



Newsletter

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Editorial

Dear reader,

We are happy to announce that the Call for Papers for the 23rd International HPH Conference in Oslo is now open – make sure to submit your abstract before December 20! Further information about the conference program is provided in this Newsletter edition.

In the Partners section of the Newsletter, we inform you about a framework on ageing and health of the WHO-Western Pacific region and the 4th edition of WHO-Europe’s Code Against Cancer. And HOPE introduces the healthcare manager exchange program 2015.

The HPH News section informs you on the first ever HPH conference of the APEC states. Alfred Health from Australia encourages healthcare practitioners to talk about tobacco, and the international HPH network welcomes its first Croatian members.

Last but not least, you will find some recommendations for interesting events and publications.

Should you wish to contribute to the next Newsletter issue, please contact us at vienna.who-cc@hphconferences.org. Please refer to page 6 for instructions to authors and submit your contribution until December 15, 2014.

Sincerely yours,

*Jürgen M. Pelikan,
 Christina Dietscher, Vienna*

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International HPH Network



“Person-oriented health promotion in a rapidly changing world: Co-production – Continuity – New media & technologies” – these are the main themes of the 23rd International HPH Conference that will take place in Oslo, Norway, from **June 10-12, 2015**. The Scientific Committee invites abstracts on these main conference themes but also on other themes of relevance to HPH, including issues proposed by HPH task forces and working groups. A list of themes, as well as criteria for abstract selection, is available online at <http://www.hphconferences.org/oslo2015.html>

Under this link you will also find regularly updated program information and organizational information about the conference. And a link to registration will soon be established.

In case you are interested in white nights, you might consider staying on in Norway after the conference for a trip to the famous North Cape, one of Europe’s most northern touristic attractions.



VisitOSLO/Normanns Kunstforlag/Terje Bakke Pettersen

News from HPH partners

**WHO-
Western
Pacific**

*Framework for
Ageing and Health*

The WHO Western Pacific Regional Office launched a regional framework on ageing and health which introduces four pillars to support healthy ageing. The third of these pillars demands the reorientation of health services to respond to the needs of older people. Recommendations include

1. **Ensuring access to integrated services:** the document recommends that older people should be involved in designing, implementing and evaluating health plans and strategies that address their specific health needs. The quality of care – including the areas of self-, family- and community care – should be tailored by also supporting home-based and informal caregivers so as to effectively address chronic and multi-morbid conditions and the need for long term care.
2. This approach will also need better **trained health workers** such as gerontologists but also social and community workers.
3. Another area of the framework is to **ensure affordable services and financial protection** especially for vulnerable older persons.
4. Finally, the framework suggests access to a **rational use of medicines and health technologies** with a focus on maintaining independence as long as possible, including use of eHealth and mHealth approaches.

The whole document is available for download at:
http://www.wpro.who.int/topics/ageing/regional_framework_final.pdf?ua=1

WHO-Euro

*4th Edition of European
Code against Cancer*

The European Code against Cancer recommends 12 ways to prevent cancer, including avoiding tobacco, alcohol and excessive sun exposure, maintaining a healthy body weight, and being physically active. It also recommends participation in organized screening programmes for bowel, breast and cervical cancer. In addition to these well known preventive measures, it includes other important recommenda-

tions to reduce cancer risk, such as breastfeeding, limitation of the use of hormone replacement therapy, vaccination against human papillomavirus, and finding out about potential exposure to radiation from radon at home and taking action to reduce high radon levels.

The Code was developed by WHO's specialized cancer agency, the International Agency for Research on Cancer (IARC). Its 4th edition is the outcome of a two-year collaboration between cancer specialists, scientists and other experts and was revised with the best available scientific evidence. With its very practical recommendations, the Code addresses healthcare professionals as well as citizens in an attempt to raise health literacy and improve self management.

The full code is available for download at:

<http://www.euro.who.int/en/health-topics/noncommunicable-diseases/cancer/publications/2014/european-code-against-cancer>



Between May 4 and May 30, 2015, HOPE will organize its annual exchange programme for the 34th time. The topic in 2015 will be "Hospitals 2020: hospitals of the future, healthcare of the future". This 4-week training period targets hospital and healthcare professionals with managerial responsibilities, with a minimum of three years of work experience and proficiency in the language of the host country.

The exchange programme will be followed by the closing conference HOPE Agora in Warsaw (Poland) from May 31 to June 2, 2015, which is considered as part of the training.

More information on HOPE Agora is available online at:

www.hope-agera.eu

News from HPH Networks and Task Forces

Asian NEWS

1st APEC Conference on Health Promoting Hospitals and Health Services

The 1st APEC Conference on Health Promoting Hospitals and Health Services was held by the Health Promotion Administration, Ministry of Health and Welfare, Taiwan from July 30-31, 2014 at the Taipei International Convention Center. The theme of the conference was "Health Care Delivery Reform in an Era of Non-Communicable Diseases", with the hope of integrating the concepts, values and principles of health promotion into the structures, decision-making processes and organizational cultures of medical institutions, thus enhancing the health gains of patients, staff and communities. South Korea and Singapore were also invited to share their experiences in age-friendly healthcare.



Dr. Shu-Ti Chiu, Director-General of Health Promotion Administration (right 7), posed for group photo with distinguished guests and speakers of the conference

The conference involved a total of 518 people (including 15 people from 7 member economies such as China, Thailand, Peru, Malaysia, South Korea, Singapore, and Japan; 503 people from 4 domestic medical-related associations, 11 health authorities and 129 institutes). Contents included plenary speeches, group discussions and poster exhibitions. A total of 9 hospitals in Taiwan shared the outcomes of their health promotion hospitals and age-friendly health care; guest speakers from Japan

During Director-General Chiu's speech, she intro-

duced the organization and quality management of Taiwan's health promotion hospitals and age-friendly health care structures, standards and certification, spreading Taiwan's experience to the Asia-Pacific region. After the conference, the representative from Singapore's Khoo Teck Puat Hospital expressed that they hope Singapore will be the first Asian nation to use Taiwan's Framework on Age-friendly Healthcare and Health services. The poster exhibition also received active responses from domestic academic and medical community. The exhibition displayed more than 200 posters associated with tobacco control, baby and mother friendly hospital, obesity prevention, chronic disease management, age-friendly health care, health promotion in the workplace and environmental friendliness, etc. The exhibition was a great success and received appreciations from both domestic and foreign participants. The speaker's presentations can be downloaded at:

<http://www.hpa.gov.tw/BHPNet/Portal/file/ThemeULFile/201409290216265990/1st%20APEC%20HPH%20conference%20speakers%20presentation.rar>

Australian NEWS

Alfred Health: Start the Conversation!

Alfred Health, a member of the regional HPH network in Victoria, started the campaign "Start the Conversation". The campaign spreads the key message that advice from a health professional is one of the most effective ways – a window of opportunity or teachable moment – to encourage people to quit smoking. Further information including a demonstration video is available at.

<http://starttheconversation.org.au/>

European NEWS

Croatia: First HPH members

As a result of a HPH seminar held in Croatia in summer 2014, the first four Croatian member hospitals joined the international HPH network, by that further strengthening the growth of HPH in south-eastern Europe.

Events, publications, links



HPH events

23rd International Conference on Health Promoting Hospitals and Health Services (HPH)
Person-oriented health promotion in a rapidly changing world: Co-production – Continuity – New media & technologies
June 10-12, 2015, Oslo, Norway
www.hphconferences.org/oslo2015
(continuously updated)

Events of HPH partners and other organizations

4th IHF Leadership Summit
November 12-14, 2014
Seoul, Korea
<http://www.ihf-fih.org/Events/IHF-4th-Leadership-Summit>

7th European Public Health Conference
Mind the gap: Reducing inequalities in health and health care
November 19-22, 2014, Glasgow, Scotland
http://www.eupha.org/site/upcoming_conference.php

APDH – 5th International Hospital Congress
The National Health Service – (Re) Cognise the Changes
Lisbon, Portugal
November 20-22, 2014
<http://5cih.url.ph/?lang=en>

European Conference on Youth Mental Health
From Continuity of Psychopathology to Continuity of Care (STraMeHS)
Venice, Italy
December 16-18, 2014
<https://www.etchouches.com/ehome/87435>

15th International Conference for Integrated Care
Complex Needs, Integrated Solutions: Engaging, empowering and enabling people for active and healthy living
Edinburgh, Scotland
March 25-27, 2015
http://www.integratedcarefoundation.org/conference/15_annual

HOPE Agora 2015
Hospitals 2020 – Hospitals of the future, healthcare of the future
May 31-June 2, 2015
Warsaw, Poland
http://www.hope-agera.eu/?page_id=1297

39th World Hospital Congress
Advancing Global Health & Health Care
October 6-8, 2015
Chicago, USA
<http://www.worldhospitalcongress.org/en/>

8th European Public Health Conference
Health in Europe – from global to local policies, methods and practices
Milan, Italy
October 14-17, 2015
<http://www.ephconference.org/future-conferences-125>

9th European Congress on Violence in Clinical Psychiatry
Advancing Knowledge – Transforming Practice
Copenhagen, Denmark
October 22-24, 2015
<http://www.oudconsultancy.nl/Copenhagen2015/index.html>



Chiou St, Chiang JH, Huang N, Chien LY (2014): **Health behaviors and participation in health promotion activities among hospital staff: which occupational group performs better?** In: BMC Health Services Research 14 (474), doi: 10.1186/1472-6963-14-474
Staff health behaviors affect not only their own health but also their provision of health promotion services to their patients. Although different occupational groups work in hospitals, few studies have compared health behaviors among them. The objectives of this study were to examine health behaviors, including physical activity, eating 5 portions of fruits and vegetables per day (5 a day), and stress adaptation, and participation in hospital-based health promotion activities by occupational groups in hospitals.

Hutchison L, Gallagher JE (2014): **Health-promoting hospitals: a dream or reality?** In: Faculty Dental Journal 5 (1), doi:

<http://dx.doi.org/10.1308/204268514X13859766312476>

There were 17.8 million finished consultant episodes in the year 2011-2012 in UK hospitals.¹ As well as the patients themselves, there are also relatives and friends that will visit hospitals and of course the hospital staff. Are we promoting health to this significant population? Or are we giving mixed messages, particularly in selling unhealthy food and drinks in our canteens, kiosks and vending machines? Are there healthy choices available? As recently as 1983, cigarettes were sold in a quarter of Wessex acute and maternity hospitals.² Nowadays this seems unthinkable. Is this different to selling sweets and sugary drinks in a dental hospital?



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TONNESEN (DK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AT)

<http://www.hphconferences.org>

Task Force “Mental health promotion in mental healthcare settings”

Chair: Hartmut BERGER (DE)

hartmut.berger@vitos-riedstadt.de

<http://www.hpps.net/>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: James ROBINSON (UK-Sco)

jrobins4@stafmail.ed.ac.uk

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (IT)

http://wwwold.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “HPH & environment”

Chair: Chin-Lon LIN (TW)

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atf-on-hph-a-environment&catid=20&Itemid=95

Task force “Health Enhancing Physical Activity”

Chair: Mats BÖRJESSON

mats.borjesson@ki.se

Task force “Age-friendly Health Care”

Chair: Shu-Ti CHIOU

stchiou@bhp.doh.gov.tw

List of national / regional HPH networks

<http://www.hphnet.org/members/members>

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Call for papers for #71

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Guidelines for submission

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Dr. Christina Dietscher, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #71 will be **December 15, 2014**.