



# Newsletter

No 61 – April 2013

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## Editorial

Dear reader,

Very soon, we will meet at the 21st International HPH Conference in Gothenburg (May 22-24): With more than 800 registered participants for the conference and its side events, and more than 580 accepted abstracts, the conference will be the biggest HPH event in Europe so far. We will have outstanding international plenary speakers and a variety of topics covered in oral and poster sessions.

The partners section of this Newsletter will provide you with a review of a recently published WHO guidebook on developing national standards for adolescent-friendly health care. And you will be invited to the first joint pre conference of the International Hospital Federation (IHF) and HPH that will take place in conjunction with this year's world hospital congress in Oslo in September.

The new HPH coordinator and the first regional conference of the Quebec HPH network are presented to you in the Member section of the Newsletter.

We hope you will enjoy the news and look forward to feedback and to your own contribution for #62. Please refer to page 5 for instructions to authors and submit your contribution until June 21, 2013.

Sincerely yours,

*Jürgen M. Pelikan,  
 Christina Dietscher, Vienna*

## Content

<b>International HPH Network: Conference 2013</b>	<b>1</b>
<b>News from HPH Partners: WHO, IHF</b>	<b>2</b>
<b>News from HPH members: Quebec</b>	<b>3</b>
<b>Events, publications, links</b>	<b>4</b>
<b>Imprint</b>	<b>5</b>
<b>Call for Papers for HPH NL #62</b>	<b>5</b>

## International HPH Network



The 21<sup>st</sup> International HPH conference, **“Towards a more health-oriented health service: An issue of body and mind. The contribution to Health 2020”**, (May 22-24, 2013, Gothenburg, Sweden), has attracted the largest audience a HPH conference in Europe has had so far.

More than 800 visitors from 37 countries in all continents registered for the main conference and its side events. 67% of these are from Europe, 29% from Asia, 3% from the Americas and 1% from Australia and Africa.

In addition to 15 high-level keynotes, 582 papers (75%) were finally accepted for presentation in 32 oral paper sessions and workshops (125 papers), 16 oral mini sessions (59 papers), and 2 poster sessions (397 papers).

So we do look forward to discussing exciting content around body and mind-oriented health promotion with a great international audience.

For continuous updated program information about the conference, please see:

<http://www.hphconferences.org/gothenburg2013/programme/intinary-details.html>

And for online registration, go to:

<https://b-com.mci-group.com/Registration/130504HPH.aspx>

See you soon in Gothenburg!

## News from HPH Partner Organizations



### World Health Organization

*Making health services adolescent-friendly*

WHO recently published a guidebook on developing national quality standards for adolescent friendly health services – a theme that has strong promoters also within the HPH network via the international HPH task force “Health promotion for children and adolescents in and by hospitals”. The book highlights a.o. growing evidence for an increased utilization of health care services that meet the needs of adolescents. Recommendations to do that are made on 3 levels: national health policy, regional health administration, and single healthcare organizations.

5 dimensions and 20 related characteristics for adolescent-friendly health services are listed. These include:

- Equity of care – equal services for all groups of adolescents;
- Accessibility – services should be free or affordable to adolescents;
- Acceptability – e.g. by granting confidentiality and privacy;
- Appropriateness – all the specific health needs of adolescents (including injuries, mental health, sexual health) are covered;
- Effectiveness – e.g. through usage of evidence-based protocols and guidelines, through skills training of healthcare staff and equipment of services.

In the annex to the book, specific measures to meet these demands on national, regional and local organizational level are listed. These include the implementation of policies on all levels, health planning to ensure that the healthcare needs of adolescents are covered, public information to ensure adolescents are aware of services, the active involvement of adolescents in designing, assessing and providing services, staff training, and the provision of relevant equipment and supplies.

The book suggests concrete methods and tools for achieving the suggested national standards for adolescent-friendly health services, including back-

ground material and facilitator guides for national workshops for standard development (see <http://bit.ly/10uSn2U>)

The full publication is available for download at: <http://bit.ly/1037YId>



### International Hospital Federation

*Joint pre conference with HPH at 38<sup>th</sup> World Hospital Congress*

A FREE pre-congress, titled “**Innovative Value-adding Hospital Management in an NCD Era: Act NOW!**”, will take place on June 17, 2013, in Oslo, Norway, one day before the main 38<sup>th</sup> World Hospital Congress.

The event will showcase strategies and projects from the International HPH Network, the International Hospital Federation (IHF), and experience sharing from Taiwan on what hospitals can do to cope with the era of NCD, featuring discussions on age-friendly health promotion, NCD related disease management and hospital health promotion.

The session is supported by the Taiwan Bureau of Health Promotion, the Danish WHO-Collaborating Centre, the Norwegian HPH Network and the IHF. After a past history of collaboration in the framework of the annual international HPH conferences, this is the first collaborating effort between the International HPH Network and the IHF under the new Memorandum of Understanding between HPH and IHF.

#### **Agenda and Speakers**

1. *Delivering healthcare in an era of aging and austerity: threats and opportunities for hospitals* (Eric de Roodenbeke, CEO of the International Hospital Federation)
2. *Better health gain when providing care: the WHO model of Health Promoting Hospitals and Health Services* (Hanne Tønnesen, CEO of the International HPH Secretariat)
3. *Towards active and healthy aging: a Framework of Age-friendly Hospitals* (Shu-Ti Chiou, Chair of the Governance Board of the International Network of HPH and Director-General of Bureau of Health Promotion, Department of Health, Taiwan)

4. *Adding value and saving lives: integrating cancer prevention and control in hospital services* (Tung-Hao Chang, Chairman of the Tumor Center at Taiwan's Changhua Christian Hospital)
5. Professor Geir Bukholm, representative of the Norwegian HPH Network, will present the opening remarks and join the panel discussion at the end of the session.

Admission to the pre-congress is **free for everyone**, and registration can be made at the IHF congress website. Dr. Shu-Ti Chiou welcomes all of you to join the session and pass this exciting news to other hospitals and health care facilities in your nation and region!

For registration to the pre-congress and the IHF congress, please go to <http://www.oslo2013.no/>

## News from HPH Networks, Task Forces and Members



**Canada - Quebec**  
*1<sup>st</sup> Conference &  
new regional coordinator*

The conference "Communication and health promotion: adopting the principles of health literacy" was held in Montreal, Quebec, Canada on 21 March 2013. This event was aimed at health professionals and designed to promote health literacy in the production of health promotion messages so as to better inform and meet the population's needs.

On this occasion, the new coordinator of the Quebec Network of Health Promoting Institutions was announced to participants. Dr. Richard Massé, Director of the Public Health Department of the Montreal Health and Social Services Agency will be taking over from Mr. Louis Côté who held the position from 2005 to 2012.

Dr. Richard Massé has devoted most of his career to public health. He held the positions of Assistant Deputy Minister in Quebec's Ministry of Health and Social Services and Director of Public Health for the province of Quebec for five years, after which he served for five years as President and CEO of the Public Health Institute of Quebec. Dr. Massé is also an associate professor in the Department of Social and Preventive Medicine in the Faculty of Medicine of the University of Montreal.

Contact: [reseauquebecoishps@ssss.gouv.qc.ca](mailto:reseauquebecoishps@ssss.gouv.qc.ca)

Further information on the Quebec HPH Network:  
<http://hps.santemontreal.qc.ca/en/>

Further information on the 1st Quebec HPH Conference Program:  
[http://hps.santemontreal.qc.ca/fileadmin/hps/Carousel/Reduit\\_HPS\\_Programme\\_ENG.pdf](http://hps.santemontreal.qc.ca/fileadmin/hps/Carousel/Reduit_HPS_Programme_ENG.pdf)

## Events, publications, links



### Conferences & Meetings: *HPH and HPH partners*

#### HPH events

21<sup>th</sup> International Conference on Health Promoting  
Hospitals and Health Services (HPH)

May 22-24, 2013, Gothenburg, Sweden

[www.hphconferences.org/gothenburg2013](http://www.hphconferences.org/gothenburg2013)

#### Events of HPH partners and other organisations

38th IHF World Hospital Congress

##### Future Healthcare

Oslo, Norway

June 18-20, 2013

June 17, 2013: Joint pre conference with HPH

<http://www.oslo2013.no/>

21st IUHPE World Conference on Health Promotion

##### Best investments for health

Pattaya, Thailand

25-29 August, 2013

Abstract submission is open from August 20-December 20,  
2012

<http://www.iuhpeconference.net/en/index.php>

4th Cleanmed Europe Conference

##### Pathways to Sustainable Healthcare

Oxford, UK

September 17-19, 2013

[www.cleanmedeurope.org](http://www.cleanmedeurope.org)

16th European Health Forum Gastein

October 2-5, 2013

<http://www.ehfg.org/home.html>



### Books, articles & reports *HPH and HPH partners*

#### Books, textbooks, guideleines

World Health Organization (Eds.) (2012) **Making health services adolescent friendly: Developing national quality standards for adolescent-friendly health services. Geneva: World Health Organization**

[http://apps.who.int/iris/bitstream/10665/75217/1/9789241503594\\_eng.pdf](http://apps.who.int/iris/bitstream/10665/75217/1/9789241503594_eng.pdf)



### Links & Web-tools

#### International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health  
Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

#### HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hos-  
pitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

#### Task Force "Mental health promotion in mental healthcare settings"

Chair: Hartmut BERGER (DE)

[hartmut.berger@vitos-riedstadt.de](mailto:hartmut.berger@vitos-riedstadt.de)

<http://www.hpps.net/>

#### Task Force "Health Promotion for Children and Ado- lescents in & by Hospitals"

Chair: James ROBINSON (UK-Sco)

[jrobins4@stafmail.ed.ac.uk](mailto:jrobins4@stafmail.ed.ac.uk)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95)

#### Task Force "Migrant-friendly and Culturally Compe- tent Hospitals and Health Services"

Chair: Antonio CHIARENZA (IT)

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

#### Task Force "Tobacco-free United"

Chair: Ann O'RIORDAN (IE)

[oriordanann@gmail.com](mailto:oriordanann@gmail.com)

<http://www.ensh.eu/ensh/racine/default.asp?id=980>

<http://www.facebook.com/group.php?v=wall&qid=357231931900>

#### Task Force "Alcohol and alcohol interventions"

Chair: Sverre NESVÅG (NO)

[sverre.martin.nesvaaq@sus.no](mailto:sverre.martin.nesvaaq@sus.no)

#### Task Force "HPH & environment"

Chair: Shu-Ti CHIOU (TW)

[stchiou@bhp.doh.gov.tw](mailto:stchiou@bhp.doh.gov.tw)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95)

### Task force "Health Enhancing Physical Activity"

Chair: Mats BÖRJESSON

[mats.borjesson@ki.se](mailto:mats.borjesson@ki.se)

### List of national / regional HPH networks

[http://www.hphnet.org/index.php?option=com\\_flexicontent&view=flexicontent&Itemid=18](http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18)

## Editors

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Jürgen M. PELIKAN (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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Christina DIETSCHER (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

## Editorial Board

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## Call for papers for #62

If you have news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organisations, or HPH partner organisations (WHO, etc.), you are heartily invited to contribute to the HPH Newsletter!

### Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to

[vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org).

Deadline for contributions to #62 will be **June 21, 2013**.