



# Newsletter

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Dear reader,

We would like to thank all of you, who have submitted an abstract for the upcoming international HPH conference. Accordingly, the reviewing of the abstracts for the 25<sup>th</sup> International HPH Conference next year in Vienna, Austria, has started. For further information have a look at the neighboring column.

In the partners section, Health Care Without Harm, one of our long-standing partners, reports upon its European conference. Our partners at WHO headquarters as well as at the Regional Office for Europe have conducted substantive work on the relevance of and contributions to the Agenda 2030 – the Sustainable Development Goals – and to the impact of health systems on the environment. You can learn about these two trendsetting publications on the next pages.

Within the national and regional HPH networks a lot of valuable, HPH-related work is going on. You will find several summaries of relevant events. Furthermore a brief introduction to Dr. Ying-Wei WANG, the new representative of Taiwan in the HPH Governance Board, is to be found.

At the end, two interesting publications focusing on health literate hospitals and health services as well as on results from a cross-sectional survey in Germany are highlighted that might be relevant for your HPH activities.

Should you wish to contribute to the next newsletter issue, please contact us at [vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org). Detailed instructions for submissions can be found on page 8.

We wish you happy holidays and all the best for 2017,

*Christina C. Wiecek,  
 Jürgen M. Pelikan*



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## International HPH Network



The title of next year's international conference will be "**Directions for Health Promoting Health Care. Lessons from the past, solutions for the future**". Renowned experts from around the world have already agreed to give a keynote lecture or to participate in plenary panel discussions. For an overview as well as updated information on the program, please have a look at:

<http://www.hphconferences.org/vienna2017>

The Call for Abstracts was prolonged until November 30, 2016 and now, when about 800 abstracts have been submitted, reviewing has begun.

**In case of acceptance**, please remember that **you need to register** for the conference in order to have your abstract included in the final program. Information about acceptance will be sent out on **January 20, 2017**. Don't miss the chance to participate in the 25<sup>th</sup> anniversary of international HPH conferences and register in time!

Please also be informed that there will be **two pre-conferences**:

- Pre-conference "Ensuring equal access to and quality of health services for refugees and migrants" on April 11, 2016, by the HPH Task Force on Migrant-Friendly & Culturally Competent Health Care (TF-MFCCH)
- Pre-conference "New Ways for the future – Looking back and thinking ahead" on April 12, 2016, by the Global Network for Tobacco-Free Health Care Services (ENSH-Global) and the HPH Network Austria (ONGKG).

Further details will follow in the next issue.



Imperial Palace Schönbrunn

## News from HPH partners

### Health Care Without Harm **CleanMed Europe** *A conference report*

CleanMed Europe took place from October 19-21, 2016, in the UN City, Copenhagen, Denmark. The event – Europe’s leading conference on sustainable healthcare – was organized by Health Care Without Harm (HCWH) Europe, a long-standing co-organizer of the international HPH conferences. HCWH is a non-profit European coalition of hospitals, healthcare systems, healthcare professionals, local authorities, research/academic institutions and environmental and health organizations.

The conference began with the European premier of HCWH’s ‘Do No Harm’ video ([www.donoharm-story.org](http://www.donoharm-story.org)), highlighting the organization’s history and work over the last 20 years in sustainable healthcare. HCWH Europe Executive Director Anja LEETZ then welcomed participants from all over the world and spoke of the moral imperative for the healthcare sector to truly fulfil its Hippocratic oath and ‘do no harm’ to both the environment and the community it serves.

Opening plenary speakers from WHO and the United Nations Population Fund (UNFPA) echoed these sentiments stating healthcare sector must realize it is “part of something larger” in terms of recognizing its environmental footprint and the importance of cross-border co-operation as climate change does not obey national borders. Speakers also presented on how healthcare can use its significant purchasing power to demand higher standards of environmental protection.

Other plenary sessions included speakers from the United Nations Development Programme (UNDP), Novo Nordisk, Johnson & Johnson, and healthcare professionals. Diverse topics were discussed, such as leadership for sustainable healthcare, transforming markets through healthcare procurement, and an introduction to the HCWH project Global Green and Healthy Hospitals (GGHH), facilitating the transformation of health systems through a global network. **A common** theme throughout the three days during the plenary sessions was the emphasis on **collaboration at all levels, from local to global**.

CleanMed Europe 2016 featured 24 parallel sessions where participants shared ideas and best practices on a wide range of topics including procurement, food, food waste, energy consumption, pharmaceutical management, waste management strategies and increasing education through leadership in the clinical environment. Over 70 people presented in the parallel sessions at CleanMed Europe 2016, either

showcasing innovations such as the PCV-free blood bag project and Pharmafilter or discussing policy such as energy efficiency in healthcare.



Participants also came together in smaller groups for the market lounge to discuss a wide range of topics. There were 22 simultaneous sessions, with up to eight participants hearing fascinating presentations about pharmaceuticals, waste, climate change and energy, leadership, chemicals, and other issues. Discussions in these smaller groups gave participants an opportunity for a more detailed conversation with great networking opportunities. Many fascinating discussions were had and many business cards were exchanged!

The final plenary session at CleanMed Europe 2016 was based on the theme of “Visions for a low carbon world”. Finally, Gary COHEN, president and founder of HCWH, spoke about the future of low carbon, toxic-free, sustainable technologies and practices in healthcare. COHEN explained how the future is a ‘green chemistry’ future in which health will be promoted in schools. He also pointed out the need for all of us to expand our role as healers, healing communities and the planet, and not just individuals. In his parting words, COHEN urged all participants to “keep at it and increase the momentum” on challenging the status quo and working towards more sustainable healthcare.

Find out more about the CleanMed Europe conference at: [www.cleanmedeurope.org](http://www.cleanmedeurope.org).  
Read more about the program, including daily reports from CleanMed Europe 2016 at:  
<http://www.cleanmedeurope.org/programme.html>.

## WHO head- quarters

### Shanghai Declaration on promoting health in the 2030 Agenda for Sustainable De- velopment

*The outcome of the 9<sup>th</sup> Global  
Conference on Health Promotion*

From November 21-24, 2016, the World Health Organization together with the Government of China organized the 9<sup>th</sup> Global Conference on Health Promotion in Shanghai. The primary goal was to highlight the **critical links between promoting health and the 2030 Agenda for Sustainable Development**.

As part of the conference and 30 years after the Ottawa Charter for Health Promotion, the Shanghai Declaration on promoting health in the 2030 Agenda for Sustainable Development (short: Shanghai Declaration on Health Promotion) was published. Conference participants strongly endorsed its release and with it reaffirmed health as a universal right, an essential resource for everyday living, a shared social goal and a political priority for all countries. Special recommendations were given for three areas: Good governance is crucial for health; Cities and communities are critical settings for health; Health literacy empowers and drives equity.

This document offers a unique possibility to think about your own health promoting work and how your work can contribute to achieving the Sustainable Development Goals in 2030. Furthermore, the document supports our ambition for next year's 25<sup>th</sup> International HPH Conference and, in particular, for plenary 2. Interestingly, the Scientific Committee had chosen to focus on "The role of health promoting health care to achieve the Sustainable Development Goals: steps towards 2030".

To learn more about the global commitment to achieving the SDGs, have a look at:

<http://www.who.int/healthpromotion/conferences/9gchp/shanghai-declaration.pdf?ua=1>

## WHO/Euro

### Towards environmentally sustainable health systems in Europe – a review of the evidence

*A new WHO policy paper*

The WHO Regional Office for Europe has recently published a new review of evidence called "Towards

environmentally sustainable health systems in Europe". This review provides evidence about:

- the environmental impact of health systems in Europe,
- the potential benefits of fostering environmental sustainability in health systems
- and the barriers to and incentives for such action.

It is stated that clear evidence exists for the health systems' considerable effects on the environment. In particular, health systems contribute to greenhouse gas emissions and climate change, release ecologically toxic substances into the environment, produce large volumes of waste material and contribute to the depletion of natural resources, e.g. drinking-water.

Besides these devastating effects, it is shown that health systems also have positive environmental effects, especially resulting from environmental health protection and some health promotion activities. Overall, the evidence reviewed in this report emphasizes the compelling rationale for fostering environmental sustainability in health systems.

If you want to learn more, please go to:

[http://www.euro.who.int/\\_data/assets/pdf\\_file/0012/321015/Towards-environmentally-sustainable-HS-Europe.pdf?ua=1](http://www.euro.who.int/_data/assets/pdf_file/0012/321015/Towards-environmentally-sustainable-HS-Europe.pdf?ua=1)

## News from HPH Networks, Task Forces and Members

### HPH Net- work Aus- tria

### 21<sup>st</sup> Conference of the Austrian Network of Health Promoting Hospitals and Health Care Institutions (ONGKG)

*A short report about the annual national conference*

From November 17-18, 2016, the Austrian Network of Health Promoting Hospitals and Health Care Institutions (ONGKG) conducted its 21<sup>st</sup> national HPH conference under the theme "Physical activity – a lifetime". The conference venue was the hospital "Klinikum am Kurpark Baden" in Lower Austria. Parallel to their daily work, the staff of the hospital excellently organized the conference and offered a welcoming as well as productive atmosphere for conference delegates. Altogether, this year's conference was a great success with about 150 delegates from all around Austria and even a few participants from the German-speaking neighbors.

The aim of the conference was to discuss the relevance of physical activity from different angles, starting with a general perspective on the relevance of physical activity for hospitals and health services in plenary one. This was followed by two more specific plenary sessions: One focusing on the relevance of physical activity for patients, and in particular for their recovery process. The other one stressed the relevance of physical activity for employees of hospitals and health services.

**At the beginning of each plenary session, all delegates were activated by a short physical activity program.** Thus, delegates were invited to really live the conference theme during these 1.5 days.



Besides the plenary program, numerous presentations in the parallel sessions illustrated the broad facets of health promotion in hospitals and health services.

Also the social program did not fall short. On the first evening, delegates were invited to join a professionally led city-tour and afterwards the conference dinner. This year, the dinner took place in a typical Austrian wine tavern. For entertainment, a professional accordionist as well as a professional dancing couple was invited.

Last but not least, it can be announced that the Austrian HPH Conference has received the "Green Meeting" certificate by the Austrian Ecolabel for the 2<sup>nd</sup> time in succession.

If you are interested to learn more about this national HPH conference, please go to (only in German): <http://www.ongkg.at/konferenzen/konferenzarchiv/21-ongkg-konferenz.html>

## HPH Network Taiwan

## 10<sup>th</sup> annual conference of the HPH network Taiwan

*A summary*

The HPH Network Taiwan held its 10<sup>th</sup> Annual HPH Conference on November 27, 2016. For the past decade, the network has actively participated in the International HPH Network and the annual international HPH conferences. Today, the HPH Network Taiwan is the largest HPH network in the world. It comprises 164 members and strives to improve the quality of its members and to establish evidence-based HPH research. Ultimately, we want to be the leader of HPH in the Asian Pacific Region. Therefore, the theme of this year's conference was "**The Trends and Sustainable Development of Health Promotion Health Care Services in the Asia Pacific Region**".

The opening ceremony started with an impressive lion dance performed by persons with intellectual disabilities (Spring Sunshine Center for Intellectual Development, Chung-Hua Foundation for Persons with Intellectual Disabilities, the first disability care facility that joined the Taiwan HPH Network). Prof.em. Jürgen M. PELIKAN, Ph.D. from the WHO-CC for Health Promotion in Hospitals and Health Care at the Gesundheit Österreich GmbH (Austrian Public Health Institute in Vienna, Austria) opened the first plenary with the title "(In) how (far) did the Health Promoting Hospitals Initiative contribute to quality and reorienting health services as the Ottawa Charter demanded 30 years ago?". Prof. PELIKAN's keynote discussed the factors that make a HPH more effective and showed different examples of health promotion initiatives in hospitals which improve quality of outcomes and also can save costs. Then, he continued to describe how far the HPH movement has contributed to reorient health services and which steps are necessary in the future to better fulfill this ambitious goal.

Prof. Cordia CHU from the Centre for Environment and Population Health, Griffith University, Australia gave a very inspiring keynote on "Health Promotion Development and Sustainability in Asia Pacific Countries". Her presentation examined global health trends and the development of health promotion focusing on the importance of creating healthy settings as an effective and sustainable strategy. She started with a brief overview of the trends and development of health promotion concepts and approaches, then explained the needs for a comprehensive and integrative settings approach, illustrated with case examples, particularly in the Asia Pacific Region. Her final section discussed issues and gaps concerning integrative health promotion implementation and provided recommendations for its future development.

Ann O'RIORDAN and Susann KOALICK from the Global Network for Tobacco Free Health Care Services (ENSH-Global) shared their experiences on "The updated ENSH-GLOBAL GOLD FORUM process guide and future trends" and "The International trend of smoking cessation treatment and health education".



*Distinguished guests from overseas together with the governance board*

The distinguishing feature of this year's annual conference was integration of several health promotion issues, such as HPH, tobacco-free health care services and age-friendly hospitals. Many model-hospitals forgathered to show their best practices. The Director-General of the Health Promotion Administration, Ministry of Health and Welfare of Taiwan, Dr. Ying-Wei WANG (also the coordinator of the HPH Network Taiwan), personally awarded the prizes to outstanding hospitals.

Altogether, the conference was a big success. More than 500 delegates participated in this year's national HPH conference. The Taiwan Society of Health Promoting Hospitals designed an energetic exercise for all participants to work out during the break. Outside the conference venue, there were several booths from mental health care and disability care facilities to show how they practice holistic care and health promotion.

**HPH Network Italy**

**The Italian HPH & HS Conference: Alliance for Children's and Adolescents' Health promotion**

*By Iaria Simonelli and colleagues*

From December 12-13, 2016, the National Conference of the Italian Health Promoting Hospitals & Health Services (HPH & HS) network was held in Rome. The conference, hosted by the Bambino Gesù' Children's Hospital, focused on health promotion for children and adolescents.

Conference participants represented the Italian Senate, the Agenas (National Agency for Regional healthcare services), the Istituto Superiore di Sanità (National Health Institute), and the International

Network Governance Board former presidency. Core topics were highlighted, such as

- the general framework milestones and strategies to be taken into account in planning services for and with children;
- the humanization and standards of care for children and adolescents;
- the life skills and resilient behaviors in children.

In addition, children's and adolescents' participation and empowerment best practices were presented in order to understand the role of families, caregivers and patients themselves in building their own health in relation to diabetes, obesity, health literacy, migration and education at school as well. Management aspects like accreditation, community and continuity of care, quality, ICTs applied to health accompanied the above mentioned best practices in order to show how it is possible to strengthen their efficacy. In summary, the conference took into account management policies, patient assessment and information, and continuity of care for children's and adolescents' health promotion!



The professionals' commitment throughout the years and this dedicated appointment prompted **two regional stakeholders** (Lazio and Campania) **to express their interest in joining the Italian HPH & HS Network**. Moreover, a document has been presented and subscribed by regional coordinators at the end of the conference. This document specifies the main goals of the Italian HPH network in this specific field and to plan a future operational national program and a well-structured community of practice.

To support this process, a new website has been presented, thanks to the effort of Cipes Piemonte (Centre for action in Health Promotion and Health Education). Among other things, the website will collect best practices from the regional networks, conference materials, news from the regions, and useful tools and information for health professionals working at national and international level on several HPH topics.

The next appointment of the Italian Network will be in February 2017 to build the contents of the next Italian Conference, and to discuss the possible contributions for the 2018 International HPH & HS Network Conference in Bologna.

## HPH Network Taiwan

### New member of the HPH Governance Board

*Welcome to Dr. Ying-Wei WANG!*

Dr. Ying-Wei WANG graduated from the National Taiwan University School of Medicine and completed his Master's Degree and Doctorate at Tulane University, School of Public Health & Tropical Medicine in the United States of America. Dr. WANG is specialized in health promotion, family medicine, palliative care, community medicine and medical education. Medicine has a long tradition in his family. Already Dr. WANG's father and grandfather were physicians. His grandfather was even one of the earliest Western medicine physicians in Guangzhou of China, who sometimes practiced medicine for free for the disadvantaged. Growing up in such an environment, Dr. WANG was also influenced by his grandfather and often drove to rural areas to provide free medical services. 25 years earlier, Dr. WANG came to the Hualien Tzu Chi hospital to practice in the medically-deprived eastern parts of Taiwan, and often visited the local communities and aboriginal villages to engage in community health promotion.



**Bridging academia and public service:** in 2005, while serving as the Deputy Director General of the Health Promotion Administration (then as the Bureau of Health Promotion), Dr. WANG participated in the 13<sup>th</sup> International HPH Conference in Dublin and was Taiwan's first representative to the HPH Conference. After returning to Taiwan, Dr. WANG began to introduce the concepts of health promotion to hospitals of all categories. In 2007, Dr. Wang assisted in the organization of the 1<sup>st</sup> national HPH conference in Taiwan, and invited experts like Prof. Jürgen M. PELIKAN, Mr. Oliver GROENE and Prof. Cordia CHU to come to Taiwan and to share their experiences. Since then, hospitals in Taiwan began to focus on health promotion for the patients, staff and relatives, re-orienting services from treatment-focused to prevention.

As the founding member of the Taiwan Society of Health Promoting Hospital, Dr. WANG was appointed as the Secretary General of the society in 2011. He

travelled all across Taiwan, visiting and providing guidance to hospitals on HPH concepts. Dr. WANG often joked that the public transportation are like his personal ambulance, which he uses to "save hospitals instead of patients". In July 2016, Dr. WANG was appointed as the Director-General of the Health Promoting Administration. He encouraged his colleagues to not rest on the laurel of the world's largest HPH network, but to contribute more to the global communities, and practice by example for all other member nations and medical institutions to learn from Taiwan's successes.

Currently, Dr. WANG acts as both the contact person of the HPH Network Taiwan and the official health promotion advocator for the government. His rich experiences in the fields of academic, medicine and community and broad contacts prove to be invaluable in cross-sectoral and departmental coordination. Dr. WANG emphasized the importance of empowering service providers and the public in raising health literacy, and will work to augment the HPH initiative with the patient-centered shared decision making (SDM) model, evolving the health promoting hospitals further from treatment and prevention-centered to holistic, life-course focused comprehensive healthcare centers.

## New HPH working groups

### The HPH Governance Board approved two new working groups

*A first announcement*

The international HPH network is moving on. After the approval of the new HPH Task Forces during the 24<sup>th</sup> International HPH Conference in New Haven (CT) in June 2016, we are happy to make a further announcement. During its yearly meeting in Copenhagen, the HPH Governance Board approved the establishment on two new working groups:

- 1) A working group on "**HPH & and Health Literate Health Care Organizations** (HPH & HLO)".
- 2) A working group on "**HPH and Patient and Family Engaged Health Care** (HPH & PFEC)".

Further information will follow as part of the next newsletter.

## Events, publications, links



### Conferences & Meetings

HPH and HPH partners

#### HPH events

25<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services (HPH)

#### Directions for Health Promoting Health Care – Lessons from the past, solutions for the future

April 12-14, 2017, Vienna, Austria

[www.hphconferences.org/vienna2017](http://www.hphconferences.org/vienna2017)

**Early bird registration is open until February 12, 2017!!!**

#### Events of HPH partners and other organizations

HOPE Agora 2017

#### Organisational Innovation in Hospitals and Healthcare

June 11-13, 2017, Dublin, Ireland

<http://www.hope.be/event/hope-agora-2017/>

12<sup>th</sup> Design & Health World Congress & Exhibition

#### European Healthcare Design – Revitalizing Health

July 12-16, 2017, Vienna, Austria

<http://www.designandhealth.com/nyheter/recent-news/world-congress-in-vienna-2017>

2017 International Conference on Patient-Centered Care

#### International Conference on Patient-Centered Care

October 15-18, 2017, Baltimore, Maryland, USA

<http://planetree.org/conference/>

41<sup>st</sup> World Hospital Congress

#### Patient-friendly and Smarter Healthcare

November 7-9, 2017, Taipei, Taiwan

<https://www.ihf-fih.org/ihfcongress?forthcoming-congresses>



### Books, articles & reports

HPH and HPH partners

The previously mentioned Shanghai Declaration on Health Promotion specifically states that "Health literacy empowers individual citizens and enables their engagement in collective health promotion action". In line with this, we would like to raise your attention to the following publications:

Dietscher C & Pelikan JM (2016). **Health-literate hospitals and healthcare organizations. Results from an Austrian feasibility study on the self-assessment of organizational health literacy in hospitals.** In Schaeffer D & Pelikan JM (Eds.), *Health Literacy: Forschungsstand und Perspektiven.* [Health Literacy: Status of research and perspectives] Bern: hogrefe.

Eva-Maria Berens EM, Vogt D, Messer M, Hurrelmann K & Schaeffer D (2016). Health literacy among different age groups in Germany: results of a cross-sectional survey. *BMC Public Health*, DOI: 10.1186/s12889-016-3810-6



### Links & Web-tools

#### International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TØNNESEN (DNK)

<http://www.hphnet.org>

#### HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AUT)

<http://www.hphconferences.org> and

<http://www.hph-hc.cc>

#### Task Force "Health Promotion for Children and Adolescents in & by Hospitals and Health Services"

Chair: Ilaria SIMONELLI (ITA)

[children@hphnet.org](mailto:children@hphnet.org)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95)

#### Task Force "Migrant-friendly and Culturally Competent Hospitals and Health Services"

Chair: Antonio CHIARENZA (ITA)

[http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel\\_id=38](http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38)

#### Task Force "HPH & Environment"

Chair: Chin-Lon LIN (TWN)

[http://www.hphnet.org/index.php?option=com\\_content&view=article&id=143%3Ahp-on-hph-a-environment&catid=20&Itemid=95](http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Ahp-on-hph-a-environment&catid=20&Itemid=95)

#### Task Force "HPH and Age-friendly Health Care"

Chair: Shu-Ti CHIOU (TWN)

[stchiou@ym.edu.tw](mailto:stchiou@ym.edu.tw)

#### Task Force "Mental health"

Chair: Lise-Lotte RISÖ BERGERLIND (SWE)

[lise-lotte.risobergerlind@vgregion.se](mailto:lise-lotte.risobergerlind@vgregion.se)

#### Task Force "Implementation and Monitoring of Standards"

Chair: Manel SANTIÑA (ESP)

[MSANTINA@clinic.cat](mailto:MSANTINA@clinic.cat)

#### List of national / regional HPH networks

[http://www.hphnet.org/index.php?option=com\\_flexicontent&view=flexicontent&Itemid=18](http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18)

## Call for papers for #84

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

## Instructions for authors

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Astrid Loidolt, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to [vienna.who-cc@hphconferences.org](mailto:vienna.who-cc@hphconferences.org).

**Deadline** for contributions to #84 will be **February 12, 2017**.

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