot. Int.* published online October 2, 2012 doi:10.1093/heapro/das056

Miseviciene I., Zalnieraitiene K. (2012): **Health promoting hospitals in Lithuania: health professional support for standards.** In: *Health Promot. Int.* published online September 6, 2012, doi:10.1093/heapro/das035

Whitelaw S., Graham N., Black D., Coburn J., Renwick L. (2012): **Developing capacity and achieving sustainable implementation in healthy 'settings': insights from NHS Health Scotland's Health Promoting Health Service project.** In: *Health Promot. Int.* 27(1): 127-137



### Links & Web-tools

#### International HPH Secretariat

and WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

#### HPH Conference Secretariat

and WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

<http://www.hph-hc.cc>

#### Task Force "Mental health promotion in mental healthcare settings"

Chair: Hartmut BERGER (DE)

[hartmut.berger@vitos-riedstadt.de](mailto:hartmut.berger@vitos-riedstadt.de)

<http://www.hpps.net/>

#### Task Force "Health Promotion for Children and Adolescents in & by Hospitals"

Chair: James ROBINSON (UK-Sco)

[jrobins4@stafmail.ed.ac.uk](mailto:jrobins4@stafmail.ed.ac.uk)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95)

#### Task Force "Migrant-friendly and Culturally Competent Hospitals and Health Services"

Chair: Antonio CHIARENZA (IT)

[antonio.chiarenza@ausl.re.it](mailto:antonio.chiarenza@ausl.re.it)

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

#### Task Force "Tobacco-free United"

Chair: Ann O'RIORDAN (IE)

[oriordanann@gmail.com](mailto:oriordanann@gmail.com)

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

#### Task Force "Alcohol and alcohol interventions"

Chair: Sverre NESVÅG (NO)

[sverre.martin.nesvaag@sus.no](mailto:sverre.martin.nesvaag@sus.no)

#### Task Force "HPH & environment"

Chair: Shu-Ti CHIOU (TW)

[stchiou@bhp.doh.gov.tw](mailto:stchiou@bhp.doh.gov.tw)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95)

#### Task force "Health Enhancing Physical Activity"

Chair: Mats BÖRJESSON

[mats.borjesson@ki.se](mailto:mats.borjesson@ki.se)

#### List of national / regional HPH networks

[http://www.hphnet.org/index.php?option=com\\_flexicontent&view=flexicontent&Itemid=18](http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18)

## Editors

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Jürgen M. PELIKAN (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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## Editorial Board

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## Call for papers for #60

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to [vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org).

Deadline for contributions to #60 will be **February 20, 2012**.