



Newsletter

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Editorial

Dear reader,

we kindly invite you to save the date for the 26th International HPH Conference in Bologna, Italy. The neighboring column provides more details.

In the partners section, you will find a brief summary of the Tobacco-free preconference at the 25th International HPH Conference in Vienna. In addition, we would like to raise your awareness to a recently published report by the World Bank and our partner Health Care Without Harm on “Climate-smart healthcare”.

Furthermore, recent developments in two working groups of our network on “HPH and Health Literate Health Care Organizations” and “HPH and Patient and Family Engaged Health Care” are presented.

Finally, we would like to draw your attention on two new publications relating to health literacy and patient- and family-engaged care. These two topics are also high on the agenda of HPH.

For contributing to the next newsletter issue, please contact us at: vienna.who-cc@hphconferences.org. Further instructions can be found on page 5.

For all, who have summer in their country, we hope that you can enjoy as much warm and sunny days as possible. For all others, we also hope that you are doing well.

Many greetings from Vienna,

*Christina C. Wiczorek,
 Jürgen M. Pelikan*

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International HPH Network



The Scientific Committee of the 26th International HPH Conference is currently developing the plenary program. The working title of the conference is “Health promotion strategies to achieve change: evidence-based policies and practices” and it will take place from **June 6-8, 2018** in Bologna, Italy. The local host will be the Italian Regional HPH Network Emilia-Romagna.

Please already start thinking about your contributions to this event. Similar to previous years, the **Call for Abstracts** will be **open from the end of September**. Abstracts that will be considered can focus on topics relevant to HPH, also going beyond the main conference topics. For your further information, have a look at the conference website:

<http://www.hphconferences.org/bologna2018>



Fontana del Nettuno Notturna

News from HPH partners

ENSH

Tobacco-free preconference at the 25th International HPH Conference in Vienna
A brief summary by ENSH-Global

One in every two children who smoke a cigarette will become a smoker and one in every two smokers will die of a tobacco related disease. Stark statistics reported by Dr. Fenton Howell, Department of Health, Ireland, at the tobacco-free preconference “New Ways for the future – Looking back and thinking ahead” on April 12, 2017.

“A clear challenge and duty of care.” Dr. Howell claimed for health care services to act and implement the WHO Framework Convention on Tobacco Control (FCTC). Dr. Franz Pietsch, Austrian Federal Ministry of Health and Women’s Affairs, outlined progress and achievements realized through implementing FCTC in Austria.

This year’s tobacco-free preconference was a collaboration between the Global ENSH Network and the Austrian HPH Network and attracted 50 participants from 14 countries globally (Australia-Victoria, Austria, Estonia, Finland, Germany, Sweden, Norway, Ireland, Spain-Catalonia, Switzerland, Israel, South Korea, Saudi Arabia and Taiwan).

At the GOLD Forum Event in the afternoon, high-level implementation of the Global Network’s eight standards was showcased by a variety of health care services from different cultural and legislative environments. Motivation and inspiration was gained from the many good practice examples and experiences shared by the GOLD Forum Members.

Key lessons learned were:

- Commitment at the highest level is vital from the outset.
- Leadership is a critical element at all levels.
- Tobacco management needs to be recognized by health professionals as a duty of care in the provision of a high quality treatment and care service.

A final take home message emphasized the importance of health care services engaging and collaborating with public health and others involved in tobacco control because “together we are stronger”.

The next Global GOLD Process 2017/2018 commences in June 2017. Moreover, it is planned to collaborate with the Italian HPH Network Emilia Romagna, the local host of the 26th International HPH Conference, to offer a tobacco-free preconference in Bologna, too.

If you want to learn more about the Global Network for tobacco free health care service, have a look at: www.ensh.org

Health Care Without Harm

Climate-smart healthcare

A joint report by the World Bank and HCWH

At the end of May, a report entitled “Climate-smart healthcare: Low-Carbon and resilience strategies for the health sector” was released during the World Health Assembly. This report establishes a new framework for health systems in every country that helps them to address climate change.

So far, a few countries have measured their carbon footprint. Yet, in the report, a broad, first-ever estimation of the global emission of health care is provided. In particular, the report states that health care generates five percent of the global greenhouse gas emission which equals 2.6 billion metric tons of CO₂ in 2011.

Key findings presented in the report e.g. include:

- Investments in affordable carbon reducing, health-focused initiatives in renewable energy, energy efficiency, local transport systems, sustainable and safe water use, safe waste disposal, and the purchase of locally and sustainably produced food by health ministries.
- Co-benefits such as improved health through a reduction in environmental pollution and climate change, as well as more efficient, less costly health systems and stronger local economies.
- Health systems can build climate resilience through investment in two areas: (a) Health system strengthening that prepares for the climate change’s environmental and health impacts; and (b) disease-specific responses to address the changing burden of disease related to climate change.

Maybe this report and the proposed framework might also be relevant to your work. Have a look at: <https://noharm-global.org/articles/news/global/new-world-bank-report-calls-health-sector-leadership-climate>

News from HPH Networks, Task Forces and Members

WG HPH & HLO

The working group is growing and becoming more and more inter- national

A brief update

As you might remember from issue #83 of the HPH newsletter published in December 2016, two new working groups have been approved by the HPH Governance Board. One of the newly established groups was on “HPH and Health Literate Health Care Organizations (HPH & HLO)”.

Since its approval, several HPH experts as well as experts in the field of health literacy and HLO have agreed to participate in the group. A **first online kick-off meeting** took place on March 13, 2017. The aim of the meeting was to get to know group members and to clarify expectations towards the working group.

As a next step, the WHO-CC-HPH offered a **workshop** on HPH and HLO during the 25th International HPH Conference in Vienna. About 15 participants from all around the world attended and contributed to an enthusiastic and constructive discussion on the issue. In addition, the workshop motivated another five people to become members of the working group. Thus, now group members represent the following countries: Australia, Austria, Belgium, Germany, Israel, Italy, Norway, Switzerland and Taiwan. Moreover, since a few weeks, the **working group is online!** To learn more about the working group, its terms of reference and its members, please have a look at:

http://www.hphnet.org/index.php?option=com_content&view=article&id=2374:hph-and-health-literate-health-care-organizations

WG HPH & PFEC

The working group is going forward

*What happened since its ap-
proval?*

In these days, partnerships with patients and families are high on the agenda of health care service delivery and quality improvement efforts around the world. Accordingly, the international HPH network has taken up these developments and published the “**New Ha-**

ven Recommendations on partnering with patients, families and citizens to enhance performance in health promoting hospitals and health services” last summer:

http://www.hph-hc.cc/fileadmin/user_upload/HPH_Declarations/New-Haven-Recommendations.pdf

Moreover, to facilitate the awareness for and implementation of patient and family engagement in the US, the National Academy of Medicine (NAM) – formerly known as the Institute of Medicine (IOM) – and Planetree developed a comprehensive framework for implementing and sustaining patient and family engaged health care culture. For further information about the framework, have a look at the publications section in this newsletter!

While the **NAM Guiding Framework** is well-supported by both data and practice in the US, the aim of the working group (WG) on “HPH and Patient and Family Engaged Health Care (PFEC)” is to make other countries, and especially, HPH members, familiar with the concept of PFEC and the foundations, structures, and practices associated with successfully adapting and translating the concept and framework to other health care contexts. In addition, the WG aims to connect elements of PFEC to the New Haven Recommendations.

Similar to the working group on HPH & HLO, this working group motivated a number of people to join the group since its approval. They come from Australia, Austria, Estonia, Germany, Norway, Poland, and the USA. Besides several HPH experts, the group also motivated a patient advocate to join the group. To start the exchange among group members, a first online kick-off meeting was held in March 2017. A second online meeting took place during the 26th International HPH Conference, to meet as many members as possible in person. Moreover, this meeting was also used to motivate further people to join the group. As a next step, group members will agree upon the **connections between the New Haven Recommendations and the NAM Framework**.

Should you wish to learn more about the group, you can contact the group’s chair, Susan B. Frampton via e-mail: sframpton@planetree.org or you can have a look at the website:

http://www.hphnet.org/index.php?option=com_content&view=article&id=2373:hph-and-patient-and-family-engaged-health-care

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

26th International Conference on Health Promoting Hospitals and Health Services (HPH)

Health promotion strategies to achieve change: evidence-based policies and practices

June 6-8, 2018, Bologna, Italy

www.hphconferences.org/bologna2018

Save the date!

Events of HPH partners and other organizations

12th Design & Health World Congress & Exhibition

European Healthcare Design – Revitalizing Health

July 12-16, 2017, Vienna, Austria

<http://www.designandhealth.com/nyheter/recent-news/world-congress-in-vienna-2017>

45th International MEDICHEM Congress 2017

Occupational carcinogens

September 13-15, 2016, Vienna, Austria

<http://www.medicchem2017.eu>

XVIII Italian National HPH Conference

Gender Medicine and Health Promotion. The role of HPH Network

October 5-6, 2017, Aosta, Italy

2017 International Conference on Patient-Centered Care

International Conference on Patient-Centered Care

October 15-18, 2017, Baltimore, Maryland, USA

<http://planetree.org/conference/>

10th European Public Health Conference

Sustaining resilient and healthy communities

November 1-4, 2017, Stockholm, Sweden

<https://ephconference.eu/#>

41st World Hospital Congress

Patient-friendly and Smarter Healthcare

November 7-9, 2017, Taipei, Taiwan

<https://www.ihf-fih.org/ihfcongress?forthcoming-congresses>



Books, articles & reports *HPH and HPH partners*

Considering the increased attention on health literacy and health literate health care organizations, we would like to raise your awareness to a recently published article:

McCormack L, Thomas V, Lewis MA & Rudd R (2017). Improving low health literacy and patient engagement: A social ecological approach. *Patient Education and Counseling*, DOI: <http://dx.doi.org/10.1016/j.pec.2016.07.007>

In this article, the authors propose a social ecological approach to health literacy and patient engagement. A social ecological perspective seems reasonable, yet not entirely new. The article emphasizes that many health promotion programs have already adopted this model. Moreover, it has been advocated that health interventions must at least address two or more of these levels to facilitate healthful action and change. The authors argue that the adoption of the social ecological perspective to tackle low health literacy shifts the focus from thinking about individual educational interventions to how individual interventions may be augmented or supported by interventions at additional levels such as organizations and communities. Potential benefits of this approach may be that the combination of interventions on different levels could yield synergies that are greater than single-level interventions.

Moreover, as you might remember a new HPH policy document was released as a result of last year's international HPH conference, the New Haven Recommendations on partnering with patients, families and citizens to enhance performance and quality in health promoting hospitals and health services. To systematically spread the idea of this document, a working group has already been established. Now, we would like to draw your attention to a publication by Susan B. Frampton – the chair of the newly established working group on “HPH and Patient and Family Engaged Health Care” – and her colleagues:

Frampton SB, Guastello S, Hoy L, Naylor M, Sheridan S & Johnston-Fleece M (2017). **Harnessing Evidence and Experience to Change Culture: A Guiding Framework for Patient and Family Engaged Care**. Discussion Paper. Washington DC: National Academy of Medicine. <https://nam.edu/harnessing-evidence-and-experience-to-change-culture-a-guiding-framework-for-patient-and-family-engaged-care/>

In the paper, the authors argue that patient and family engaged care (PFEC) has the potential for system-wide transformation. Accordingly, care will be delivered that meets the needs and preferences of patients and families through the provision of care designed together with patients and families. The proposed framework builds upon evidence as well as experience and thereby goes beyond traditional drivers of PFEC. In particular, the framework summarizes the fast growing evidence and experience base on creating and sustaining a culture of PFEC. Moreover, it offers a tool (a) to promote PFEC, (b) to facilitate partnerships between health care executives and patient and family advocates, and (c) to guide broader policy efforts focusing on the promotion of PFEC.



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TØNNESEN (DNK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AUT)

<http://www.hphconferences.org>

Task Force "Health Promotion with Children and Adolescents"

Chair: Ilaria SIMONELLI (ITA)

children@hphnet.org

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force "Migration, Equity & Diversity"

Chair: Antonio CHIARENZA (ITA)

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force "HPH & Environment"

Chair: Chin-Lon LIN (TWN)

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Ahp-on-hph-a-environment&catid=20&Itemid=95

Task Force "Age-friendly Health Care"

Chair: Shu-Ti CHIOU (TWN)

stchiou@bhp.doh.gov.tw

Task Force "Mental health"

Chair: Lise-Lotte RISÖ BERGERLIND (SWE)

lise-lotte.risobergerlind@vgregion.se

Task Force "Implementation and Monitoring of Standards"

Chair: Manel SANTIÑÀ (ESP)

msantina@clinic.cat

Working group "HPH and Patient and Family Engaged Health Care"

Chair: Susan B. FRAMPTON (CT, USA)

sframpton@planetree.org

New Website:

http://www.hphnet.org/index.php?option=com_content&view=article&id=2373:hph-and-patient-and-family-engaged-health-care

Working group "HPH and Health Literate Health Care Organizations (HPH & HLO)"

Chair: Christina C. WIECZOREK (AUT)

christina.wieczorek@goeg.at

New Website:

http://www.hphnet.org/index.php?option=com_content&view=article&id=2374:hph-and-health-literate-health-care-organizations

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicon-content&view=flexicontent&Itemid=18

Call for papers for #87

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Instructions for authors

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Astrid Loidolt, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #87 will be **August 21, 2017**.

Editors

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Jürgen M. PELIKAN (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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