



Newsletter

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Editorial

Dear reader,

After a most successful international HPH conference in Gothenburg, Sweden, the next international HPH conference will take place in Barcelona, Spain, in April 2014. Please find first information in this newsletter on what topics you can look forward to issue.

The partners section of this newsletter informs you about a WHO conference on the role of nutrition in the prevention of non-communicable diseases and on the recent 21st World Conference on Health Promotion.

In the HPH network section, you will find contributions from the HPH networks in Estonia and in Friuli Venezia Giulia that was recently nominated for the international HPH award.

We wish you a successful and healthy time ahead and look forward to your suggestions for themes and to your contributions for #64. Please refer to page 6 for instructions to authors and submit your contribution until October 20, 2013.

Sincerely yours,

*Jürgen M. Pelikan,
Christina Dietscher, Vienna*

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International HPH Network



The plenary program on the international HPH conference 2014 is currently being developed around the topic of **organizational culture and health**. Sub-topics will include health literacy as an emerging concept for more patient-oriented health care and the development of salutogenic workplaces in healthcare settings.

As usual, the plenary program will be complemented by a rich program of additional events, parallel paper and poster sessions and workshops on a variety of HPH-related topics, including:

- Developing preconditions and implementing person-oriented interventions **for healthy lifestyles** – physical activity, nutrition and tobacco
- Addressing different **target groups** with health promotion interventions – children and adolescents, migrants and minority representatives, and older patients
- The impact of health services on **community health and the environment**;
- **Capacity development** for the comprehensive reorientation towards HPH.

In your free time, you might wish to explore the magnificent city of Barcelona which has a lot to offer to you, including splendid architecture, the lively Ramblas and excellent food, probably in one of the seaside restaurants in the harbor. Since the conference will take place directly after Easter 2014, why not combine your conference visit with an exceptional Easter holiday?

Watch out for the program overview and Call for Papers that will be available online by the end of September at:

www.hphconferences.org/barcelona2014

News from HPH Partner Organizations

World Health Organization

Ministerial conference on nutrition and NCDs

According to estimates, around 34.5 million people died from non-communicable diseases in 2010, that is 65% of all deaths. Inadequate nutrition and a lack of physical exercise are amongst the main causes for this high proportion.

Against this background, a WHO Ministerial Conference on the role of nutrition in the prevention of NCDs was held at the Hofburg in Vienna on July 4 and 5, 2013. Christina Dietscher from the Vienna WHO-CC attended as an observer.

The meeting was opened by WHO Regional Director Zsuzsanna Jakab and the Austrian Minister of Health Alois Stöger. Delegates from 48 countries discussed national strategies for improving the nutritional situation of their citizens. There was consensus on the need for public health measures in this regard, since it was broadly acknowledged that nutrition-related lifestyles cannot be changed merely by providing information and education. Rather, the examples presented and recommended included legal regulations for reducing saturated fats, sugar and salt in nutritional products, the prohibition of certain ingredients, as well as specific regulations for public canteens such as those in schools or worksites.

The meeting concluded with the launch of the Vienna Declaration on Nutrition and Non-Communicable Diseases. The document calls a.o. for a reduction of nutrition-related advertising to children, and for the exertion of influence on food choices by fiscal regulations.

Health systems and services can have important roles in implementing the declaration e.g. by promoting healthy nutrition during pregnancy, by promoting breastfeeding according to WHO recommendations, and by supporting adequate nutrition in the growing group of older citizens, e.g. by routinely assessing the nutritional status of older patients.

Another option to tackle nutrition in hospital settings is by giving consideration to the contents of hospital food vending machines (see related article at BBC Health: <http://www.bbc.co.uk/news/health-23631368>)

The full WHO declaration can be downloaded at: http://www.euro.who.int/_data/assets/pdf_file/0009/193878/Vienna-Declaration.pdf



International Union for Health Promotion and Education

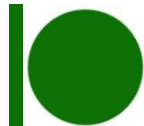
21st World Conference on HP, Pattaya, Thailand

The conference which was titled „Best investments for health” took place from August 25-29, 2013, in Pattaya, Thailand. Around 1800 participants from around the globe participated in the successful event.

There was a conference session organized by the HPH network, titled “Global teaching, training and capacity building in the international HPH network”, and numerous other conference sessions covered diverse issues of relevance to health promotion in healthcare, including the role of health professionals in health promotion, health promotion in primary care, health literacy, healthcare for older people, NCD prevention, and women’s health.

HPH representatives, including the chair of the HPH governance board Dr. Shu-Ti Chiou, GB member Dr. Sally Fawkes, technical officer Thor Bern Jensen from the Copenhagen, WHO-CC, and Prof. Jürgen Pelikan, director of the Vienna WHO-CC, also had numerous other roles at the conference, including contributions to workshops and plenary sessions.

News from HPH Networks, Task Forces and Members



Friuli Venezia Giulia: Nominated for HPH award 2013

We had the honor of being among the three networks nominated for the HPH Award 2013 on the occasion of the international HPH General Assembly on May 22, 2013, in Gothenburg. The nomination was related to our activities 2011-2013. This is a great satisfaction that strengthens us as a group. And we would like to extend our congratulations to the network in Taiwan that finally won the prize.

We would now like to summarize some of the most significant areas of work of the Friuli Venezia Giulia network during the last years. It seems that we became resilient as a network during these years despite the ongoing economic crisis.

In relation to HPH standard 4 – Promoting a Healthy Workplace – we carried out a self-assessment of psycho-emotional wellbeing, by using a form that was to be applied in synergy with standards 1 and 4 of the HPH Manual. The aim was to encourage the performance of self-assessments of work-related stress risks without necessarily waiting for these to be legally demanded (Decree with Force in Law 81/2008). The focus on psycho-emotional wellbeing generally supports organizational empowerment. It aims to promote protective factors instead of focusing on risk factors and can be integrated into managerial strategies that aim at monitoring the risks for work-related stress. Of course this strategy is part of the setting-based approach of our member organizations, aiming at creating supportive environments that promote healthy lifestyles for their staff.

With regard to standard 1 – Management Policy – we felt the need to consolidate the multi-professional culture that is predominant in healthcare so as to facilitate, for example, the selection of conference contributions from various disciplines by scientific committees. For this purpose, we developed three evaluation forms, available in the download section at www.retephfvg.it, which should allow standardizing the working methods of evaluation committees. In fact, there are many different topics in health promotion, and specific

know-how is required to fully understand the value of a given project. In our forms we focus on the priorities that we expect to be immediately developed – empowerment, networks and alliances. We also ran several regional and local training courses to implement and sustain the new working methods.

To enhance the impact of HPH on Health Planning in the Friuli Venezia Giulia region, our strategies were presented to organizational leaders with the aim to support the integration of the HPH tools into the lines of management and health planning. The Regional Plan for Prevention 2010-2012 acknowledges the value of the HPH network.

In recent years we won many international and national awards. Nationally, these represent the continued enthusiasm and push that we continuously give each other as a network. Currently there are 7 organizations in the network, a heterogeneous mix of university hospitals, general hospitals, community health services and integrated services.



Estonia: HPH autumn school

From September 30 to October 1, 2013, the Estonian HPH network, coordinated by Dr. Tiit Härm, will hold a HPH Autumn school. The event will be co-hosted by the Bureau of Health Promotion (BHP), Department of Health, Taiwan, which is headed by Dr. Shu-Ti Chiou (chair, HPH governance board). The aim of the school is to promote the application of HPH tools, health promotion in mental health settings, age-friendly health care, cancer screening and smoking cessation in health promoting hospitals. Lecturers and participants from Taiwan, Germany, Finland, Lithuania, Latvia and Estonia will contribute to the program and support sharing and learning from „Good practice“ examples and experiences in the implementation of health promotion in hospitals and health services.

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

22nd International Conference on Health Promoting Hospitals and Health Services (HPH)

April 23-25, 2014, Barcelona, Spain

www.hphconferences.org/barcelona2014

Events of HPH partners and other organizations

International Conference on Public Health Priorities in the 21st Century:

The Endgame for tobacco

New Delhi, India

September 10-12, 2013

<http://www.endgameconference2013.in/>

2nd World Congress of Clinical Safety

Heidelberg, Germany

September 12-13, 2013

<http://www.iarmm.org/2WCCS/>

4th Cleanmed Europe Conference

Pathways to Sustainable Healthcare

Oxford, UK

September 17-19, 2013

www.cleanmedeurope.org

13th International Conference on Health Impact Assessment

Geneva, Switzerland

October 2-4, 2013

http://www.unige.ch/medecine/eis2013/accueil_en.html

16th European Health Forum Gastein

October 2-5, 2013

<http://www.ehfg.org/home.html>

6th European Public Health Conference

Brussels, Belgium

Health in Europe: are we there yet?

Learning from the past, building the future

November 13-16, 2013

http://www.eupha.org/site/upcoming_conference.php?conference_page=341

Health Systems Strengthening: Improving Governance and Ensuring Equity

Ottawa, Canada

October 21-25, 2013

<http://bit.ly/XiSvpK>



Books, articles & reports *HPH and HPH partners*

Journal articles

Börjesson M. (2013): **Promotion of physical activity in the hospital setting.** In: Deutsche Zeitschrift für Sportmedizin 64 (6), 162-165

Lee CB, Chen MS, Powell MJ, Chu CMY (2013): **Organisational change to Health Promoting Hospitals. A review of the literature.** In: Springer Science Reviews, DOI 10.1007/s40362-013-0006-7

Röthlin, F.; Schmied, H.; Dietscher, C. (2013): **Organizational capacities for health promotion implementation: results from an international hospital study.** In: Health Promotion International, first published July 19, 2013, doi: 10.1093/heapro/dat048

Yaghoubi, M.; Javadi, M. (2013): **Health Promoting Hospitals in Iran: How it is.** In: Journal of Education and Health Promotion

Books

McQueen, D. (Ed.) (2013): **Global Handbook on Non-communicable Diseases and Health.** New York, Heidelberg, Dordrecht, London: Springer

In this book: Pelikan, J.M., Dietscher, C.; Schmied, H.: **Health promotion for NCDs in and by hospitals: A Health Promoting Hospitals perspective** (pp. 441-460)

Bauer G.F., Jenny G.J. (2013): **Salutogenic organizations and change. The concepts behind organizational health intervention research.** New York, Heidelberg, Dordrecht, London: Springer

In this book: Pelikan, J.M., Dietscher, C.; Schmied, H.: **In how far is the Health Promoting Hospital a Salutogenic Hospital, and how can it be developed?** (pp. 149-165)



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

Task Force “Mental health promotion in mental healthcare settings”

Chair: Hartmut BERGER (DE)

hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: James ROBINSON (UK-Sco)

jrobins4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (IT)

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “Alcohol and alcohol interventions”

Chair: Sverre NESVÅG (NO)

sverre.martin.nesvaag@sus.no

Task Force “HPH & environment”

Chair: Shu-Ti CHIOU (TW)

stchiou@bhp.doh.gov.tw

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atp-on-hph-a-environment&catid=20&Itemid=95

Task force “Health Enhancing Physical Activity”

Chair: Mats BÖRJESSON

mats.borjesson@ki.se

Task force “Age-friendly Health Care”

Chair: Shu-Ti CHIOU

stchiou@bhp.doh.gov.tw

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

Editors

Jürgen M. PELIKAN (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Christina DIETSCHER (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Editorial Board

Shu-Ti CHIOU (TW)

Sally FAWKES (AU)

Tiiu HÄRM (EE)

Heli HATONEN (FI)

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Manel SANTIÑA (ES)

Hanne TØNNESEN (DK)

Raffaele ZORATTI (IT)

Editorial Assistance

Astrid LOIDOLT (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Layout

Hermann SCHMIED (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Imprint

WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna
at Ludwig Boltzmann Institute Health Promotion Research
Untere Donaustraße 47, 1020 Vienna, Austria
+43-1-21 21 493-21
vienna.who-cc@hphconferences.org
<http://www.hph-hc.cc>
<http://www.hphconferences.org>

Call for papers for #64

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Dr. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #64 will be **October 20, 2013**.