



Newsletter

No 78 – February 2016

ISSN: 1814-4934

Editorial

Dear reader,

Although 2016 is already several weeks old, we still wish you a happy and health-promoting year.

We are very glad to inform you that more than 700 abstracts have been submitted for the 24th International HPH Conference in New Haven (CT), USA. **Don't forget to register!** Early registration is open until April 1, 2016! For further information see the neighboring column.

In the HPH partners section, we emphasize the 50th anniversary of HOPE. We also provide further information on our new network member, the Japanese HPH network. The section on publications refers to a recently published article on the role of e-cigarettes as well as to a new PhD thesis on conditions for health promotion implementation in hospitals' daily work routines.

Should you wish to contribute to the next Newsletter issue, please contact us at vienna.who-cc@hphconferences.org. Further instructions can be found on page 4.

Greetings from Vienna,

*Jürgen M. Pelikan,
Christina Wieczorek, Vienna*

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International HPH Network

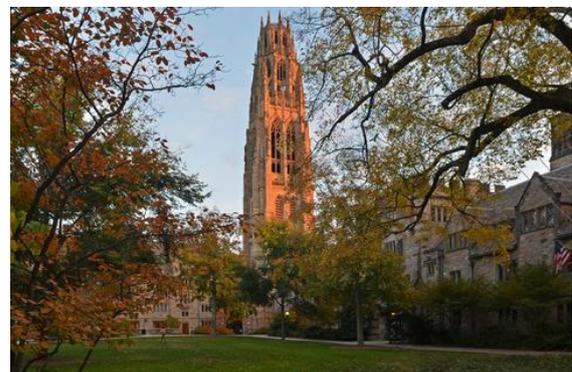


24th International HPH Conference – June 8-10, 2016, New Haven (CT), USA

Don't miss the chance to participate in the first International HPH Conference to take place in the United States of America!

During the last weeks, all abstracts for this year's International HPH Conference which will focus on **"Creating a Culture of Health through Innovation and Partnership"** were reviewed. Currently, the final program is under development. For an overview of plenary speakers as well as updated information on the program, please have a look at: <http://www.hphconferences.org/connecticut2016.html>.

Information about acceptance of the abstract will be sent out on **March 4, 2016**. In case of acceptance, please remember that you need to **register until the end of April** in order to have your abstract included in the final program. For registration go to: <https://www.regonline.com/builder/site/Default.aspx?EventID=1724283>



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News from Vienna WHO-CC

**Vienna
WHO-CC**

Change in hosting organization

*Moving to "Gesundheit
Österreich GmbH"*

Hereby, we would like to inform you that the WHO Collaborating Centre for Health Promotion in Hospitals and Health Care in Vienna (WHO-CC Vienna) will be situated at a new host organization as of March 15, 2016. From then onwards, the WHO-CC Vienna will be located within the department for "Health and Society" at "Gesundheit Österreich GmbH" (GOEG) Vienna, Austria.

GOEG represents the largest public health institute in Austria whose shareholder is the Austrian Federal Government, represented by the Federal Minister of Health, but concerning its research activities these are not bound by instructions from its shareholder. GOEG, established in 2006, has strong links with both, academic research institutions as well as public bodies. The department of "Health and Society", headed by Dr. Peter Nowak, is involved in projects and activities regarding a wide range of public health topics, e.g. federal health reporting, health promotion and prevention research, health in all policies, social determinants of health and public health services. Dr. Nowak has been involved in HPH since its very beginning and played a fundamental role in the 1st WHO model project on "Health & Hospital" that was conducted in Vienna in the late 80's. Thus, we are looking forward to cooperate with him again on HPH matters.

Concerning other fields of WHO-CC's work, in particular research in Health Literate Health Care, there is also a strong connection, since GOEG has been contracted to support the Ministry of Health in the establishment of the "Austrian Health Literacy Platform", which coordinates and supports all health literacy activities in Austria since September 2015.

Last but not least, we are very happy that the experienced team of the WHO-CC Vienna - Professor Jürgen M. Pelikan, Christina Wieczorek, PhD, Kristin Ganahl, M.A. and Astrid Loidolt - will jointly move to GOEG and will continue supporting HPH in the future. Finally, please be informed that while our personal office e-mail addresses will change you can continue to contact us via: vienna.who-cc@hphconferences.org.

News from HPH partners

HOPE

Our HPH partner turns 50!

*Don't miss the chance to
participate in celebrations*

HOPE, the European Hospital and Healthcare Federation, is a long-standing HPH partner and this year celebrates its 50th anniversary. To commemorate some of the major achievements within European healthcare, HOPE invites you to participate in its conference entitled "The future of Hospitals and Healthcare" taking place from June 6-8, 2016, Rome, Italy.

This offers a unique opportunity to look back on how deeply hospitals and health services have changed within the last half century. But it also enables to look in the presence and even future and to see what can and needs to be changed in a growing integrated world. For further information look at: <http://www.hope-agera.eu/>

News from HPH Networks, Task Forces and Members

**Japanese
HPH net-
work**

New HPH member

*Welcome Prof. Shimanouchi
and all Japanese network
members!*

On October 19, 2015 the Japanese HPH network was officially established following the endeavors and support of representatives of national medical federations, presidents of medical societies, renowned professors within the field, and the HPH Secretariat situated in Copenhagen.

Currently, the Japanese HPH network consists of 36 members representing hospitals as well as health services spread over the whole country. One of the major strengths of the Japanese HPH network relates to health promotion for communities and the environment. The activities of the Saku Central Hospital provide an outstanding example. For many years, this hospital has taken actions to protect and promote the health of its community and its environment. Moreover, the actions of the Saku Central Hospital takes the relevance of participation, as already emphasized in one of the HPH founding doc-

uments – the Ottawa Charter for Health Promotion – very seriously.

For further details, please contact Prof. Norio Shimano, who is the CEO of the Japanese HPH network and who is professor at Juntendo University, Faculty of Liberal Arts: nshimano@juntendo.ac.jp.

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

24th International Conference on Health Promoting Hospitals and Health Services (HPH)
Creating a Culture of Health through Innovation and Partnership
June 8-10, 2016, New Haven (CT), USA
www.hphconferences.org/connecticut2016

Early registration is open until April 1, 2016!!!

Events of HPH partners and other organizations

22nd IUHPE World Conference on Health Promotion
Promoting Health and Equity
May 22-26, 2016, Curitiba, Brazil
<http://www.iuhpe.org/index.php/en/22nd-iuhpe-world-conference-in-brazil>

35th HOPE Exchange Programme for hospital and healthcare managers
Innovation in hospitals and healthcare: the way forward
May 9-June 8, 2016, Rome, Italy
<http://www.hope.be/>

19th European Health Forum Gastein
Demographics and Diversity in Europe – New Solutions for Health
September 28-30, 2016, Gastein, Austria
<http://www.ehfg.org/de/home.html>

40th World Hospital Congress
Addressing the Challenge of Patient-centered Care and Safety
October 30-November 3, 2016, Durban, South Africa
<https://www.ihf-fih.org/ihf-events>

9th European Public Health Conference
All for health – health for all
November 9-12, 2016, Vienna, Austria
<http://www.ephconference.org/future-conferences-128>



Books, articles & reports *HPH and HPH partners*

Clancy L, Babineau K (2016). **E-cigarettes: effective cessation tools or public health threat?** QJM: An International Journal of Medicine, DOI: 10.1093/qjmed/hcv223

In this article, the authors expose the problem of the missing consensus on the role of electronic cigarettes in general, and their role in smoking cessation in particular. In the end, they are raising the following question: "Will history repeat itself with this new, sophisticated, less toxic device or will public health learn the lessons from history and reject the extravagant hopes placed in a technology which, at its most benign can be seen as another nicotine replacement therapy with unpredictable prospects of success?" Accordingly, we would like to motivate all HPH members to further the discussions on how to deal with e-cigarettes and initiate debates on e-cigarettes' role in smoking cessation services and global tobacco control.

Wieczorek, CC (2015). **Conditions for health promotion implementation in hospitals' daily work routines.** [PhD thesis]. Vienna: Medical University of Vienna.

This PhD thesis elucidates conditions that facilitate or hinder the implementation of health promotion programs as part of hospitals' daily work routines with a special focus on the implementation of the Baby-Friendly Hospital Initiative in Austria. In particular, the thesis contributes to existing knowledge in two ways. First, well-established sociological theories on professions and organization science are applied to the specific field of health promotion implementation in the hospital setting. Thereby, the thesis adds knowledge on relevant particularities of hospitals as settings for health promotion implementation. A sociological perspective has been applied to hospital settings already in the past, but their specific characteristics of professionals work and the related organizational structures have been less investigated. Second, the empirical studies offer several concrete insights into possible conditions that facilitate or hinder the implementation of BFHI in Austria. The findings, especially the strategies, offer further starting points, how to facilitate BFHI implementation more successfully in the future, in Austria and abroad.



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TØNNESEN (DNK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AUT)

<http://www.hphconferences.org>

Task Force “Health Promotion for Children and Adolescents in & by Hospitals”

Chair: Ilaria SIMONELLI (ITA)

children@hphnet.org

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force “Migrant-friendly and Culturally Competent Hospitals and Health Services”

Chair: Antonio CHIARENZA (ITA)

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force “HPH & Environment”

Chair: Chin-Lon LIN (TWN)

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Atp-on-hph-a-environment&catid=20&Itemid=95

Task Force “Health Enhancing Physical Activity”

Chair: Mats BÖRJESSON (SWE)

mats.borjesson@ki.se

Task Force “Age-friendly Health Care”

Chair: Shu-Ti CHIOU (TWN)

stchiou@bhp.doh.gov.tw

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

Call for papers for #79

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Instructions for authors

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Astrid Loidolt, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #79 will be **April 13, 2016**.

Editors

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Christina WIECZOREK (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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Layout

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Imprint

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Hospitals and Health Care, Vienna
at Gesundheit Österreich GmbH (starting March 15, 2016)
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