



# Newsletter

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## Editorial

Dear reader,

this Newsletter reminds you to save the date for next year's 23<sup>rd</sup> International HPH conference that will take place in Oslo, Norway, from June 10-12.

In the section on HPH networks and task forces, you will find three reports. One relates to a recently held HPH conference in Torino, Piedmont, Italy, where the regional HPH network shows strong vital signs. A second informs you on the very active international HPH Task force on Age-friendly Healthcare who had a symposium and task force meeting during this year's international HPH conference in Barcelona. And Think and Action Tank on the Child Right to Health who are collaborating with the HPH Task force on health promotion for children and adolescents is proposing that Health Promoting Hospitals should put more emphasis on children's right to health.

Should you have suggestions for themes, or wish to contribute to the next Newsletter issue, please contact us at [vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org). For contributions, please refer to page 6 for instructions to authors and submit your contribution until August 22, 2014.

Wishing you a relaxing summer,

*Jürgen M. Pelikan,  
Christina Dietscher, Vienna*

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## International HPH Network



After a very successful HPH conference in Barcelona in April this year, the next international HPH conference will take place in Oslo, Norway, from **June 10-12, 2015** – the best time of the year for those who want to experience the famous white nights of the Northern hemisphere.

For the conference program, the Scientific Committee decided to focus on "**Person-oriented health promotion in a rapidly changing world**" as a first working title for the conference.

More information on the conference will soon be online at

<http://www.hphconferences.org/oslo2015.html>

Under this link, you will also find the Call for Papers which will be open from October 2014 to January 2015. As usual, papers can be submitted on all main conference themes, as well as on other main HPH topics, including topics themes of international HPH task forces.



## News from HPH Networks and Task Forces



**TF on HPH and age-friendly healthcare:  
*Symposium and 21nd Task Force meeting***

The world is ageing rapidly. The increasing proportion of people aged 60+ is a clear global trend. However, current structures and processes in healthcare require further improvements to meet the special needs of older persons and to support their utilization of healthcare services. The required changes, and by that also improvements in health and healthy aging, can be effectively achieved by health promotion, disease management and patient safety interventions, delivered in and by adequately designed clinical healthcare settings. The former Working Group on HPH and Age-Friendly Healthcare was transferred into a HPH Task Force by the HPH General Assembly during the 21<sup>st</sup> International HPH conference in 2013.

To promote age-friendly concepts internationally, the Health Promotion Administration (HPA) of Taiwan held a symposium on Healthcare and Healthy Ageing on April 24, 2014, during the 22<sup>nd</sup> HPH Conference in Barcelona, Spain. Almost 100 attendees from different countries participated in the session. The moderators were Dr. Shu-Ti Chiou, Chair of the Task Force on HPH and Age-Friendly Healthcare and Director-General of HPA, Taiwan, and Prof. Cheng-Chieh Lin, President of the Taiwan Association of Gerontology and Geriatrics. After the opening remarks and introduction to the concepts and strategies of age-friendly healthcare by Dr. Chiou, Prof. Jean-Pierre Michel, President of the Geriatric Society of the European Union, presented a keynote on how an interdisciplinary team can contribute to building a geriatric-friendly hospital. Speakers from Taiwan, including Prof. Liang-Kung Chen, Dr. Ding-Cheng Chan and Dr. Ming-Yueh Chou, also shared their expertise and experiences in the field respectively.

Dr. Shu-Ti Chiou also chaired the 2<sup>nd</sup> Meeting of the Task Force on HPH and Age-Friendly Healthcare after the symposium. Seven task force members and four symposium speakers participated to discuss the applicability of the international framework on age-friendly healthcare in other countries than Taiwan.

The framework has been propagated in Taiwan since 2011, and to date has been implemented by 69 healthcare organizations in the country. Several other countries have shown their interest in exploring the possibility of translation and implementation. The Task Force will continue developing the international framework to facilitate better age-friendly healthcare services globally.

Presentations of the Symposium on Healthcare and Healthy Ageing can be downloaded from the Task Force website:

<http://www.hphnet.org/component/content/article/20-members/tf1/2123-hph-and-age-friendly-health-care>



Group photo of the moderators and speakers of the Symposium on HPH and Age-Friendly Healthcare



**Think and Action Tank (TAT) on the Child Right to Health**

Health promotion and human rights constitute a strategic couple of lenses to look at human progress and at new generations' growth and development. Health promotion theory is inspired by the principles of human rights – such as equality and non-discrimination, equity, social justice, participation and inclusion, accountability. The translation of human rights into practice needs – among several actions such as disease prevention, treatment and rehabilitative services – also empowerment for health, which is one of the key demands of the Ottawa Charter.

Comparing the main features of these two approaches, we can notice that:

- Health Promotion addresses people as the protagonists of their own health, wellbeing and development; it considers public healthcare systems not only as providers of services and goods but also as supporters of the realization of the human potential; it is focused on the multidimensional concept of health and on intersectoral action. And deficits in health promotion compromise the full realization of the human potential.
- A human rights perspective, on the other hand, recognizes people's right to health (among others); it considers the responsibility of public healthcare systems towards people with regard to respecting, protecting, and fulfilling their right to the attainment of the highest possible standard of health. Depending on the local social, institutional and legal context, the non-fulfillment of this right represents a violation with ethical, social and legal consequences.

Thus, health promotion and human rights have convergences and possible synergies to improve health, well-being, civil and social life, and the realization of the human potential: being holders of the right to health entitles people to be protagonist of their own health; recognizing public health care systems as duty bearers in assuring the right to health puts the focus on their obligations and responsibilities in promoting health.

In this context and with regard to children's health, the 'Think and Action Tank (TAT) on the Child right to health' – an international and open group established in June 2013 and consisting of academics, professionals, policy makers and others caring for children – is working in collaboration with the HPH task force on health promotion for and with children (HPH-CA) and the European Pediatric Association (EPA).

Recently, TAT developed an operational model named 'A Rights-and Equity-based Platform and Action Cycle to advance child health and well-being' which aims to translate the principles and norms of children's rights, health equity, social justice and accountability into practice.

This operational model was presented during a workshop at the last international HPH conference in Barcelona and through a booklet which encourages professionals of healthcare and others sectors,

especially those committed to health promotion, to use the proposed Platform and Action Cycle and share their experiences.

Following the principles of this Platform, children (until the age of 18) are considered as holders of rights (including the right to enjoy the highest attainable standard of health and well-being) and protagonists of their own healthy growth in accordance with their age, maturity and evolving capacities; as subjects entitled to actively participate in decisions concerning their health; as people binding states and public systems to fulfill their rights and health protection and promotion obligations.

Child rights-approaches are increasingly taking health promotion into account: for example, the recent General Comment n. 15 of the Committee on the Rights of the Child (2013) recognizes health promotion, as well as prevention and treatment services, as key-strategy. Vice versa, health promotion should also strengthen its consideration of the child rights-based approach.

Fabrizio Simonelli

Co-ordinator, TAT on the Child right to health

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<http://ilariasimonelli79.wix.com/think-and-action>



### 3<sup>rd</sup> Regional HPH Conference

*Publication now available!*

The 3<sup>rd</sup> regional conference of the Piedmont HPH Network was quite successful although it was a bit topped by the 2<sup>nd</sup> national conference of the Italian Network on Health Culture.

In the opening session which was mostly devoted to the theme of healthcare culture, Giulio Fornero reported on the recent international HPH Conference in Barcelona and on the role the Piedmont HPH network intends to play in the Italian as well in the International HPH Network in the next future. Piedmont has always actively participated in the International HPH Conferences with oral and poster contributions and is willing to enhance its role.

In the session devoted to HPH, Carla Bena elaborated on Pain-free Hospitals which are helping pa-

tients to avoid pain not so much by prescribing huge amounts of analgesic drugs as by always taking into account that sufferance is a mental as well as physical phenomenon. Thus, they try to ensure patients and their relatives that they are listened to and respected and that everything will be done for combating their disease as well as for their physical, mental and spiritual wellbeing.

Cristiano Piccinelli spoke about "Smoke free hospitals". He stressed that these are not only organizations that prohibit smoking but that they have doctors and nurses who demonstrate that it is worthwhile to give up smoking for reasons of health as well as a sign of respect of smokers for their carers.

Giuseppina Viola spoke about the attention to a person's wellbeing being as important as treating their disease. She stressed that being attentive to a person means to value those who trust us regardless of race, origin or social status and to empower them to enhance their wellbeing and attain their full value in society. Her presentation strongly related to the theme of Migrant friendly hospitals which was discussed by Antonio Chiarenza, the chairman of the HPH task force on this issue, in the next session which was dedicated to an exchange of experiences between the chairs of the most active regional networks in Italy: Friuli, Trentino, Emilia Romagna, Valle d'Aosta and Sardegna.

Last but not least, Domenico Tangolo reported on the experience of the Piedmont group on baby-friendly hospitals, stressing the importance of a welcoming setting to children in hospitals, taking into account their special needs of feeling protected, beloved and of having space for playing, and to remain in close contact with their mothers. Doctor Guala discussed the importance of breast feeding not only for a correct feeding of the baby but also for the role that the skin contact with the mother plays in strengthening the baby's wellbeing. When the mother is not present it is important that the baby has the same type of contact with its father, by lying naked on his naked chest.

On the whole, the conference was quite successful and produced a renewed interest in participating in the International HPH Network and in renewing the Italian network.

*Luigi Resegotti, Torino*

## Events, publications, links



### Conferences & Meetings: *HPH and HPH partners*

#### **HPH events**

23<sup>rd</sup> International Conference on Health Promoting Hospitals and Health Services (HPH)

June 10-12, 2015, Oslo, Norway

[www.hphconferences.org/oslo2015](http://www.hphconferences.org/oslo2015)

(will be launched shortly)

#### **Events of HPH partners and other organizations**

**Global Health Summer School – Health by System:  
The Role of Health Systems**

July 13-18, 2014, Barcelona, Spain

[http://www.isglobal.org/programme-train/-/asset\\_publisher/oSgA0dGQ1Hzi/content/barcelona-global-health-summer-school](http://www.isglobal.org/programme-train/-/asset_publisher/oSgA0dGQ1Hzi/content/barcelona-global-health-summer-school)

2014 ICO-WHO Symposium on Tobacco Control:

**Current challenges for global tobacco control: electronic cigarettes**

July 18, 2014, Barcelona, Spain

<http://www.icowhosymposia.net/>

**Mobilising Local Health Promotion Systems for Equity – Taking up the challenge of the social determinants of health**

July 20-August 1, 2014, Rennes, France

[http://www.ehesp.fr/wp-content/uploads/2014/01/etc2014\\_v3\\_web.pdf](http://www.ehesp.fr/wp-content/uploads/2014/01/etc2014_v3_web.pdf)

17<sup>th</sup> European Health Forum Gastein

**Creating a better future for health in Europe**

October 1-3, 2014, Gastein, Austria

<http://www.ehfg.org/home.html>

**2nd International Conference on Health Literacy**

October 6-8, 2014

Taipei, Taiwan

[http://ahls-asia.org/announce.php?a\\_year=2014](http://ahls-asia.org/announce.php?a_year=2014)

7th European Public Health Conference

**Mind the gap: Reducing inequalities in health and health care**

November 19-22, 2014, Glasgow, Scotland

[http://www.eupha.org/site/upcoming\\_conference.php](http://www.eupha.org/site/upcoming_conference.php)



### Books, articles & reports *HPH and HPH partners*

#### **Books**

*Special recommendation for the summer season:*

WHO-Euro (Eds): **Bibione. Breathe by the sea. The story of a smoke-free beach in Italy.** Copenhagen:

World Health Organization – Regional Office for Europe.

Online available at

[http://www.euro.who.int/\\_data/assets/pdf\\_file/0019/249013/Bibione-Breathe-by-the-Sea-updated-version.pdf?ua=1](http://www.euro.who.int/_data/assets/pdf_file/0019/249013/Bibione-Breathe-by-the-Sea-updated-version.pdf?ua=1)



### Links & Web-tools

#### **International HPH Secretariat**

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

#### **HPH Conference Secretariat**

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

#### **Task Force “Mental health promotion in mental healthcare settings”**

Chair: Hartmut BERGER (DE)

[hartmut.berger@vitos-riedstadt.de](mailto:hartmut.berger@vitos-riedstadt.de)

<http://www.hpps.net/>

#### **Task Force “Health Promotion for Children and Adolescents in & by Hospitals”**

Chair: James ROBINSON (UK-Scot)

[jrobins4@stafmail.ed.ac.uk](mailto:jrobins4@stafmail.ed.ac.uk)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95)

#### **Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”**

Chair: Antonio CHIARENZA (IT)

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

## Task Force "HPH & environment"

Chair: Dr. LIN (TW)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95)

## Task force "Health Enhancing Physical Activity"

Chair: Mats BÖRJESSON

[mats.borjesson@ki.se](mailto:mats.borjesson@ki.se)

## Task force "Age-friendly Health Care"

Chair: Shu-Ti CHIOU

[stchiou@bhp.doh.gov.tw](mailto:stchiou@bhp.doh.gov.tw)

## List of national / regional HPH networks

[http://www.hphnet.org/index.php?option=com\\_flexicontent&view=flexicontent&Itemid=18](http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18)

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## Call for papers for #69

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

## Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Dr. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to [vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org).

Deadline for contributions to #69 will be **August 22, 2014**.