



Newsletter

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Editorial

Dear reader,

The next international HPH conference in Barcelona, Spain, is approaching. The plenary program is now practically complete. In case you did not yet submit an abstract for the conference, you can still do so until January 17, 2014.

In the partners section of this newsletter, you will find information about a joint global initiative by WHO and Healthcare without Harm to achieve mercury-free healthcare until 2020 as one way to reduce the environmental impact of healthcare.

And in this Newsletter we launch a new tools section. This time, it provides you with recommendations from the CDC in the USA on healthy hospital choices that are very compatible to the HPH approach.

We hope you will enjoy your reading and look forward to your suggestions for themes and to your contributions for #66. Please refer to page 4 for instructions to authors and submit your contribution until October 20, 2013.

With happy seasons' greetings and all the best for a healthy and prosperous year 2014,

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



**22nd International
 HPH Conference –
 Call for Papers prolonged!**

Under the title "**Changing hospital & health service culture to better promote health,**" the conference will focus on further developing the hospital culture by fostering health literacy of patients, improving salutogenic workplaces, and increasing cooperation between hospitals and other settings for better health. High-ranking international speakers including Georg Bauer (Zurich), Oliver Gröne (London), Hans Kluge (WHO-Euro), Chi-Hung Lin (Taipei), Eric de Roodenbeke (International Hospital Federation) and Agis Tsouros (WHO-Euro) have confirmed their participation. The conference will also host accompanying events including a module by ENSH-Global on tobacco control in health care services, a workshop on children's rights in hospitals, a HPH school, a workshop for HPH network coordinators, and a HPH newcomer's workshop. And many more topics will be covered in the parallel and poster sessions of the conference.

For a continuously updated program overview, please visit

<http://www.hphconferences.org/barcelona2014/programme/intinary-details.html>

Please note that the **deadline for abstract submission will be prolonged until January 15, 2014.** Make sure that you submit your paper in time at

<http://www.hphconferences.org/barcelona2014/abstract-submission/view-abstract.html>

In addition to a splendid program, Barcelona as the ideal venue for a short-term pre or post conference vacation will provide more than one good reason to attend this event!

News from HPH partners

World Health Organization:

Mercury-free healthcare

Since 2008, the World Health Organization (WHO), in cooperation with Health Care Without Harm (HCWH), have managed a Global Initiative to substitute mercury-based medical devices with affordable, accurate alternatives, working towards “Mercury-Free Healthcare 2020.” Specifically this means: By 2020, achieve the Minamata Convention commitment to end the manufacture, import and export of mercury-containing fever thermometers and sphygmo-manometers, by supporting the deployment of accurate, affordable, and safer non-mercury alternatives.

The Global Mercury-Free Healthcare Initiative (www.mercuryfreehealthcare.org) led by the WHO and HCWH assisted hospitals, health systems and ministries of health in Asia, Africa and Latin America in this endeavor by providing technical expertise and supporting policy development and implementation.

In order to support further implementation, the WHO-HCWH Global Initiative will carry out a series of activities pending the availability of financial resources. These will include:

1. Educate, advise and provide guidance to governments, international aid agencies, and private and public health systems on the rapid implementation of the mandate in Article Four of the Minamata Convention, to end manufacture, import and export mercury thermometers and blood pressure devices.
2. Provide technical documentation and expertise to facilitate the switch to mercury-free health care at the policy and operational levels.
3. Continue to expand awareness raising and mobilization of the health care sector in all countries in order to not only shift demand toward alternative devices, but to also educate societies as to the health impacts of mercury

For further information, go to

http://mercuryfreehealthcare.org/DipCon_Mercury_free_2020.pdf

Tools and materials



Healthy hospital choices

Recommendations from the US Centres for Disease Control

A CDC expert panel put together recommendations on healthy hospital choices that are very compatible to the orientation and strategies of the international HPH network. In comparison to the WHO standards for health promotion in hospitals which strongly focus on clinical care for patients, CDC recommendations also aim at improving the hospital environment. The recommendations include the following areas:

1. **Food and beverage:** Hospitals are recommended to develop healthy food and beverage standards onsite, and to support environmental change strategies including access, pricing, product placement and menu labeling.
2. **Physical activity:** Hospitals should support physical activity among their staff members, e.g. by using the built environment to encourage more exercise.
3. **Breastfeeding support:** Hospitals are encouraged to raise awareness around breastfeeding issues amongst staff at all levels and to support breastfeeding in staff by providing time and space.
4. **Tobacco cessation and control:** Hospitals should strive to become tobacco-free campuses and to offer effective cessation support.
5. **Dissemination and surveillance:** Hospitals are encouraged to monitor environmental changes and potential impacts on health over time and to continuously further develop standards and policies for healthy choices of their staff and patients.

The full document is available for download at

<http://www.cdc.gov/nccdphp/dnpao/hwi/docs/HealthyHospBkWeb.pdf>

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

22nd International Conference on Health Promoting
Hospitals and Health Services (HPH)

April 23-25, 2014, Barcelona, Spain

www.hphconferences.org/barcelona2014

Events of HPH partners and other organizations

Careum Congress 2014 - 2nd ENOPE Conference

Machtfaktor Patient 3.0

Patienten verändern das Gesicht des Gesundheitswesens

March 17-18, 2014, Basel, Switzerland

<http://www.careum.ch/careum-congress>

The 2nd European Health Literacy Conference 10-11 April 2014

April 10-11, 2014, Aarhus, Denmark

<http://www.healthliteracyeurope.net/>

EUPHA's 5th European Conference on Migrant and Ethnic
Minority Health

Migrant and Ethnic Minority Health and Healthcare in the context of the current systemic crisis in Europe

April 10-12, 2014, Granada, Spain

<http://www.eupha-migranthealthconference.com/>

Global Health and Innovation Conference

April 12-13, 2014, Yale University, New Haven, CT

<http://www.uniteforsight.org/conference/>

HOPE AGORA 2014

Quality first! Challenges in the changing hospital and healthcare environment

May 26-28, 2014, Amsterdam, The Netherlands

<http://www.hope-agma.eu/>

17th European Health Forum Gastein

Creating a better future for health in Europe

October 1-3, 2014, Gastein, Austria

<http://www.ehfg.org/home.html>



Books, articles & reports *HPH and HPH partners*

Journal articles

Luca PD, Chan M., Basak S., Segal AO, Porepa M, Pinard M, Au Hm, Birken CS (2013): **A Qualitative Description of the Development and Evaluation of Our Voice, a Health Promotion Magazine Created by Pediatric Patients for Hospitalized Pediatric Patients.** In: Hospital Pediatrics 3 (1), pp. 59 -64



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health
Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hos-
pitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

Task Force "Mental health promotion in mental healthcare settings"

Chair: Hartmut BERGER (DE)

hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force "Health Promotion for Children and Ado- lescents in & by Hospitals"

Chair: James ROBINSON (UK-Sco)

jrobin4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force "Migrant-friendly and Culturally Compe- tent Hospitals and Health Services"

Chair: Antonio CHIARENZA (IT)

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “HPH & environment”

Chair: Shu-Ti CHIOU (TW)

stchiou@bhp.doh.gov.tw

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95

Task force “Health Enhancing Physical Activity”

Chair: Mats BÖRJESSON

mats.borjesson@ki.se

Task force “Age-friendly Health Care”

Chair: Shu-Ti CHIOU

stchiou@bhp.doh.gov.tw

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

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Call for papers for #66

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Dr. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to

vienna.who-cc@hphconferences.org.

Deadline for contributions to #65 will be **February 20, 2014**.